

MARIN COUNTY HAZARDOUS & SOLID WASTE  
MANAGEMENT JOINT POWERS AUTHORITY

AB 939 LOCAL TASK FORCE

Wednesday, June 4, 2014  
Northgate Mall Community Room  
5800 Northgate Drive, Suite 200  
8:30 – 10:00 AM

AGENDA

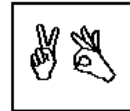
Call to Order.

- 1) Open Time for Public Comment
- 2) Approval of the May 7, 2014 JPA Local Task Force Minutes (Action)
- 3) Presentation on Used Motor Oil Recycling (Information)
- 4) Updates from LTF Subcommittees (Information/Action)
- 5) Remainder of 2014 LTF Meeting Schedule (Action)
- 6) Staff Update on Recent and Ongoing Activities (Information)
- 7) Open Time for Member Comments (Information)

The next scheduled LTF Meeting is September 3, 2014 at 8:30 AM.

The full agenda including staff reports can be viewed at:  
<http://zerowastemarin.org/Agenda>

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Contact the County's Waste Management Division, at 473-6647 for more information

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**DRAFT**

**MARIN COUNTY HAZARDOUS & SOLID WASTE  
MANAGEMENT JOINT POWERS AUTHORITY**

AB 939 Local Task Force Meeting  
Wednesday May 7, 2014  
Northgate Mall Community Room  
5800 Northgate Drive, Suite 200  
San Rafael, Calif. 94903

MINUTES

**MEMBERS PRESENT**

Loretta Figueroa, Almonte Sanitary District  
Russ Greenfield, LGVSD  
Delyn Kies, Sustainable Novato  
Joan Irwin, Southern Marin Cities  
Patty Garbarino, Marin Sanitary Service  
Alex Stadtner, San Rafael  
Dan North, Redwood Landfill  
Dee Johnson, Novato Sanitary District  
Steve McCaffrey, Redwood Empire Disposal

**STAFF PRESENT**

Steve Devine, JPA Staff  
Alex Soulard, JPA Staff

**OTHERS PRESENT**

Kim Scheibly, Marin Sanitary Service  
Marv Zauderer, ExtraFood.Org  
Kate Harper, ExtraFood.Org  
Madeline Hope, West Marin Waste Education

**MEMBERS ABSENT**

David Haskell, Sierra Club  
Jennie Pardi, Conservation Corps North Bay  
David Green, Unincorporated Marin County  
Matt McCarron, Novato  
Renee Goddard, Ross Valley Cities

Call to Order. The LTF Meeting came to order at 8:32AM

1. Open Time for Public Comment

No public comments were offered.

2. Approval of the April 2, 2014 JPA Local Task Force Minutes

Ms. Kies made a correction to the April 2, 2014 LTF minutes clarifying that the ZeroWaste Outreach Subcommittee met and received an update on the ongoing activities of the outreach program. M/s Figueroa, Irwin to approve the minutes as amended. The motion passed unanimously.

3. Presentation on Food Donation by Marv Zauderer of ExtraFood.org

JPA Staff introduced Mr. Zauderer and Ms. Harper of ExtraFood.Org who provided a presentation on services ExtraFood provides to the community. Mr. Zauderer explained that since its inception in December of 2013, ExtraFood has collected and distributed 25,000 lbs. of food. ExtraFood picks up food from any organization in Marin, and within 30 minutes a volunteer will deliver the consumables in refrigerated bags to non-profits

who can distribute the items to those in need. Mr. Zauderer fielded questions and noted suggestions from LTF Members.

#### 4. Updates from LTF Subcommittees

LTF Members provided updates on the progress made by the Subcommittees since the last meeting noting; meeting dates and issues discussed.

C&D/Asphalt Shingles Subcommittee (Member: Stadtner, North, Greenfield, Kies Public: Mazzoni, McLaren, Scheibly) reported: Vice-Chair Kies stated that AB2355, which would require all municipalities establish adopt use of recycled materials into their paving operations, has passed an initial committee review and is moving forward. No action was necessary.

EPR, Sharps & Pharmaceuticals Subcommittee (Members: Garbarino, Johnson, Goddard, Green. Public: Scheibly) reported: having not met. Future meeting dates were not identified. No action was necessary.

JPA Long Term Funding Subcommittee (Members: Irwin, McCarron) reported: having not met. Future meeting dates were not identified. No action was necessary.

No recent meetings of the JPA Board Zero Waste Outreach Subcommittee were identified.

#### 5. Staff Update on Recent and Ongoing Activities

Staff provided an update on recent and ongoing activities, noting outreach conducted by JPA contractor C2: Alternative Services on oil and oil filter recycling activities at the Health & Wellness Community Picnic on May 17<sup>th</sup>, at a Marin County Motorcycle Association event in West Marin in April, and the upcoming delivery of can and bottle recycling containers to the City of San Rafael and the Marin Housing Authority as part of the CalRecycle Beverage Container Recycling Grant.

Ms. Kies noted meeting conflicts with the July 4<sup>th</sup> Holiday and CRRRA Conference in August. LTF Members agreed to take a summer break from meetings in July and August. The item will be placed on the June LTF agenda for action.

#### 6. Open Time for Member Comments

LTF Members shared various community updates. No action was necessary.

**MARIN COUNTY HAZARDOUS AND SOLID WASTE  
MANAGEMENT JOINT POWERS AUTHORITY**

**Belvedere:**  
Mary Neilan

Date: June 4, 2014

**Corte Madera:**  
David Bracken

To: Local Task Force Members

**County of Marin:**  
Matthew Hymel

From: Steve Devine, Program Manager

**Fairfax:**  
Garret Toy

Re: Presentation on Used Motor Oil Recycling

**Larkspur:**  
Dan Schwarz

Connie Cloak is a founder of C2 Alternative Services – the JPA’s primary contractor helping implement the annual state Oil Payment Program. Before joining Chris Carrieri to create C2 in 1994, Connie was the Environmental Affairs Coordinator for a restaurant chain. Her other past lives include non-profit director, native plant horticulturist, and zookeeper.

**Mill Valley:**  
Jim McCann

Following is some background on C2 Alternative Services from their [www.C2Alts.com](http://www.C2Alts.com) website:

**Novato:**  
Michael Frank

*C2: Alternative Services is a consulting firm serving local government and business clients with programs to enhance environmental performance. We are based in Northern California. Since our inception in 1994, we have been known for our hands-on style, flexibility and innovation.*

**Ross:**  
Rob Braulik

**San Anselmo:**  
Debbie Stutsman

*Our environmental education and outreach programs are designed to foster positive behavior change. We use principles of Community-Based Social Marketing to identify barriers and develop messages that resonate with their intended target audiences.*

**Sausalito:**  
Adam Politzer

**Tiburon:**  
Margaret Curran

*We are fortunate to have relationships with local government clients for whom we develop and manage programs over many years. We also enjoy shorter-term projects to address specific needs.*

*Our innovative projects include one-to-one outreach with populations as diverse as boaters, commercial food businesses, 4-wheel drive enthusiasts, multi-family residents, and adult students of ESL (English as a Second Language). We have developed programs on many topics such as recycling, proper disposal of used motor oil and other household hazardous wastes, green building, and watershed protection. We offer special services in environmental outreach to Spanish-speaking people, including a live hotline.*

**Recommendation**

Receive oral presentation.

**Community Picnic Fruit and Veggie Fest 2014**  
**Marin Health & Wellness Campus Courtyard in San Rafael**  
**Saturday, May 17<sup>th</sup> (11am-2pm)**



Last Saturday, we had the opportunity to outreach the Community of Marin County, focusing on the residents of the Canal Area in San Rafael, during the Community Picnic Fruit and Veggie Fest 2014. This yearly event is put together by LIFT/Levantate, a California nonprofit organization that is dedicated

to create and promote healthy and equitable communities. This year the event took place May 17<sup>th</sup> at Marin Health & Wellness Campus Courtyard in San Rafael. We had the opportunity to work side by side with their main booth and saw their work first hand. Organizers for this event estimated that about 1,000 people attended the event throughout the day.

In addition to conducting one-one outreach about oil and filter recycling; which was very effective in outreaching the community in general, and many of them were DIY oil changers, we also provided information on what, how, when and where to properly collect household toxics in Marin County. Information on general recycling was also provided as people approached our booth and we encouraged them to visit ZeroWasteMarin.org website for further information.



The majority of people that attended the event were residents of the Canal Area, but there were a good number of people from Novato, and Marin Cities as well. The majority of the people from Marin City were part of the very visible Vietnamese community of this County. Our outreach was mostly

conducted in Spanish but the event was pretty diverse and bilingual.

We brought the Spinner Wheel again, and it was very popular with the children, and many adults wanted a turn to play the game as well, especially the Vietnamese adults. Every person that wanted to spin the wheel had to answer a question on a specific category; which included: used motor oil and filters, toxics, e-waste, water conservation, yardwaste and compost. The questions were based on facts about oil and filters, places that collect the e-waste, and other

places that collect toxics in Marin County. Other questions had to do with things that are recyclable in the blue bin and the importance of proper disposal of fluorescents, batteries etc.

While people waited for their turn spin the wheel, it was the perfect opportunity to talk to them about the programs available in Marin County, the ZeroWasteMarin.org website and resources available for people to conserve, reduce, recycle etc. At times, people patiently waited to participate in the game while listening to the information we were providing. If the person answered the question correctly, they got a cool reusable grocery bag. If they didn't answer the question correctly, they still got the bag as they patiently listened to the information.

Most of the people that attended the event were complete families. When asked, a good number of the people that approached our booth mentioned that they were DIY oil changers. When we asked where they took the oil to be recycled the majority mentioned Kragen/O'Reilly or AutoZone. A few of them only mentioned the HHW Facility on Jacoby St. A few of the people that mentioned Kragen/O'Reilly admitted not to know what to do with the filter and said they put them in the garbage. Many of these DIY oil changers were gladly surprised to hear there are many certified centers where the oil and the filters are recycled. About 12 of them took a filter drainer and an oil tray and promised to use them next time they change their oil in the car. Besides providing them with a list of certified oil recycling centers throughout the County, we also provided them with the list of places where they could also recycle other toxics including batteries and fluorescent light bulbs.

Overall, this was a great venue and based on the amount of people that approached our booth, people are always looking for information. Reinforcing the message to reduce, reuse, recycle and conserve is definitely a good idea; especially at community events where we can interact with people in person.

# MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

**Belvedere:**  
Mary Neilan

Date: June 4, 2014

**Corte Madera:**  
David Bracken

To: Local Task Force Members

**County of Marin:**  
Matthew Hymel

From: Steve Devine, Program Manager

**Fairfax:**  
Garret Toy

Re: Updates from LTF Subcommittees

**Larkspur:**  
Dan Schwarz

Subcommittees include:

- EPR, Sharps and Pharmaceuticals Subcommittee
- Construction & Demolition/Asphalt Shingle Subcommittee
- Long Term Funding Subcommittee

**Mill Valley:**  
Jim McCann

- JPA Board's Zero Waste Outreach Subcommittee

**Novato:**  
Michael Frank

Members will report on progress they have made researching and addressing issues at each LTF Meeting.

**Ross:**  
Rob Braulik

**Recommendation**

Adopt a motion to receive reports from Subcommittees.

**San Anselmo:**  
Debbie Stutsman

**San Rafael:**  
Nancy Mackle

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**Sausalito:**  
Adam Politzer

**Tiburon:**  
Margaret Curran

# MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

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Date: June 4, 2014

**Corte Madera:**  
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To: Local Task Force Members

**County of Marin:**  
Matthew Hymel

From: Steve Devine, Program Manager

**Fairfax:**  
Garret Toy

Re: Remainder of 2014 LTF Meeting Schedule

**Larkspur:**  
Dan Schwarz

Following a suggestion made by Vice-Chair Kies and discussion by the Local Task Force at your last meeting, listed below is the proposed meeting schedule for the remainder of 2014:

**Mill Valley:**  
Jim McCann

July 2	Meeting cancelled <sup>1</sup>
August 6	Meeting cancelled. <sup>2</sup>
September 3	Northgate Mall Community Room
October 1	Northgate Mall Community Room
November 5	Location TBD
December 3	Location TBD

**Novato:**  
Michael Frank

**Ross:**  
Rob Braulik

1. JPA/County Staff facilitating booth at Marin County Fair
2. Conflict with LTF Construction and Demolition Debris Subcommittee presentation at California Resource Recovery Association annual conference.

**San Anselmo:**  
Debbie Stutsman

Actual meeting times and dates will still be subject to the Chair's discretion and obtaining quorums for meetings.

**San Rafael:**  
Nancy Mackle

**Recommendation**

**Sausalito:**  
Adam Politzer

Adopt a motion scheduling Local Task Force meetings for the remainder of 2014.

**Tiburon:**  
Margaret Curran

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