## AB 939 LOCAL TASK FORCE

June 27, 2024 <u>1600 Los Gamos Drive</u>, Suite 210 San Rafael, CA 94903 10:00AM – 11:00AM

### AGENDA

Call to Order.

- 1) Open Time for Public Comment (Information) (5 min)
- 2) Approval of the May 9, 2024 JPA Local Task Force (LTF) Minutes (Action) (2 min)
- 3) Report out from Subcommittees (Information) (15 min)
- 4) Update on Upcoming Waste Characterization Study (Information) (5 min)
- 5) Legislative Tracking System & Legislative Priorities (Information) (10 min)
- 6) Brainstorm Pilot Program Suggestions (Information) (10 min)
- 7) Recommend Agenda Items for the Next LTF Meeting (Information) (2 min)
- 8) Adjournment.

The full agenda including staff reports can be viewed at: <u>http://zerowastemarin.org/Agenda</u>











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Contact the County's Waste Management Division at 415-473-6647 for more information.

Belvedere	Date: June 27, 2024
Corte Madera	To: Local Task Force Members
County of Marin	From: Casey Fritz, Senior Planner
Fairfax	Re: Open Time for Public Comment
Larkspur	
Mill Valley	The public is welcome to address the Local Task Force at this time on matters not on the agenda that are within its jurisdiction.
Novato	
Ross	Please be advised that pursuant to Government Code Section 54954.2, the LTF is not permitted to discuss or act on any matter
San Anselmo	not on the agenda unless it determines that an emergency exists, or that there is a need to take immediate action which
San Rafael	arose following posting of the agenda.
Sausalito	<b>Recommendation</b>
Tiburon	Receive public comment. Information only.

Belvedere	Date: June 27, 2024		
Corte Madera	To: Local Task Force Members		
County of Marin	From: Casey Fritz, Senior Planner		
Fairfax	Re: Approval of the LTF Minutes		
Larkspur			
Mill Valley	Please find attached the Draft Action Minutes from the last meeting on May 9, 2024.		
Novato			
	Recommendation		
Ross	Adopt a motion to receive and file the Action Minutes.		
San Anselmo	Board Chair: Please confirm the vote on this item by reading the		
San Rafael	following items out loud after the vote.		
	5		
Sausalito	Motion:		
Tiburon			
riburon	Second:		
	Ayes:		
	Noes:		
	Abstentions:		

## MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

## LTF Meeting Minutes

Thursday, May 9, 2024 10am – 11am In Person: 1600 Los Gamos Drive, Suite 210, San Rafael, CA 94903

## LTF BOARD MEMBERS PRESENT

#### **Special District Members**

Dale McDonald, Las Gallinas Valley Sanitary District; Chair Garrett Toy, TCSD

#### **Environmental Organization Members**

Vicki Nichols, Marin Conservation League Adam Ratner, The Marine Mammal Center

#### **Haulers/Facility Members**

Greg Christie, Bay Cities Refuse Ramin Khany, WM Earthcare; Vice Chair

## Public Members

Alice Cochran, San Rafael Matt McCarron, Novato Deirdre Fennessy, Unincorporated Chuck Hornbrook, Southern Marin

## Staff Present

Amy Kolnes (Staff) Casey Fritz (Staff) Justin Newsome (Admin)

#### **Others Present**

Kevin McElroy, Bolinas Community Public Utility District Amy Likover, Federation of San Rafael Neighborhood Joe Likover, Federation of San Rafael Neighborhood Jean Mariani, Novato Sanitary District Peggy O'Donnell, N/A

#### Call to Order Regular Meeting

Regular session was called to order at 10:01am.

1. Open Time for Public Comment (Items not on the agenda) No public comments

#### 2. JPA Board Meeting Minutes from March 7, 2024

**Motion** to approve the LTF Meeting Minutes from March 7, 2024 **First** Ramin Khany **Second** Matt McCarron

#### Vote Count

Dale McDonald: AbstainJustin Wilcock: AbsentDee Johnson: AbsentRamin Khany: AyeGarrett Toy: AyeAlice Cochran: AyeAdam Ratner: AyeMatt McCarron: AyeVicki Nichols: AyeDeirdre Fennessy: AyeGreg Christie: AyeChuck Hornbrook: Aye

Ayes: 9 Noes: 0 Absent: 2 Abstain: 1

#### Motion passed

#### 3. Guests: Discussion with Ridwell Inc. (Information)

The speaker from Ridwell Inc. discussed their standing as a small public benefit corporation that works with consumers to keep more items out of landfills by picking up items from homes that do not go into traditional curbside bins. Ridwell Inc. started as a neighborhood project and has grown from Seattle to 8 metropolitan areas. Ridwell Inc. started in the Bay Area over a year ago and has 10,000 users operating in over 30 jurisdictions.

Some news outlets have covered the end-to-end process for Ridwell Inc. The process starts by identifying the needs of cities, counties, and jurisdictions, seeing where the currents systems are needing improvements for items such as plastic bags. Ridwell Inc. is a subscription-based service provider (\$14-\$24/month depending on choices), pick-ups are every two weeks for items such as plastic film, multi-layer plastic, non-perishable food, pet supplies, batteries, lightbulbs; this varies depending on the current infostructure. Depending on location, items are introduced for reuse programs with local non-profits. The Ridwell Inc. website provides information on the partners that are worked with along with the vetting process on the site's transparency page. The stated goal of Ridwell Inc. is to work locally, regionally, then nationally. Reporting is provided to cities on category, weight, description and partners over a calendar year. Ridwell Inc. concluded the presentation with customer satisfaction quotes.

## MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

A question-and-answer session was held following the presentation.

### 4. Report out from Subcommittees

Infrastructure and End Markets reported having one meeting discussing expansion of landfill and organic capacity with a desire to discuss with the LTF or the county know how much material is needing to be managed to find a proper facility. Staff Casey Fritz shared there will be a Waste Characterization Study contract secured by August 1, 2024 via Local Assistance Grant funding to get this information.

Compliance and Regulations reported meeting on March 28 [2024] regarding SB-54 and the states deadlines for compliance. The subcommittee is looking to form comments and recommendations for presentation. The extensions provided allow for more public input which the subcommittee has looked at via webinars and sessions; this is expected to be an ongoing conversation and topic. Additionally, SB-1066 (flare recovery) was discussed regarding how to safely deal with flares. The legislation is in the early stages and the subcommittee will continue to monitor any updates. Staff Casey Fritz shared that ZWM signed on to a letter of support for SB-1066 and let the LTF know if there are any bills that ZWM should consider voicing support for those recommendations are welcomed. A brief question and answer session was held. An LTF member requested a list of bills that ZWM are tracking. Staff Casey Fritz will look to get approval to distribute the list to the LTF.

Outreach and Education reported no formal update but noted Staff Fritz provided information to the subcommittee on the ZWM website launch and it was reviewed by the subcommittee. The subcommittee gave feedback based on difference jurisdiction sites for reference. Staff Fritz confirmed the current ZWM website is the official website. The subcommittee noted on the ZWM website there was incomplete information regarding mattress disposal topic. Staff Fritz requested an email to investigate further.

Construction and Demolition reported meeting twice (April 3 and May 1; every first Wednesday of each month) to focus on three areas: Deconstruction and reuse, biomass study, and solar panel recycling. A rep from GreenLynx spoke to this subcommittee at a meeting, the subcommittee is preparing recommendations for submissions to the JPA for deconstruction and reuse ordinances. Staff Kathy Rico gave a presentation on solar module program that is in the early stages and will provide feedback. A brief question and answer session was held.

## 5. LTF Membership: Fiscal Year End and Applications

Staff Casey Fritz shared the circumstances regarding LTF seats per the guidelines, seats are for 3 years with the seat members welcomed to reapply after vacating. Seats taken prior to the pandemic were provided an extension which runs to the end of the current fiscal year June 30<sup>th</sup>. This reminder provided by Staff Fritz does

## MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

not apply to new members Chuck Hornbrook, Dale McDonald, Garrett Toy, and Justin Wilcock. Staff Fritz will send the applications for LTF seats in a future email for those interested in fulfilling their seats again. A brief question and answer session was held.

## 6. Upcoming Meeting Schedule

**Motion** to schedule a meeting for Thursday, June 27th at 10am to allow one more meeting before the end of the fiscal year, with ability for staff to update the date and time if needed.

First Chuck Hornbrook Second Vicki Nichols

Vote Count change each city to reflect vote. Aye, Noe, Absent, Abstain.

Dale McDonald: Aye Dee Johnson: Absent Garrett Toy: Aye Adam Ratner: Aye Vicki Nichols: Aye Greg Christie: Aye			Justin Wilcock: Absent Ramin Khany: Aye Alice Cochran: Aye Matt McCarron: Aye Deirdre Fennessy: Aye Chuck Hornbrook: Aye
Ayes: 10	Noes: 0	Absent: 2	Abstain: 0

Motion passed.

## 7. Recommend Agenda Items for the Next LTF Meeting

LTF member Ramin Khany requested update on the waste characterization study plans. Legislative update and priority list. Discussion of bulky item disposal programs.

#### 8. Adjournment

Chair McDonald adjourned the meeting at 11:10am.

## MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Board Chair: Please confirm the vote on this item by reading the following items out aloud after the vote.

Motion:	Second:
Ayes:	
Noes:	
Abstentions:	



Wasting less, made easy

May 2024



# What Is Ridwell?

A small, private, public-benefit company that works directly with consumers to offer a convenient, supplemental circularity service that helps them waste less w/out leaving home





## Our Story: A Father and Son Project

Each week, we helped neighbors reuse and recycle items not collected curbside



Ask: does anyone have any light bulbs or tubes they would like Oven and me to recycle for them? We found a great place in S. Seattle that takes CFL, halogen, LED, and incandescent. Recycling keeps harmful mercury out of landfills and they turn the glass and metals into other things. PM me by 6pm today waddress and we'll pick them up







Ask: does anyone have any plastic film they would like Owen and me to recycle for them?

Plastic bags, produce bags, plastic wrap, Ziploc bags, shrink wrap, dry cleaning bags, and 'air pillows' from Amazon boxes are all recyclable but not curbside!

People often put these into their bin and they cause major problems in recycling centers. We are making a run tomorrow so PM me by 4pm Sunday and we'll pick yours up on the way.

Every bit helps and no # of bags are too small. Must be clean of food residue. More info on what's accepted here -> http://bit.ly/2xraQph



🖞 Like 💭 Comment

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# Where We Operate Today

In over 200 jurisdictions in eight metropolitan areas

## Metropolitan Areas

- Atlanta
- Austin
- SF Bay Area
- Denver
- Los Angeles
- Minneapolis/St.
   Paul
- Portland
- Seattle





# Where We Operate in the Bay Area

Over 10,000 members across over 30 Bay Area jurisdictions

## **Contra Costa and Alameda counties**

Alameda Albany Berkeley Danville El Cerrito El Sobrante Emeryville Fremont Hayward Lafayette Moraga Oakland Orinda Richmond San Pablo Walnut Creek Union City

## Santa Clara, San Mateo, and SF counties

Burlingame Belmont Cupertino Daly City Foster City Hillsborough Los Altos Menlo Park Pacifica Palo Alto Redwood City San Carlos San Mateo San Francisco San Jose South SF





## Press Coverage

#### ENVIRONMENT

CBS NEWS

BAY AREA

# Startup service Ridwell takes hard-to-recycle items and finds a 2nd life for them

By Devin Fehely, Molly McCrea Updated on: April 12, 2024 / 11:57 AM PDT / CBS San Francisco f 🐰 🖪

-Ridwell

# FAST@MPANYCNNForbesEAST BAY TIMESLos Angeles Times

"I think it's worth it to pay for Ridwell on top of the city's existing waste pickup because I know that there are **more things that are being kept out of landfill** that way," said South Bay resident Hannah Parenteau. NBC

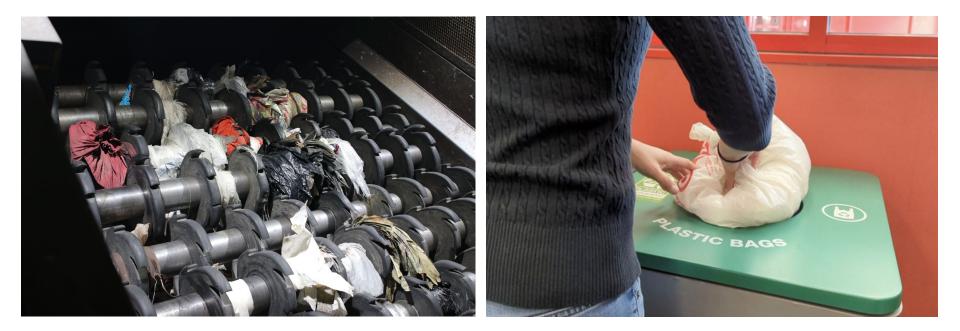


KPIX

CBS NEWS

## Our Service Begins with Finding Diversion Opportunities

Ridwell looks for opportunities to reuse or recycle items that existing programs are struggling to divert





# **Our Subscription-Based Service**

- We charge a flat monthly subscription fee ranging from \$14 to \$24/month depending on service plan
- Membership includes the opportunity for bi-weekly pickup of a limited set of designated items defined by category type
- Members source-separate items into pre-labeled cloth bags and opt-in to service in advance of pick up day

#### Hard-to-Recycle Items

**Reusable Household Items** 



Items donated to local non-profit organizations



Items that can be recycled just NOT in curbside recycling bins

# Finding and Vetting Our Partners

Before we will include any item in our service, we FIRST make sure that a vetted and trusted reuse or recycling partner exists



An average of 15% - 20% of identified potential partners make it through our vetting process - which often begins a year before launch



## **Our Bay Area Partners**

Local wherever possible, but regional or national when necessary



<del>-</del>Ridwell

# Our Community Focus - Building Local Partnerships

Identifying local organizations' needs, building partnerships, and making it easy for households to donate specific items for reuse and give back to their community

#### Berkwood Hedge School



Collection of plastic film in support of school fundraiser

#### Friends of the Alameda Animal Shelter



SCRAP SF



2,000 + lbs of art supplies



Pet supplies including unused kitty litter, pet food and toys

# North Bay Non-Profit Partners

Already in discussions with two Marin-based partners





"Make It Home is grateful for our partnership with Ridwell. The kitchenware donations we received helped us house countless families, while keeping useful materials from area landfills. We're excited to continue the partnership in a bigger way once they are operating in Marin!"

"Ridwell fills an unmet need in Marin County by picking up materials that too often go to landfills. Household food waste is a major source of landfill waste and we're excited to partner with Ridwell in preventing more of it from going to waste."

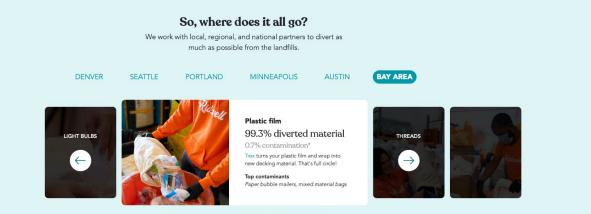
Carolyn Flannery, Founder & President Make it Home

Will Dittmar, Executive Director ExtraFood.org



## **Our Transparency**

A public-facing web page that discloses our partners and where our materials go



\*25% industry average—read more about our work on transparency here

Metrics last updated on May 11th, 2023.



## BAY AREA PARTNER SPOTLIGHTS

"Ridwell members are an incredibly valuable source of high quality plastic film, which is a key ingredient in the making of Trex decking. We are thrilled to be working with such a conscientious and passionate community." - Stephanie, Materials Account Manager

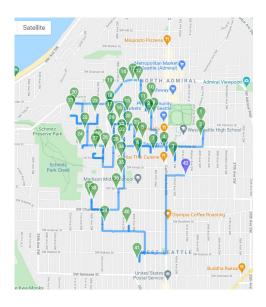
We recycle your plastic film with Trex to turn it into composite decking which can last up to 25 years! After screening and processing, your plastic gets a new life.



# **Our Service and Operations**

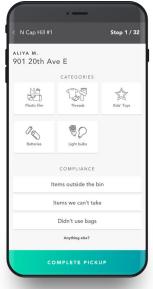
Efficient, streamlined service that provides the transportation and distribution of small-scale, source-separated items - NOT capable of traditional hauling.

#### **Routing Software**



#### **Dedicated Vehicles**

#### **Driver Service App**





# Inside Our Warehouse

A centralized warehouse that provides distribution of source-separated items - NOT traditional processing





# How We Fit in California

New Opportunities to Support State and Local Waste Reduction Goals

## **Expand Reuse**

• Network of local non-profits increase reuse and support local organizations.

## **Expand Responsible Recycling**

• Easier recycling of challenging materials like batteries, light bulbs, cords and chargers.

## Support implementation of SB 54

- Ridwell is an "alternative collection service" under SB 54, that can assist in the recycling of materials not appropriate for the curbside system - i.e., plastic film.
- Engaging with CalRecycle and the PRO.

## **Facilities and Services Appropriately Permitted**

- Comply with all applicable local and state regs.
- Provide reporting where requested.





## **Municipal Reporting**

Data collection enables clear reporting of item, quantity and destination

Material Received	2021 Tons	Partner	Partner Type	Final Use	Final Use Description
Reuse Items		·			
					Used eyeglasses are refurbished/repaired by the Lions Club and distributed worldwide to individuals who need them yet cannot afford them.
Eyeglasses	0.6	NW Lions Club Foundation	Local non-profit	Reuse	
Jewelry	0.22	Boma Jewelry	Local non-profit	Reuse	Used jewelry was repaired/restored and donated to local women's shelters, or if unusable, recycled as scrap metal with some portion of the money funding programs at local women's shelters.
Metal Caps	0.36	Seattle Recycled Arts	Local non-profit	Reuse	Metal caps donated for use in art projects by the Seattle Recycled Art network of artists.
Pet Leashes	1.21	<u>Auburn Valley Humane</u> <u>Society</u>	Local non-profit	Reuse	Pet leashes donated for reuse and to be distributed to local shelters in the area.
Travel-size toiletries	1.62	Dignity for Divas	Local non-profit	Reuse	Toiletries used in 'Diva Survival Kits' which are distributed to unhoused men, women and children.
Towels	2.1	Compass Housing Alliance	Local non-profit	Reuse	Towels given to unhoused individuals who frequent the Alliance shelters and utilize their services.
Hard-to-Recycle					
CFLs/Mixed Bulbs	10.5	Ecolights Northwest, LLC	Specialty recycler	Recycle	Bulbs are recycled directly by Ecolights using specialty equipment that breaks the bulbs down, removes any hazardous materials, and separates out the glass, metal, and plastic for use in new bulbs or other products.
Latex Paint	35.7	Green Sheen	Specialty recycler	Recycle	Old latex paint is re-processed on-site by GreenSheen, a PaintCare member. The paint is screened to remove impurities, batched with like colors, and then re-dyed. This new paint is sold to participating retailers.
Plastic Film	146.2	Trex	Specialty recycler	Recycle	Plastic films are collected and baled at Ridwell locations, then shipped directly to Trex facilities in the US. Trex's proprietary processes turn plastic films into poly-lumber often used as a wood substitute for building projects, or in decks, lawn chairs, or garden beds
Styrofoam	18.1	Styro Recycle, LLC	Specialty recycler	Recycle	Styrofoam is ground up and run through a densifier machine. This processed material is then sold to manufacturers and turned into plastic products such as picture frames and crown molding.

## Meet Our Members

## Our Ridwell members .....

- Have mobility challenges or busy households and value the assistance and convenience of our service
- Don't typically take advantage of drop-off centers or collection events
- Are passionate and committed to diverting items beyond those that can be placed in their curbside recycle bins
- Willing and able to pay for an optional, supplemental diversion service



## What Our Members Say

-Susan

 $Complementary \cdot \mathsf{Helpful} \cdot \mathsf{Aspirational}$ 

"Our family wants to recycle everything possible. **Ridwell** services are a great addition to curbside recycling."

-Celeste

"Ridwell solves recycling problems for people who care about this topic but (like me) have mobility issues by removing the barriers of seeking out the specialized drop off locations"

"Great service to help busy families be a bit greener and more mindful of waste. "

-Rachel



<del>-</del>Ridwell

# Thank you!



Belvedere	Date: June 27, 2024	
Corte Madera	To: Local Task Force Members	
County of Marin	From: Casey Fritz, Senior Planner	
Fairfax	Re: Report Out From Subcommittees	
Larkspur		
Mill Valley	Subcommittees were established in the November 2023 Local Task Force meeting with a goal of facilitating more focused	
Novato	discussion and recommendations. The Subcommittees formed included:	
Ross	<ul> <li>Infrastructure &amp; End Markets</li> </ul>	
San Anselmo	<ul> <li>Compliance &amp; Regulations</li> <li>Outreach &amp; Education</li> </ul>	
San Rafael	Construction & Demolition	
Sausalito	At each meeting, Subcommittees will report out on their recent activities and any upcoming recommendations or projects.	
Tiburon		
	<b><u>Recommendation</u></b> Each Subcommittee should report out on their progress. Staff recommend that each Subcommittee also state their intended	

focus and priorities.

Belvedere	Date: June 27, 2024	
Corte Madera		
County of Marin	To: Local Task Force Members	
Fairfax	From: Casey Poldino, Program Manager	
Larkspur	Re: Update on Upcoming Waste Characterization Study	
Mill Valley		
Novato	In the May 2024 Local Task Force meeting, LTF member Ramin Khany asked for an update on the status of plans for a waste	
Ross	characterization study conducted at Redwood Landfill. The	
San Anselmo	purpose of this study will be to understand a complete picture of landfill disposal across Marin County, and determine opportunities	
San Rafael	to divert material away from landfill.	
Sausalito	Casey Poldino, Program Manager, will provide an update of the current status of the upcoming waste characterization study.	
Tiburon	current status of the upcoming waste characterization study.	
	Recommendation Information only; receive and file.	

Belvedere	Date: June 27, 2024
Corte Madera	To: Local Task Force Members
County of Marin	From: Meilin Tsao, Waste Management Specialist
Fairfax	Re: Legislative Tracking System & Legislative Priorities
Larkspur	In the May 2024 Local Tack Force meeting, LTE members
Mill Valley	In the May 2024 Local Task Force meeting, LTF members requested an update on how Zero Waste Marin is tracking
Novato	legislation, and what current legislative priorities are.
Ross	Staff member Meilin Tsao, who leads legislative tracking for Zero
San Anselmo	Waste Marin, will provide an overview of legislative tracking and an update on current legislative priorities.
San Rafael	
Sausalito	Recommendation Information only; receive and file.
Tiburon	

Belvedere	Date: June 27, 2024
Corte Madera	To: Local Task Force Members
County of Marin	From: Casey Fritz, Senior Planner
Fairfax	Re: Brainstorm Pilot Program Suggestions
Larkspur	
Mill Valley	Zero Waste Marin recently had its budget approved in the May 2024 Joint Powers Authority Board meeting. Part of the approved
Novato	budget for FY 24/25 is dedicated to exploring zero waste pilot programs.
Ross	
San Anselmo	ZWM staff would like to discuss possibilities for pilot programs to understand what the LTF would like to potentially see offered.
San Rafael	
	<b>Recommendation</b>
Sausalito	Have a discussion about possible pilot programs for Zero Waste
Tiburon	Marin to explore in the 24/25 Fiscal Year.

Belvedere	Date: June 27, 2024
Corte Madera	To: Local Task Force Members
County of Marin	From: Casey Fritz, Senior Planner
Fairfax	
Larkspur	Re: Recommend Agenda Items for the Next LTF Meeting
Mill Valley	In the August 2023 Local Task Force meeting, an LTF member suggested that the Task Force allocate five minutes to allow
Novato	members to provide suggested topics for upcoming Zero Waste
Ross	Marin LTF meetings.
San Anselmo	This now standing item will provide members of the Task Force the opportunity to make suggestions regarding future agenda
San Rafael	topics for the consideration of Staff, ensuring that the needs of the
Sausalito	Task Force are being addressed.
Tiburon	<b>Decommon detion</b>
	<u>Recommendation</u> Receive oral report and discuss the opportunity for future suggested agenda items for Staff consideration.