

**MARIN COUNTY HAZARDOUS & SOLID WASTE
MANAGEMENT JOINT POWERS AUTHORITY**

AB 939 Local Task Force Meeting
Wednesday, December 7, 2011
Las Gallinas Valley Sanitary District
300 Smith Ranch Road
San Rafael, CA

MINUTES

MEMBERS PRESENT

Loretta Figueroa, Almonte Sanitary District
Renee Goddard, Ross Valley Cities
Elissa Giambastiani, San Rafael
Joan Irwin, Southern Marin Cities
Jennie Pardi, Conservation Corps
Delyn Kies, Sustainable Novato
Matt McCarron, Novato
Russ Greenfield, LGVSD
Patty Garbarino, Marin Sanitary Service
Ramin Khany, Redwood Landfill

STAFF PRESENT

Steve Devine, JPA Staff
Alex Soulard, JPA Staff

OTHERS PRESENT

Dee Johnson, Novato Sanitary Dist.
Madeline Hope, West Marin Ed. Coord.
Kerri Mazzoni, Public
Kim Sheibly, Marin Sanitary Svc.
Loretta Murphy, West Marin Compost
Stacey Carlson, County of Marin

MEMBERS ABSENT

Greg Christie, Bay Cities
Jon Elam, Tamalpais CSD
David Haskell, Sustainable Marin
Steve McCaffrey, Redwood Empire Disposal

Call to Order. The Local Task Force (LTF) meeting came to order at 8:30 AM.

1. Open Time for Public Comment

Matthew McCarron briefly reviewed information regarding AB 913 expansion and his role at the California State Department of Toxics.

2. Approval of the September 7, 2011 JPA Local Task Force Minutes

M/s Kies, McCarron motion to approve the September 7, 2011 JPA LTF minutes. The motion passed unanimously.

3. Presentation on Plastic Bag Ban by Marin County Department of Agricultural Weights and Measures

Stacey Carlson of the Marin County Department of Agricultural Weights and Measures presented to the LTF regarding the Marin County Board of Supervisors approved Plastic Bag Ordinance. This presentation included why his Department is involved and its role in implementing the ban set to take effect 01 January 2012 in unincorporated areas of Marin County. Mr. Carlson identified his research found that the Grocers Assn. deemed a bag was reusable when it could carry 22lbs 150ft 150 times before it became unusable. Mr. Carlson also discussed the lawsuit that was filed by the plastic bag manufactures noting,

however, that the California Superior Court ruled in favor of the ban and that an appeal would need to be filed by 13 December 2011 by the plastic bag manufactures. Mr. Carlson reported 360 hours of staff time was spent to date, which used \$6,900 of the \$25,000 JPA contract. Mr. Carlson fielded questions from the LTF regarding implementation, enforcement issues, the lawsuit, and his expectations regarding the bag ban. No action was required

4. Construction and Demolition Certified Facilities List

Staff reported on a list of facilities which were solicited and recently certified by the JPA contractor R3 Consulting. Staff reported that each facility applicant was reviewed according to the JPA C&D Facility Certification Standards. Staff indicated that every city within the county will be provided with the certified list in order to facilitate adoption of the JPA C&D Ordinance. Staff reported that work will continue on this C&D program to encourage its success. Mr. McCarron expressed interest in the oversight and management of listed facilities as well as the permitting agencies. Staff identified that each larger facility was required to be permitted by the California Waste Board. No action was required.

5. Assembly Bill 341 Approval

Staff provided a brief update to the recent approval of AB 341, which requires a State mandate of 75% diversion, focuses on commercial waste diversion, reduces greenhouse gasses and promotes green jobs. No action was required.

6. Zero Waste Outreach Program Update

Staff provided an update on the Zero Waste Outreach Program which has largely been developed by the JPA contractor The Hive Advertising. Staff identified various 'calls to action' through radio and TV ads that drives people to the ZeroWastemarin.com website to participate in a "Challenge". These challenges include encouraging reusable water bottles or fabric shopping bags. Mrs. Giambastiani noted dissatisfaction with the Zero Waste Outreach program and reported seeing or hearing few to none of the TV ads and that an alternative means of reaching the public should be pursued. Some LTF members expressed a desire to fund more education programs at schools for children. As requested, Staff provided LTF members with Zero Waste Outreach Program related postcards. Staff identified more post cards were available upon request, but were not being printed in bulk quantities as mass printing generally went against the Zero Waste idea. Jenni Pardi suggested each member who is dissatisfied with the current Outreach Program come to the next LTF meeting with a developed idea worked out on how to use existing resources to reach the public. Staff requested LTF members to identify if they had signed up for the Zero Waste Challenges; four members indicated participation. Staff indicated it would work to formulate a study session item at the next LTF meeting to try and obtain LTF direction and consensus on this matter. No action was required.

7. Update from Staff on Ongoing Activities

Staff provided information on the County Wide Siting Element with Environment Science Associates, reported on the progress with the ongoing JPA funded Bulb and Battery Program and on the enrollment of a new drop-off location. Staff also reported on the progress made in filling the empty Marin County Unincorporated seat in the LTF. No action was required.

8. Open Time for Member Comment

Each LTF member was given the opportunity to provide updates. Delyn Kies reported on her involvement with programs at Stopwaste.org. Rene Goddard identified progress made regarding waste diversion in Fairfax. Jenni Pardi reported on the use of Zero Waste Grant funding to conduct waste reductions programs in the Sausalito School District. Patty Garbarino identified her appointment to the California Product Stewardship Council Board.

9. Adjourn.