

Draft**MARIN COUNTY HAZARDOUS & SOLID WASTE
MANAGEMENT JOINT POWERS AUTHORITY**

AB 939 Local Task Force Meeting
 Wednesday, May 4, 2011
 Tamalpais Community Room
 203 Marin Avenue, Mill Valley

MINUTES**MEMBERS PRESENT**

Patty Garbarino, Marin Sanitary
 Jon Elam, Tamalpais CSD
 Loretta Figueroa, Almonte Sanitary District
 Steve McCaffrey, Redwood Empire Disposal
 Renee Goddard, Ross Valley Cities
 Tania Levy, Unincorporated Area
 Elissa Giambastiani, San Rafael
 Joan Irwin, Southern Marin Cities
 Jennie Pardi, Conservation Corps
 Delyn Kies, Sustainable Novato

MEMBERS ABSENT

Ramin Khany, Redwood Landfill
 Greg Christie, Bay Cities
 Judy Schriebman, LGVSD
 Tamara Hull, Sustainable San Rafael
 David Haskell, Sustainable Marin

STAFF PRESENT

Alex Soulard, JPA Staff
 Kiel Gillis, JPA Staff

OTHERS PRESENT

Dee Johnson, Novato Sanitary District
 Lauren Schiller, The Hive Advertising
 DeeAnn Budney, The Hive Advertising
 Russ Greenfield, LGVSD
 Casey Mazzoni, Marin Builders Assn.
 Tony Reynolds, Renew Computers
 Jim Iavarone, Mill Valley Refuse
 Casey Mazzoni, Marin Builders Assn.

Call to Order. The Local Task Force (LTF) meeting came to order at 8:35 AM.

1. Open Time for Public Comment. Patty Garbarino announced tours of the Marin Sanitary Zamora Facility. Tours will occur on Saturday May 14th and Friday June 11th. Members and interested parties should contact Ms. Garbarino for further information. Staff identified that filling Special District position occupied by Judy Schriebman will be placed on the agenda of the next JPA meeting. Tony Reynolds made a brief presentation and fielded questions regarding his company, Renew Computers.
2. Approval of the April 6, 2011 JPA Local Task Force Minutes M/s Figueroa, McCaffrey to approve the minutes from the April 6, 2011 LTF meeting. Motion passed unanimously.
3. The Hive Advertising to Present Zero Waste Campaign Creative Work in Progress The Hive Advertising, the firm hired to develop the JPA's Zero Waste Outreach, made a presentation and requested feedback from the LTF members. The presentation reviewed strategy and then displayed three different creative campaign ideas with sample slogans and monthly zero waste goal ideas for residents. Each LTF member

was given the opportunity to voice their preference on campaign options. LTF members provided feedback that showed preference towards one logo and issues surrounding one of the creative concepts. No action was necessary.

3. County Single-Use Carry-Out Bag Ban Update Staff briefly provided information on the current Single-Use Bag Ban. Staff identified that the Marin County Department of Agriculture has been contracted by the JPA to develop outreach and educational materials for local businesses regarding the ban. The Department is beginning the recruitment process for an extra hire position that will coordinate outreach. This campaign will commence in July. No action was necessary.
4. Zero Waste Grant Applications Report Staff reported on the progress made regarding the Zero Waste Grant applications. Staff identified which cities and towns had supplied applications. Renee Goddard asked about the status of Fairfax's applications. Staff stated they would check with the town manager. Members discussed the issue of why the Special Districts did not apply for the grants. No action was necessary.
5. Household Hazardous Waste Reduction of Hours Update Jon Elam and Patty Garbarino briefly provided information regarding the status and challenges the HHW Facility now faces. Jon Elam requested that staff keep the Task Force informed on this item. No action was necessary.
6. Program Manager Recruitment Update Staff briefly provided information on the recruitment to fill the Waste Management Program Manager position.
7. Open Time for Member Comment No comments were received.
8. Adjourn.