AB 939 LOCAL TASK FORCE

Wednesday, August 4, 2010
Suite 200-A Conference Room
65 Mitchell Blvd., San Rafael

8:30 -10:00 AM

AGENDA

Call to Order.

1) Open Time for Public Comment.

2) Approval of the June 2, 2010 JPA Local Task Force Minutes (Action – 5 Minutes).

3) Outreach Presentation by Katie Garrison of CalRecycle (Informational – 45 minutes).

4) Legislation Update (Informational – 20 Minutes).

5) Food Scrap Collection Progress. (Informational – 20 Minutes)

6) Adjourn.

Next LTF Meeting will be held on September 1, 2010 at 8:30 AM.

Next Executive Committee Meeting date is not yet set.

Next JPA Board Meeting date is not yet set.

The full agenda including staff reports can be viewed at
www.marinrecycles.org/mins_agendas.cfm
Call to Order. The Local Task Force (LTF) meeting came to order at 8:30 AM.

1. Open Time. Roger Roberts stated that the State Senate passed the Plastic Bag Bill.

Joan Irwin stated that she had been attending City Council and Special District meetings to promote the addition of residential food scrap composting for Mill Valley Refuse's service areas. Almonte Sanitary District was the only entity to not adopt the program. Loretta Figueroa stated that the proposal did not include commercial material or a school that is within the Almonte Sanitary Districts' service area and they are waiting for a more complete proposal.

Staff updated the LTF on the proposed FY 10/11 JPA Budget stating there is proposed additional $100,000 in funding to develop a Zero Waste Toolkit for member agencies, $300,000 for a grant program that will assist local agencies in adopting new Zero Waste Programs, $200,000 that will fund an outreach campaign, and funding for an additional staff position that will coordinate ZW activities and work with local municipalities. The Local Task Force spoke in favor of the proposed FY 10/11 Budget and requested that their Chair send a letter of support to the JPA Board.
2. **Approval of the March 3, 2010 JPA Local Task Force Minutes.** M/s Figueroa, McCarron to approve the March 3, 2010 meeting minutes. Motion approved unanimously.

3. **Legislative Platform Approval.** Staff reported that in October of 2009 the JPA Executive Committee requested the Local Task Force develop a Legislative Platform for the JPA to adopt. A subcommittee of the LTF drafted a platform to allow staff to send letters of support for a variety of legislative topics. The platform was discussed at prior LTF meetings and distributed for comments via email. All comments were incorporated into the document. M/s, Gaffney, Haskell to approve the Legislative Platform and recommend adoption to the JPA Board. The motion was unanimously approved.

4. **Local Task Force Procedures.** Staff reported that at the direction of the LTF staff compiled local municipalities’ Local Task Force Bylaws and Codes of Practice. Based on these examples the LTF Chair drafted procedures that specify officer roles, membership makeup, voting requirements, purpose, and meeting frequency for the LTF. The Procedures were discussed at the March Local Task Force Meeting, at a LTF Subcommittee meeting, and were circulated through email. M/s, McCarron, McCaffrey to approve the Local Task Force Procedures and recommend adoption to the JPA Board. The motion was unanimously approved.

5. **Communication Plan.** Staff reported that JPA Board members requested that the LTF develop a Communication Plan that will funded during the proposed FY 10/11 Budget year. Staff stated that they have received responses to an RFP for updating MarinRecycles.org and will work to include social media, iPhone applications and other tools. Additionally, staff has contacted advertising agencies and discussed various costs and media types. In May a subcommittee of the LTF discussed the issue and wants to move away from printed handouts and direct the public to the JPA’s website with a concise message. Patty Garbarino and Steve McCaffrey stated that the haulers are willing to disseminate information and work on a message to the public. Matt McCarron suggested that the LTF receive a presentation from CalRecycle Local Assistance staff to provide information about possible contractors, programs, and discuss successful elements of State and Local programs. David Haskell stated the he was in favor of the increase in funding, but updating the website is a misuse of resources and the program should use social media websites. He stated that he is working with a group including the Sierra Club and EPA Region 9 that is developing model franchise agreement language and suggested that donating money to this group may be a better use of funds than developing franchise agreements as part of the ZW Toolkit.

6. **Adjourn.** – The Chair suggested that the Task Force will not have enough material to discuss for a full LTF Meeting in July. The LTF decided that a subcommittee meeting would be held at the regular meeting time in July followed by a formal meeting in August. Next meeting scheduled for August 4, 2010 at 8:30am.
Date: August 4, 2010

To: Local Task Force Members

From: Alex Soulard

Re: Legislation Update

At their June 24, 2010 the JPA Board of Directors accepted the Legislative Platform that the Local Task Force drafted and recommended. Staff is now reviewing current Bills and is evaluating which items the JPA will send letters of support for.

Staff has also compiled a list of Bills that meet the JPA’s criteria for support. Further review of language and drafting of letters of support is required for some of the bills.

The preliminary list of supportable bills is as follows (Letters have already been sent for bold items):


AB 1343 – Paint Recovery Act
AB 1358 – Polystyrene Food Packaging
AB 1981 – Tire Recycling Management Fund

AB 1998 – Plastic Bag Ban
AB 2138 – Plastic Ocean Pollution Reduction

AB 2139 – Product Stewardship Framework
AB 2176 – Lighting Toxics Reduction
AB 2398 – Carpet Product Stewardship
SB 228 – Compostable Bag Labeling
SB 1100 – Household Battery Recycling
SB 1454 – Plastic Labeling Bill

Staff will continue to draft letters of support as needed on behalf of the JPA for these bills, respond to support requests, and periodically revise the list to address recently introduced legislation.
MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere: George Rodericks
Corte Madera: David Bracken
County of Marin: Matthew Hymel
Fairfax:
Michael Rock
Larkspur:
Dan Schwarz
Mill Valley:
Novato:
Michael Frank
Ross:
Gary Broad
San Anselmo:
Debbie Stutsman
San Rafael:
Ken Nordhoff
Sausalito:
Adam Politzer
Tiburon:
Margaret Curran

Date: August 4, 2010
To: Local Task Force Members
From: Alex Soulard
Re: Food Scrap Collection Progress

One of the recommendations made in the Zero Waste Feasibility Study was to begin implementing food scrap collection residentially and commercially. The study estimated that food scrap make up 23 percent of Marin’s disposal. Several of Marin’s waste haulers and franchisors have already begun negotiating service changes that will provide for composting of food scraps.

Staff has contacted all the local haulers to determine when implementation of food scrap collection will commence in their different service areas. This is a preliminary list of implementation plans and is subject to change as new information becomes available.

The table below lists the status of food scrap collection for different service areas:

<table>
<thead>
<tr>
<th>Hauler</th>
<th>Implementation Date</th>
<th>Areas Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marin Sanitary Service</td>
<td>April of 2010</td>
<td>Roughly 20% or 4,300 Residential Accounts: Fairfax, Upper Ross Valley, Las Gallinas Valley Sanitary District (portion)</td>
</tr>
<tr>
<td>Novato Disposal</td>
<td>April of 2010</td>
<td>Initially ~2,400 residential accounts</td>
</tr>
<tr>
<td>Mill Valley Refuse</td>
<td>August of 2010</td>
<td>All Alto, Belvedere, Corte Madera, County, Homestead, Mill Valley, Strawberry, and Tiburon</td>
</tr>
<tr>
<td>Tamalpais CSD</td>
<td>September of 2010</td>
<td>Tamalpais Valley</td>
</tr>
</tbody>
</table>

Bay Cities Refuse and Redwood Empire Disposal are currently in negotiations with the County to implement food waste composting, but no estimated date of commencement is available.

Additionally, Marin Sanitary Service currently collects from 12 commercial accounts, or roughly 5% of their commercial accounts in Central Marin and has a goal to expand both commercial and residential food scrap composting to all service areas by 2011.