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DRAFT

**MARIN COUNTY HAZARDOUS & SOLID WASTE
MANAGEMENT JOINT POWERS AUTHORITY**

Board of Directors Meeting
Thursday August 23, 2012
Marin Municipal Water District.
220 Nellen Avenue, Corte Madera

MINUTES

MEMBERS PRESENT

Nancy Mackle, San Rafael
Rob Braulik, Ross
Matthew Hymel, County of Marin
Dan Schwarz, Larkspur
Adam Politzer, Sausalito
Jim McCann, Mill Valley
David Bracken, Corte Madera
Debra Stutsman, San Anselmo
Margaret Curran, Tiburon
Judy Anderson, Fairfax

Members Absent

Michael Frank, Novato

STAFF PRESENT

Michael Frost, JPA Staff
Steve Devine, JPA Staff
Alex Soulard, JPA Staff

OTHERS PRESENT

Andy Campbell, Renew Computers
Renee Goddard, JPA LTF
Krysty Emery, CalRecycle
Felicia Wheaton, City of Belvedere
Bruce Baum, GCRWRM
Jon Elam, JPA LTF Chair

Call to Order The JPA Board meeting came to order at 9:01 AM.

1. JPA Board Meeting Minutes from May 24, 2012

M/s Mackle, Hymel to approve the minutes from the May 24, 2012 JPA Board meeting. The motion passed unanimously.

2. JPA Board Chair, Vice Chair, and Executive Committee Appointments.

Staff provided an update on the Chair and Vice Chair vacancies due to the resignations of George Rodericks (Belvedere) and Michael Rock (Fairfax) as well as the need to fill the Southern Marin Cities and Ross Valley Cities spots for the Executive Committee. Mr. McCann identified he would fill the Southern Marin seat until Adam Politzer takes the position once he steps down from his role as the head of the Marin Managers Association in January 2013. Ms. Stutsman nominated Mr. Schwarz for the Ross Valley seat. Ms. Stutsman nominated Ms. Mackle for JPA Chair and Mr. Hymel for Vice-Chair. All motions passed unanimously. No public comment was received.

3. Single Use Bag Subcommittee Update

Staff updated the Board regarding the single-use bag issue as well as a Subcommittee meeting comprised of members Mackle and McCann. Staff noted that the Single-use Bag Subcommittee has received input from County Counsel, San Rafael City Attorney's Office, and San Rafael City staff. The Subcommittee formed a recommendation to the JPA Board to issue a Request for Proposals (RFP) for development of a model ordinance and associated CEQA analysis. Subcommittee members reviewed the recommendation with the Board and fielded questions. Staff noted that there is no funding in place at this time in the JPA budget for this project, however adequate reserves should exist if the Board wishes to fund the project at a future date. Mr. Elam identified disappointment for a lack of leadership on this item. Krysty Emery from CalRecycle's Local Assistance and Market Development Branch noted that other regions in the State that have found that a consistent countywide standard single use bag ban to be very successful. M/s Curran,

Stutsman to issue RFP for the development of model single use bag ordinance. The motion passed unanimously.

4. Local Task Force Work Plan

Staff provided an update on the work plan developed by the JPA Local Task Force (LTF). Items reviewed included a pilot program to recycle asphalt shingles for use in road paving, Extended Producer Responsibility, expanding existing sharps and pharmaceuticals collection opportunities, and community outreach. LTF Chair Elam reported on the effort by the LTF to develop the work plan and encouraged Board member to interact with their LTF counterparts. Mr. Politzer suggested interested LTF members increase interaction and possibly confer with city boards and panels on many of the items listed in the work plan. No action was necessary.

5. Request for Qualifications (RFQ) for Zero Waste Outreach/Advertising Contractor

Staff stated that the second year of Zero Waste Outreach and Advertising is underway. Staff noted overall satisfaction with the materials produced by JPA contractor The Hive Advertising, however several LTF member have expressed concerns such as; insufficient community feedback, the program is not focused, and lacks a public relations strategy. Staff would like to release a new Request for Qualification (RFQ) to determine what approach other contractors might take to help reach the JPA Zero Waste goal. Ms. Curran noted concern with hiring a new contractor and wanted to make use of existing assets. Staff stated the RFQ would include means of measuring success and would require the contractor to utilize materials already developed by The Hive. Ms. Mackle noted the need to identify the target market to best effect zero waste behavior change. Staff fielded questions from the Board and public to address concerns including; developing outreach materials for Member Agencies, timelines of the existing contract and an expectation of how the program would move forward. M/s Mackle, Curran to develop an RFQ that would continue on the existing track, yet provide more market research, identify how success would be measured, and focus the zero waste program to meet the goal. The motion passed unanimously.

6. CalRecycle Siting Element for Marin County

Mr. Baum requested this item be removed from Consent Calendar. Staff provided a review of the CalRecycle Siting Element requirement as well as the landfill site life analysis attached to the agenda item, which identifies, based on the consultant's analysis, more than 15 years of life remain at the Redwood Landfill, thus not requiring a fully revised Siting Element. Mr. Baum noted his discomfort with the report, notably the assumptions it makes and the worst case scenarios and requested the JPA develop a response plan should the worst case scenarios occur. Staff identified the State requirements on reporting landfill life and explained said report does not obligate the reporting agency to include a response plan should a worst case scenario take place.

Consent Calendar

7. CalRecycle 2011 Annual Report for Marin County

8. Zero Waste Grants Update

M/s Politzer, Hymel to approve items on the consent calendar. The motion passed unanimously.

End Consent Calendar

9. Staff Report on Recent and Ongoing Activities

Staff provided a report on ongoing activities. This included a thanks to Redwood Landfill for the tour in June as requested by the LTF, an update to the upcoming LTF meeting where the Central Marin Sanitation Agency will present on the Food Waste to Energy Program, and mention of Staff's

attendance at the California Resource Recovery Association annual conference in Oakland. No public comment was received.

10. Open Time

Renee Goddard noted her appreciation for participation on the LTF and requested any feedback from the individual JPA Board members. Andy Campbell noted an interest in promoting involvement by local businesses in the Zero Waste Program and that exposure of the program could be enhanced by businesses. Mr. Politzer again noted his recommendation to the public in attendance that anyone interested should interact with their local city boards to develop relationships at local monthly meetings or through Chambers of Commerce.

11. The next scheduled JPA Board Meeting is To Be Determined.

12. Adjourn.