

Draft**MARIN COUNTY HAZARDOUS & SOLID WASTE
MANAGEMENT JOINT POWERS AUTHORITY**

AB 939 Local Task Force Meeting
 Wednesday, March 2, 2011
 Suite 200-A Conference Room
 65 Mitchell Blvd., San Rafael

MINUTES**MEMBERS PRESENT**

Patricia Garbarino, Marin Sanitary
 Jon Elam, Tamalpais CSD
 Loretta Figueroa, Almonte Sanitary District
 Steve McCaffrey, Redwood Empire Disposal
 Renee Goddard, Ross Valley Cities
 Tania Levy, Unincorporated Area
 Elissa Giambastiani, San Rafael
 Joan Irwin, Southern Marin Cities
 Jennie Pardi, Conservation Corps
 David Haskell, Sustainable Marin
 Delyn Kies, Sustainable Novato

STAFF PRESENT

Alex Soulard, JPA Staff
 Kiel Gillis, JPA Staff

MEMBERS ABSENT

Ramin Khany, Redwood Landfill
 Greg Christie, Bay Cities
 Judy Schriebman, LGVSD
 Tamara Hull, Sustainable San Rafael
 Matt McCarron, Novato

OTHERS PRESENT

Dee Johnson, Novato Sanitary District
 Madeline Hope, West Marin Ed. Coord.
 Jamie Shulander, Pt. Reyes Flea Market
 Lauren Schiller, The Hive Advertising

Call to Order. The Local Task Force (LTF) meeting came to order at 8:30 AM.

1. Open Time for Public Comment No comments were received.
2. Approval of the February 2, 2011 JPA Local Task Force Minutes M/s McCaffrey, Giambastiani to approve the minutes from the February 2, 2011 LTF meeting. Motion passed unanimously.
3. County Single-Use Carry-Out Bag Ordinance Staff reported on the recently adopted County ordinance which will ban single-use-carry-out bags. Staff also reported that \$25,000 has been allocated by the JPA Board to fund pre-enforcement outreach and education for retailers to inform and prepare them for the bag ordinance. John Elam requested that Staff keep the LTF informed about any lawsuits or legal issues that develop regarding this ordinance. No action was necessary.
4. EPR and EPP Subcommittee Formation Staff reported that during the February 2, 2011 LTF meeting the Task Force requested an email be circulated asking for members to participate in a subcommittee to address the Extended Producer Responsibility and Environmentally Preferable Purchasing. This request was made following Bob Brown's presentation to the LTF. Staff identified only 2 responses were received from members. Staff offered the opportunity for members to submit their

names if interested in participating. Patty Garbarino stated that she was interested in joining the subcommittee.

5. The Hive Advertising Outreach Program Process Update The Hive Advertising, the contractor selected to generate outreach materials for the Zero Waste Program, presented to the LTF the proposed development schedule. During that presentation The Hive representative Lauren Schiller fielded questions from the LTF regarding the proposal. Ms. Schiller clarified issues on topics such as the development of a media strategy, public relations, program timeline as well as briefly reviewing some outreach options under consideration. Ms. Schiller stated program outreach to the public beginning roughly in June. No action was necessary.
6. Executive Committee Meeting Update Staff provided an update on the JPA Executive Committee which occurred on February 24, 2011. Staff reported that the Zero Waste Grant documents were approved and released to eligible candidates as well as posted online. The Committee also made nominations to select George Rodericks as Chair and Michael Rock as Vice-Chair of the JPA Board. Staff briefly reviewed information on the Siting Element and Landfill update as well as the estimated \$50,000 needed to develop the required report. No action was necessary.
7. Conflict of Interest – Form 700 Reminder Staff reported that under California law all members of the LTF are required to submit a Conflict of Interest Form 700. Staff requested again that Members submit the required form and also identified availability to provided assistance to members if they had questions.
8. Open Time for Member Comment Staff reported a meeting was held with the CDA Directors which generated feedback on the C&D portion of the Zero Waste Toolkit. Following feedback from the CDA Directors, Staff indicated a full draft version of the Toolkit will soon be available and the JPA consultant R3 will be reviewing the feedback before submitting the final Zero Waste Toolkit document. That document will be posted online once available. Following Renee Goddard's request, Staff asked that Members interested in reviewing the materials regarding the Waste Toolkit submit their names so that a meeting could be organized to discuss it. Staff also reported that following a mid-March office move, LTF meetings will be occurring at a new location. Staff will provide location information at a later time. Staff provided information on the Public Works Program Manager Position recruitment. Each Member was given the opportunity to provide information regarding their perspective jurisdictions. Members presented information on various topics, including; current EPR legislation, waste reduction presentations and workshops, food waste pilot program updates, and availability of facility tours. Renee Goddard requested support and guidance as a new LTF Member.
9. Adjourn.