

ZERO WASTE MARIN

PROTECTING OUR RESOURCES TOGETHER

Supplemental Response to Questions and Extension of Filing Deadline for the Zero Waste Public Outreach & Education Request for Proposals

The two following questions were inadvertently left out of the initial Response to Question published on July 22, 2019. Accordingly, we are:

1. Publishing the two questions and answers to them. (See below).
2. Extending the deadline for all Response from July 31 to August 5, 2019, 4:00 p.m.
3. Notifying all parties we have had prior communications with regarding this RFP, via email, that this Supplemental Response to Questions and Extension of Filing Deadline has been issued and that the Filing Deadline has been extended.

Additional Questions

1. Question: *“Existing Market Research. Does Zero Waste Marin or any of the participating agencies have existing primary research that can be made available to the selected contractor? This would include waste audits/waste composition, surveys or focus groups on zero waste topics?”*

Response: Yes. some surveys of the effectiveness of past campaigns would be made available to the selected contractor. To the best of our knowledge no focus groups have been conducted that focus on zero waste topics. Marin Sanitary Service and the City of Sausalito have conducted waste characterizations specific to their operations and service area in the past.

2. Question: *“Budget. Line item 6 in the response asks for a detailed budget and a “complete package” to be included in the proposal. Is there room to make adjustments to a proposed plan, based on the additional in-depth knowledge the new contractor will gain when beginning the actual work (such as in-person meetings with stakeholders, reviewing details of past outreach, conducting research etc.?).”*

Response: Yes, Zero Waste Marin is receptive to mid-course corrections in scope based on contractor findings.

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