

AGENDA

DATE Monday, August 21, 2025

TIME 10:45 am – 11:45 am

LOCATION San Rafael City Hall
1400 Fifth Ave, 3RD Floor, Large Conference Room, San Rafael, CA 94901

CALL TO ORDER

1. Public Participation Instructions (Information Only) 1 Minute.
2. Open Time for Public Comment (Information Only) 3 Minutes.

CONSENT CALENDAR

3. Approve JPA Board Meeting Minutes from June 16, 2025 (Action) 1 Minute.

REGULAR AGENDA

4. Executive Director Update - 5 Minutes.
 - Recommendation: Information Only
5. Annual Report- 10 Minutes.
 - Recommendation: Receive oral report and file an electronic copy.
6. Adjusted FY26 Budget 20 Minutes.
 - Recommendation: Action Item: Receive oral report and post on ZWM website.
7. Integrated Waste Management Assessment Resolution - 5 Minutes.
 - Recommendation: Action Item: Approve IWM Assessments and Resolution Integrated Waste Management Assessments Resolution ZWM-IWMA-2026-01
8. CRV Redemption Projects – 3 minutes
 - Recommendation: Action Item: Approve letter of support for projects to expand CRV redemption
9. Suggested Agenda Items - 2 Minutes.
 - Recommendation: Information Only
10. Adjournment

Agendas & Staff Reports also available at <https://zerowastemarin.org/>



For disability accommodations please phone **(415) 473-4381** (Voice), CA Relay 711, or e-mail Zero.Waste@MarinCounty.gov at least five business days in advance of the event.

The County will do its best to fulfill requests received with less than five business days' notice. Copies of documents are available in alternative formats, upon request. ¹

SPECIAL REMOTE PUBLIC INSTRUCTIONS – ITEM 1

DATE August 21, 2025

TIME 10:45 am – 11:45 am

LOCATION Zoom Online

The public can participate in this Marin County Hazardous and Solid Waste Joint Powers Authority (Zero Waste Marin) Board Meeting via a Zoom webinar.

ZOOM MEETING

Please click the link below to join the webinar:

<https://zoom.us/j/95862063021?pwd=bNao2kRMGotDSlaK8b1J4fWAxvwabi.1>

Meeting ID: 958 6206 3021

Passcode: 115793

Or One tap mobile:

+16699006833,,96325364603#,,, *602532# US (San Jose)

+16694449171,,96325364603#,,, *602532# US

Or Telephone: dial (for higher quality, dial a number based on your current location):

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COMMENTS

During the Meeting, select the Raise Hand icon during the public comment time, and you will be added to the queue and unmuted when it is your turn. If you are “Calling In,” press *9 during the public comment time, and you will be added to the queue and unmuted when it is your turn. (Press *67 before dialing if you want to hide your phone number).

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MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

OPEN TIME FOR PUBLIC COMMENT – ITEM 2

TO JPA Board of Directors
FROM Kimberly Scheibly, Executive Director
SUBJECT Open Time for Public Comment
DATE August 21, 2025

The public is welcome to address the Board of Directors on matters not on the agenda within its jurisdiction. Please be advised that pursuant to Government Code Section 54954.2, the Board is not permitted to discuss or act on any matter not on the agenda unless it determines that an emergency exists or that there is a need to take immediate action which arose following the posting of the agenda.

RECOMMENDATION

Receive public comments. Information Only.

BOARD OF DIRECTORS MEETING MINUTES – ITEM 3

DATE Monday, June 16, 2025

TIME 11:00 A.M. – 11:45 A.M.

LOCATION San Rafael City Hall, 1400 Fifth Ave
3rd Floor Large Conference Room, San Rafael, CA

BOARD MEMBERS PRESENT

County of Marin: Dan Eilerman (Alt.)

Town of Fairfax: Heather Abrams

City of Mill Valley: Todd Cusimano (Chair)

City of Novato: Bill Rose

Town of Ross: Christa Johnson

Town of San Anselmo: David Donery

City of San Rafael: John Stefanski

City of San Rafael: Cory Bytof (Alt.)

City of Sausalito: Catie Thow Garcia (Alt.)

STAFF PRESENT

Kimberly Scheibly (Executive Director)

Kathy Rico (Staff)

Meilin Tsao (Staff)

Shannon Keane (Staff)

Justin Newsome (Admin)

Call to Order Regular Meeting

Regular session was called to order at 11:00 a.m.

1. Remote Public Participation Instructions

Information Only

2. Open Time for Public Comment (Items not on the agenda)

No public comments.

3. Approve JPA Board Meeting Minutes from May 15, 2025

Board Comments

Board Member Johnson noted a correction to the minutes, clarifying that the name was incorrectly listed as attending the previous meeting.

Public Comments

No public comments.

Motion to approve the JPA Board Meeting Minutes from June 15, 2025.

First Town of San Anselmo: David Donery

Second County of Marin: Dan Eilerman (Alt.)

Vote Count

City of Belvedere: Absent
Town of Corte Madera: Aye
County of Marin: Aye
Town of Fairfax: Aye
City of Larkspur: Absent
City of Mill Valley: Aye

City of Novato: Aye
Town of Ross: Aye
Town of San Anselmo: Aye
City of San Rafael: Aye
City of Sausalito: Aye
Town of Tiburon: Aye

Ayes: 9

Noes: 0

Absent: 2

Abstain: 1

Motion passed

4. Climate Fellow Update (Information Only)

Climate Fellow, Shannon Keane shared that over the 10 months and serving as the ZW Outreach and Compliance Fellow the goal was to support the SB1383 efforts with the jurisdictions and community members. During Climate Fellow Keane's time over 30 tier 1 and 2 businesses were visited for compliance on food recovery and waste streaming. The pre-audits were to help businesses understand the requirements for 2025. Additionally, worked in school with the ZW program for outreach, education as well as facilitated multi-jurisdictional trainings, and attended over 15 community events handing out over 15,000 reusable items. Created the social media campaign *Beyond the Bin* featuring the five waste haulers was created to highlight the people within the waste systems and supported the pilot programs. Climate Fellow Keane closed with appreciation for the knowledge gained from the experience.

Board Comments

The Board commended Climate Fellow Keane on a great job.

Public Comments

No public comments.

5. HHW Facility Agreement and Exhibits

Executive Director Kimberly Scheibly provided background on the HHW Agreement history. The JPA is accountable for all aspects of the program, including legal and environmental responsibilities. In recent years, staff have collaborated with MRRRA's staff and attorney, JPA Counsel, and the JPA Board and Budget Subcommittee to finalize the agreement.



MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

Executive Director Scheibly shared the fiscal, and equity impact and the four key updates of the new agreement:

1. Compensation for Operational Expenses, Documentation, and Adjustments (Section 7)
2. Facility Maintenance (Section 10 and Exhibit E-3):
3. Establishment of Household Hazardous Waste Closure Reserve (Section 15):
4. Agreement Term: July 1, 2025, through July 1, 2026, with an automatic renewal for up to four additional one-year terms, unless either party gives 180 days' notice of termination.

Board Comments

The Board commented on appreciation for coming to terms on agreement.

Public Comments

No public comments

Motion to 1) Approve the Professional Services Agreement and Exhibits for the operation of the Marin Permanent Household Hazardous Waste Collection Program between the ZWM JPA and Marin Recycling and Resource Recovery Association, subject to any changes, suggestions, or revisions proposed by the Board during this meeting, and 2) Delegate authority to the Executive Director to finalize and sign the agreement. The Executive Director, with counsel's approval as to form, may make minor revisions to the agreement.

First County of Marin: Dan Eilerman (Alt.)

Second Town of Fairfax: Heather Abrams

Vote Count

City of Belvedere: Absent
Town of Corte Madera: Aye
County of Marin: Aye
Town of Fairfax: Aye
City of Larkspur: Absent
City of Mill Valley: Aye

City of Novato: Aye
Town of Ross: Aye
Town of San Anselmo: Aye
City of San Rafael: Aye
City of Sausalito: Aye
Town of Tiburon: Aye

Ayes: 10

Noes: 0

Absent: 2

Abstain: 0

Motion passed

6. Waste Characterization Study Report

Staff Meilin Tsao provide background and context on the Waste Characterization Study and introduced Laura Johnson of SCS Engineers presented on the Waste Characterization Study findings.



MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

Motion to 1) Approve the Final Waste Characterization report and 2) Authorize staff to develop and return with an implementation plan based on the recommendations outlined in the Final Waste Characterization Report.

Board Comments

The Board held a Q&A regarding SB1383 usage of the study to lower tonnage requirements, hauling logistics, plastics, recovery, and data representation.

Public Comments

No public comments.

First Town of Ross: Christa Johnson

Second Town of Fairfax: Heather Abrams

Vote Count

City of Belvedere: Absent
Town of Corte Madera: Aye
County of Marin: Aye
Town of Fairfax: Aye
City of Larkspur: Absent
City of Mill Valley: Aye

City of Novato: Aye
Town of Ross: Aye
Town of San Anselmo: Aye
City of San Rafael: Aye
City of Sausalito: Aye
Town of Tiburon: Aye

Ayes: 10

Noes: 0

Absent: 2

Abstain: 0

Motion passed

7. Executive Director Report

Executive Director Scheibly reported on the audit and deficiency findings, after meetings with Director of Finance and finance staff there plans to be created for correcting audit deficiencies. The Electronic Annual report (EAR) has been released by CalRecycle for the 2024 calendar year on June 15th with a submission deadline of August 1st. Confirmation was provided that CalRecycle reporting will remain consistent. Additionally, the JPA has contracted two independent studies. The Vendor RGS will complete the Classification and Compensation Study, while R3 will complete the Organizational Reassessment Study. Late fall is the expected completion period. Executive Director Scheibly reported upcoming vacation June 23-July 5 and designated Staff Amy Kolnes as the point of contact. Scheibly concluded the Executive Director's report.

Board Comments



MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

The Board thanked staff for assistance with CalRecycle and if there is any news of the status of the audits and clarity on procurement requirements. Staff Casey Fritz clarified the percentage refers to the requirement per capita.

Public Comments

No public comments.

Information Only

8. Suggested Agenda Items

Chair Cusimano asked members of the board if there were any suggested agenda items for future meetings. No agenda items were suggested.

Board Comments

No comments

Public Comments

No public comments

Information Only

9. Adjournment

Chair Cusimano adjourned the meeting at 11:46 a.

Board Chair: Please confirm the vote on this item by reading the following items out aloud after the vote.

Motion: _____ Second: _____

Ayes: _____

Noes: _____

Abstentions: _____



MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

STAFF REPORT – ITEM 4

TO JPA Board of Directors
FROM Kimberly Scheibly, Executive Director
SUBJECT Suggested Agenda Items
DATE August 21, 2025

The Executive Director will provide an update on recent and ongoing activities provided by staff.

RECOMMENDATION

Receive oral report. Information only.

STAFF REPORT – ITEM 5

TO JPA Board of Directors
FROM Casey Fritz
SUBJECT Annual Report
DATE August 21, 2025

Zero Waste Marin staff have compiled an Annual Report for the 2024/25 Fiscal Year to highlight major accomplishments, program updates, and goals for the next fiscal year. The report contains metrics from the programs run by Zero Waste Marin staff, with the intent to focus on the measurable impact of our programs and any possible improvements that could improve outcomes or magnify impact.

Some of the major highlights from the 2024/25 FY were the first ever compost giveaway, the first County-wide waste characterization study, and the finalization of an updated Household Hazardous Waste Facility agreement. The past Fiscal Year also saw the implementation of multiple pilot programs to expand zero waste offerings, including solar panel reuse and recycling, Repair Fairs and clothing swaps, collection of vape pens from public schools, and a reusable foodware pilot at the Civic Center Farmers' Market.

The report closes with goals for the 2025-26 FY, which include completing a County-wide organics capacity study, creating a County-wide event greening blueprint to divert waste from large events, and improving HHW outreach, among others.

EQUITY IMPACT

None.

FISCAL IMPACT

None.

RECOMMENDATION

Staff recommend that the Board formally receive and acknowledge the oral Annual Report and direct staff to post the accompanying written copy for reference on the ZWM website.

ATTACHMENTS

ZWM Annual Report for FY 24/25



MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

Board Chair: Please confirm the vote on this item by reading the following items out loud after the vote.

Motion (First) _____ Second _____

Ayes _____

Noes _____

Abstentions _____

Absent _____



Zero Waste Marin: Annual Report for FY 24/25



ZERO WASTE MARIN

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Letter from the Executive Director

The first half of the current fiscal year began on a high note, with the addition of new staff and increased program capacity. This momentum helped us advance key initiatives and better serve the community. However, we also faced some staffing challenges, including the departure of two valued team members and one of our dedicated Climate Corps Fellows. In the face of these setbacks, our team rose to the occasion—stepping up, taking on expanded roles, and ensuring continued progress across all fronts. We anticipate having a fully staffed team in place by the second quarter of FY 25–26.

Having staff dedicated exclusively to the development, implementation, administration, and evaluation of Zero Waste Marin's programs is essential. This focus enables us to effectively respond to evolving regulations, shifting recycling markets, increasing volumes of toxic and hazardous materials, and the rising costs associated with waste management. It also ensures that we maintain compliance with state mandates while continuing to innovate and serve the community.

Despite challenges, FY 2024–2025 has been a productive and impactful year for Zero Waste Marin. Below are highlights of our accomplishments:

FY 2024–2025 Accomplishments

- **Strategic Communications**

- ✓ Developed a data-informed communications strategy rooted in community feedback, equity, and accessibility.
- ✓ Completed a comprehensive branding and identity analysis to strengthen public understanding of our role and services.

- **Enhanced Outreach**

- ✓ Created and updated print and digital outreach materials to support all Zero Waste Marin programs and improve engagement.

- **Data-Driven Program Development**

- ✓ Completed a County-wide Waste Characterization Study to identify opportunities to divert recyclable and compostable materials from landfills.
- ✓ Launched the SMART1383 recordkeeping system to streamline County-wide compliance with SB 1383.

- **Innovation in Hazardous Waste Management**

- ✓ Piloted household hazardous waste (HHW) programs to safely recycle solar panels and prevent vape pens and cartridges from reaching landfills.

- **Regulatory Enforcement & Collaboration**

- ✓ Initiated SB 1383 business inspections and enforcement in coordination with County departments.

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- ✓ Supported member agencies in compiling and submitting Implementation Records (IRs) for SB 1383.
- ✓ Maintained ongoing communication with CalRecycle's LAMD and JACE branches through site visits and compliance reviews.
- **Market & Community Engagement**
 - ✓ Explored new market development strategies and educational initiatives in collaboration with the Local Task Force.
 - ✓ Participated in North Bay Zero Waste Week (October 12–20, 2024) for the first time, expanding community engagement.
- **Performance & Accountability**
 - ✓ Continued monitoring performance metrics to track progress on work plan goals and fiscal accountability.
 - ✓ Successfully met the Recovered Organic Waste Product (ROWP) Procurement target for 2024 and are on track to meet the 2025 goal ahead of schedule.

Looking Ahead

One of the ongoing challenges we face is ensuring convenient access to buyback and redemption centers for California Redemption Value (CRV) materials—an issue that persists since the public closure of Marin Recycling during the pandemic. Meanwhile, an increasing number of consumer products contain hazardous or toxic components, yet often lack safe, affordable, and accessible disposal options.

Looking to the future, we are closely following the implementation of the **Plastic Pollution Producer Responsibility Act (SB 54)**—California's first extended producer responsibility (EPR) law for packaging and plastic single-use foodware. This landmark legislation represents a critical step forward by holding producers accountable for the full lifecycle of their products.

In the ever-evolving field of hazardous and solid waste management, one constant remains: the critical need for sustained and expanded public outreach and education. These efforts are not just helpful—they are foundational to effective policy implementation, long-term waste reduction, and achieving the environmental goals we all share.

Thank you for your continued support. I look forward to another year of meaningful progress and collective impact.

Kimberly Scheibly
Executive Director

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Zero Waste Marin: Who We Are

The Zero Waste Marin Joint Powers Authority is a governmental agency that represents all 11 cities and towns in Marin and the unincorporated areas of the County of Marin. Our mission is to protect our natural resources by promoting source reduction of waste through reuse, repair, and more mindful purchasing. To make responsible waste sorting easy, we offer a variety of programs including: the Household Hazardous Waste program, the Zero Waste Schools Program, and public outreach and education programs. These programs align with County-wide goals to act on climate change and promote healthy, safe, and sustainable communities.

The Zero Waste Marin Joint Powers Authority Board is comprised of the city and town managers of Belvedere, Corte Madera, Fairfax, Larkspur, Mill Valley, Novato, Ross, San Anselmo, San Rafael, Sausalito and Tiburon and the County of Marin. Zero Waste Marin ensures Marin's compliance with the California Integrated Waste Management Act and its waste reduction mandates, among other State-wide waste laws.

Zero Waste Marin staff

The Zero Waste Marin team is made up of seven staff members, who each manage different aspects of Zero Waste Marin programs. Zero Waste Marin staff are employed by the County of Marin and have a staffing agreement with the Joint Powers Authority to provide staffing to run Zero Waste Marin programs.

Our team members include:

Kimberly Scheibly
Executive Director

Amy Kolnes
Senior Planner

Casey Fritz
Senior Planner

Kathy Rico
Senior Planner

Jessica Ruiz
*Senior Program
Coordinator*

Andrew Shelton
*Waste Management
Specialist*

Meilin Tsao
*Waste Management
Specialist*

Zero Waste Marin Board Members

The Zero Waste Marin Joint Powers Authority Board is made up of the eleven City and Town Managers of Marin's cities and towns and the County Executive for Marin County. There are also alternates for nearly all jurisdictions who attend the Board meetings and are able to vote on behalf of their jurisdiction.

There are also three Committees on the Board: the Executive Committee, the Budget Committee, and the Programs Committee. These committees meet in addition to the full Joint Powers Authority Board.

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Our Board members and Alternates include:

Robert Zadnik

*City Manager
City of Belvedere*

Dan Schwarz

*City Manager
City of Larkspur*

David Donery

*Town Manager
Town of San Anselmo*

Antony Boyd

*Public Works Director
City of Belvedere (Alt)*

Shannon O'Hare

*Asst. City Manager
City of Larkspur (Alt)*

Briget Wipfler

*Climate Action Coordinator
Town of San Anselmo (Alt)*

Adam Wolff

*Town Manager
Town of Corte Madera*

Todd Cusimano

*City Manager
City of Mill Valley*

John Stefanski

*Asst City Manager
City of San Rafael*

Phoebe Goulden

*Climate Action & Adaptation
Coordinator
Town of Corte Madera (Alt)*

Grace Ledwith

*Climate Action &
Sustainability Coordinator
City of Mill Valley (Alt)*

Cory Bytof

*Sustainability Manager
City of San Rafael (Alt)*

Derek Johnson

*County Executive
County of Marin*

Bill Rose

*Asst. City Manager
City of Novato*

Chris Zapata

*City Manager
City of Sausalito*

Dan Eilerman

*Assistant CAO
County of Marin (Alt)*

Gretchen Schubeck

*Sustainability Coordinator
City of Novato (Alt)*

Catie Thow Garcia

*Resilience & Sustainability
Manager
City of Sausalito (Alt)*

Heather Abrams

*Town Manager
Town of Fairfax*

Christa Johnson

*Town Manager
Town of Ross*

Greg Chanis

*Town Manager
Town of Tiburon*

Maureen Borthwick

*Recreation Manager
Town of Ross (Alt)*

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Major Program Accomplishments: FY 2024/25

Below is a high-level summary of the major accomplishments from the 2024/25 Fiscal Year (July 1, 2024 – June 30, 2025).



Hosted ZWM's first Climate Corps Fellows.



Completed Marin's first County-wide waste characterization study.



Collected vape pen accumulations at schools for proper handling in partnership with MCOE and GAIACA.



Completed the migration to new recordkeeping software, SMART1383.



Hosted ZWM's first ever compost giveaway during 2024 Zero Waste Week.



Worked on a solar panel reuse and recycling pilot.



Implemented monthly meetings with city and town Sustainability staff.



Introduced Repair Fairs to Marin as a pilot program with Reuse Alliance.



Updated and finalized a new HHW facility agreement.

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Regulatory Compliance & Reporting

SB 1383 Outreach and Communication Efforts

Zero Waste Marin staff undertook several major outreach efforts related to SB 1383 during the 24/25 Fiscal Year. A postcard was mailed in March 2025 to all residential addresses (97,280 homes or apartment units) in Marin County across all jurisdictions to remind residents of which materials belong in their green compost cart, the law requiring separation of organics from landfill, and the benefits of composting. This postcard had all information in English and Spanish.

Zero Waste Marin staff also continued outreach efforts via social media, the website, and in-person events. Staff regularly posted on social media channels, including Instagram and Facebook, about relevant topics such as the importance of composting, how to sort waste correctly, and how waste is processed after it is picked up at the curb. Staff continued to offer trainings and technical assistance to businesses and other sites that requested support or needed additional information about complying with SB 1383.

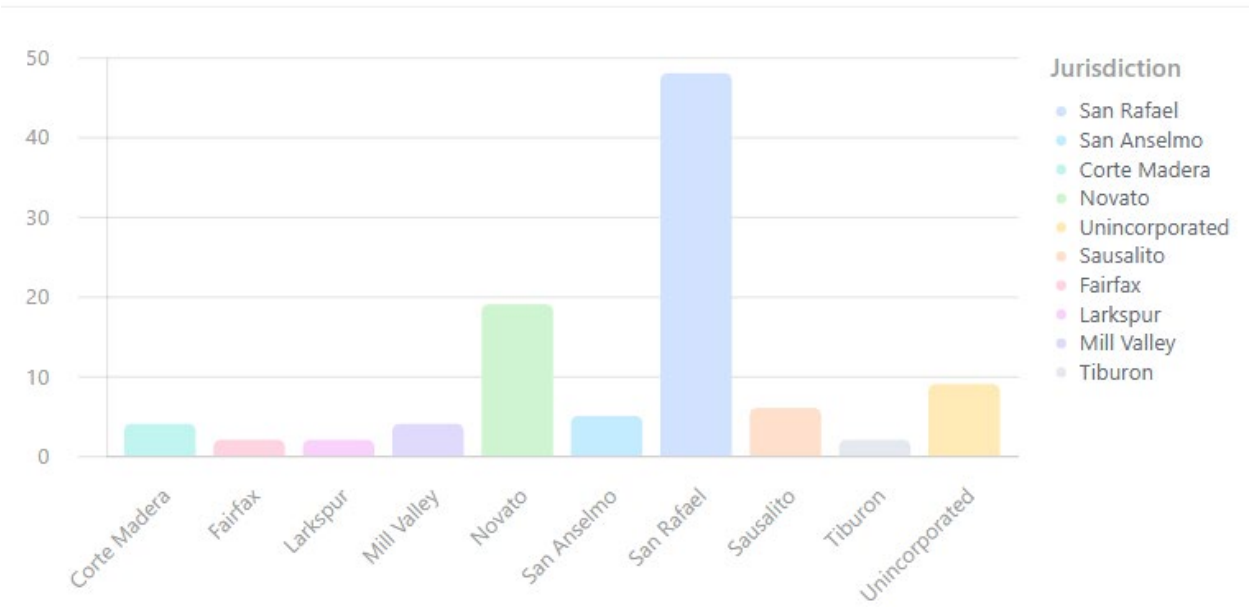
SB 1383 Edible Food Recovery Program

In the 24/25 Fiscal Year, Zero Waste Marin staff continued outreach to covered commercial edible food generators to ensure they were aware of their requirements under SB 1383. ZWM staff implemented outreach in-person and over email. Staff completed 47 site visits to covered commercial edible food generators across September and December 2024 focused on educating the generators and assessing their readiness for formal inspections. Staff then emailed all edible food generators in January 2025 to remind them of requirements and ask them to fill out a short survey about the current status of their edible food recovery programs.

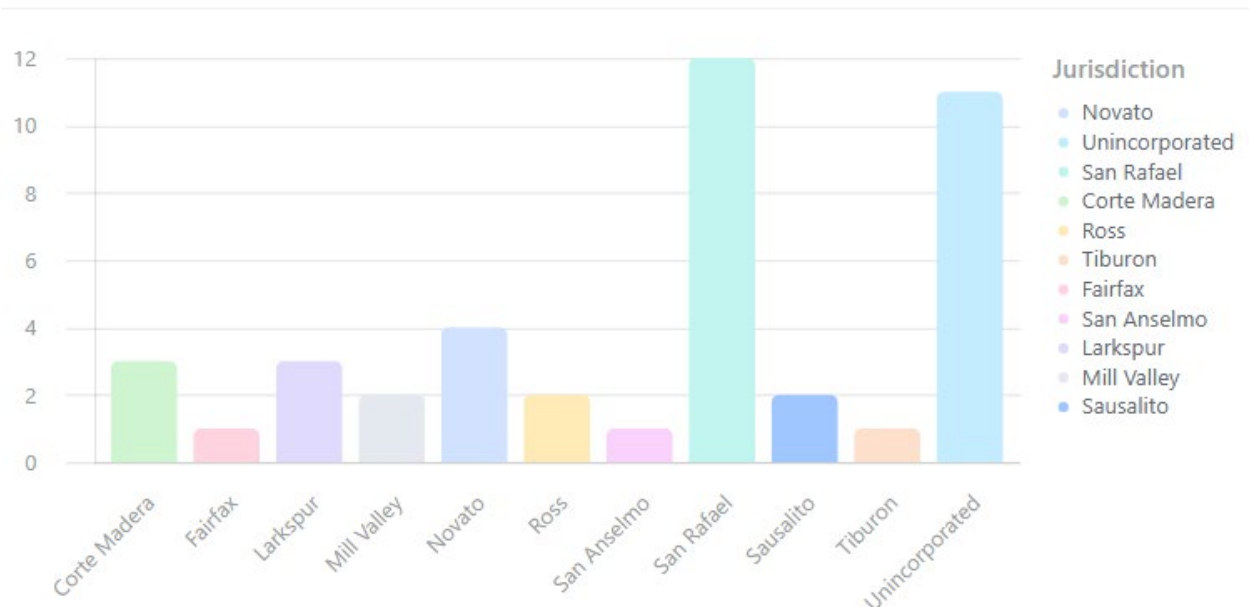
Staff continued to manage the list of covered commercial edible food generators in AirTable, a software that allows staff to maintain information about each generator and allows generators to respond to surveys via unique links specific to their site. Below, the two bar charts show the number of generators located in each jurisdiction within Marin County. These graphs were created in AirTable using the data managed in the ZWM database.

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Count of T1 Generators by Jurisdiction



Count of T2 Generators by Jurisdiction



During FY 23/24, contracted with HF&H Consultants to assess and improve the edible food recovery program. This contract was successfully completed in May 2024. There were several main recommendations that were included in the final report from this contract, which ZWM worked on implementing during the 24/25 Fiscal Year:

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1. **Recommendation:** Funding for on-call [Food Recovery Organization] staff to alleviate operational gaps when full-time staff is unavailable or to account for irregular increases in recovery demand.
 - ✓ **ZWM follow-up:** In August of 2024, ZWM [released a Request for Proposals \(RFP\)](#) for direct edible food recovery support in Marin County. The goal was to make more funding available for direct edible food recovery work in Marin County. Two proposals were received in response to this RFP, one from ExtraFood and one from the San Francisco Marin Food Bank. As a result, ZWM entered into contract with both entities using Local Assistance Grant funds for SB 1383 implementation in the fall of 2024.
2. **Recommendation:** Trainings for Tier 1 and Tier 2 Generators to maximize quality donations and ensure their recovery practices meet the needs of the FROs and their FDP communities.
 - ✓ **ZWM follow-up:** ZWM filmed a video in coordination with ExtraFood and the SF Marin Food Bank on best practices for setting up a food donation system. The goal of this video was to help prepare edible food generators to donate food in a way that is conducive to high-quality donations. This video was completed in the fall of 2024 is available on the Zero Waste Marin website and [ZWM YouTube channel](#).
3. **Recommendation:** Developing alternative approaches to recovering food from low-volume and infrequent donors to meet SB 1383 compliance without compromising the operational effectiveness of SF-MFB and ExtraFood.
 - ✓ **ZWM follow-up:** Very small volume donations or infrequent donations pose a unique logistical challenge. It can be hard for food recovery organizations to predict when these donations might become available. ZWM staff have been considering alternatives, including systems that allow the restaurant to post their own donation for direct pick-up by a consumer, such as Too Good To Go.

Required Recovered Organic Waste Procurement (ROWP)

SB 1383 includes a Recovered Organic Waste Products (ROWP) procurement target, as defined by CalRecycle, which requires jurisdictions to procure 0.08 tons of organic waste per resident of the jurisdiction. Through signed Letters of Agreement (LOAs) with each jurisdiction, ZWM is responsible for all member agencies' ROWP compliance. From the eligible products list outlined by SB 1383, staff have chosen to purchase compost and composted mulch. The total ROWP procurement target for all of Marin County is 20,621 tons which is the equivalent of 11,961 tons of compost.

In calendar year 2024, ZWM was responsible for 65% of the total procurement target. Staff purchased 13,219.61 tons of ROWP, equivalent to 99%, and the remaining 1% came from compost and mulch projects conducted separately by the member agencies. In the fall of 2024 and spring of 2025 (FY25), ZWM worked with a direct service provider

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to purchase and deploy the majority of Marin's required compost in the Central Valley. Staff also grew the partnership with West Marin Compost to purchase and place compost directly in Marin, which will continue in FY 25/26. This project directly supports a local facility, Marin's agricultural community, and strengthens an in-county circular economy.

Additionally, staff coordinated and hosted the first-ever compost giveaway for residents at the Marin County Civic Center. Twenty cubic yards of compost from WM EarthCare in Novato was available for free for any Marin resident on an October Sunday from 9AM-1PM. Staff were unable to giveaway the entire pile, but Marin County Parks gladly hauled and utilized the remaining compost. Staff gained valuable insights from hosting this initial event, and plan to more strategically host future compost giveaways for Marin's residents. Additionally, as part of the zero waste funds available to member agencies in Spring 2025, ZWM, Marin County Parks, and the Marin Housing Authority coordinated a donation of 20 cubic yards of compost to a low-income housing project's community garden in Marin City.



Left: Compost was delivered to a community garden in Marin City. Right: Marin residents collect free compost as part of an October 2024 compost giveaway event.

In the FY 23/24 Annual Report, ZWM highlighted local entities staff were actively partnering with to address Marin County's specific compost needs. At the close of FY 24/25, staff are happy to report that existing partnerships have been strengthened and ZWM looks forward to continuing to grow collaborative efforts.

CalRecycle Electronic Report (EAR)

Each year, Zero Waste Marin staff submit the required Electronic Annual Report (EAR) to CalRecycle on behalf of all member agencies. This report provides the State with a comprehensive overview of key metrics related to waste disposal and recovery efforts across the region.

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SB 1383 Implementation and Support

The 2024 reporting cycle marks the third complete year of data collection under the SB 1383 regulations, which came into effect on January 1, 2022. In accordance with the SB 1383 Letter of Agreement dated April 20, 2023, Zero Waste Marin staff extended additional support to the member agencies of Belvedere, Corte Madera, Fairfax, Larkspur, Mill Valley, Novato, Ross, San Anselmo, San Rafael, Sausalito, Tiburon and Unincorporated Marin to ensure compliance with these requirements.

Reporting Categories

The EAR includes data across multiple categories essential to tracking SB 1383 compliance. Reporting includes but is not limited to: Procurement, Edible Food Recovery, Collection Systems, Education and Outreach, MWELO, C&D and CalGreen, Household Hazardous Waste Programs, Waivers and Exemptions, Contamination, Inspections and Complaints, Enforcement and Monitoring and Planning Documentation.

Bay Cities Refuse, Marin Sanitary Service, Mill Valley Refuse, and Recology provided data specific to their Commercial and Residential waste programs. This information was combined with reports from member agencies and additional input supplied by staff. The final report contains over 1,000 data points and more than 60 narrative summaries that offer additional insight into various waste reduction and hazardous waste programs.

Establishing a Performance Baseline

With three full years of SB 1383 reporting now completed as of August 1, 2025, staff now can establish a data baseline. This benchmark enables tracking of trends and supports ongoing process improvements through measurable performance metrics.

Annual Audit

In accordance with the by-laws set forth in the Marin County Hazardous and Solid Waste Management Authority agreement, Zero Waste Marin undergoes an annual audit of its financial statements to ensure record accuracy and maintain fiscal transparency.

For the FY 2023–24 audit, Zero Waste Marin introduced a range of process improvement strategies aimed at strengthening future financial reporting. These enhancements included process optimization measures, the integration of project and program management tools, and the identification and correction of control deficiencies.

For a comprehensive overview of the FY 2023–24 audit findings, please refer to the May 16, 2024 Agenda Packet, available on the [Zero Waste Marin website](#).

Compliance Software

In FY 23/24, Zero Waste Marin staff completed an Information for Bid (IFB) to evaluate options for a platform to act as a centralized repository for recordkeeping of various California solid waste regulatory documentation, including SB 1383. After extensive

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evaluation of potential vendors, ZWM staff chose to award SMART1383 with the contract as it offers a fully integrated platform that is robust, yet user-friendly.

The newly implemented SMART1383 platform provides a fully integrated database that aligns with the recordkeeping requirements associated with SB1383. This content management system (CMS) allows jurisdictions and haulers to quickly access account information, activities and tasks, inspections details, waivers, program compliance reports for the over 6,000 commercial generators in a centralized location.

A key differentiator of SMART1383 is its editable account and contact management functionality, which allows users to make real-time updates. This feature enhances the accuracy of compliance data and enables dynamic, on-demand analytics to inform decision-making and track progress toward regulatory goals.

With SMART1383 now in place, Zero Waste Marin is better equipped to streamline compliance processes, improve data transparency, and support jurisdictions in meeting the growing demands of California's solid waste regulations.

Waste Characterization Study

A waste characterization study (WCS) is the process of sampling and sorting materials found in one (or multiple) specified waste streams to understand the material composition of what is ending up in that stream. In the Fall of 2024 Zero Waste Marin initiated a Waste Characterization Study of the landfill-bound materials generated in Marin County's geographic borders. This is the first time a WCS has been conducted to include the entirety of the County's landfill waste stream. Studies in Marin have been executed in the past, though they have been limited to the specific hauler's service area who was overseeing the study. Staff informally requested proposals from interested parties, then went into contract with SCS Engineers who conducted the physical characterizations and generated the final report.

In December 2024 and January 2025, SCS Engineers sampled and sorted eighty 200-pound samples into 74 pre-determined material categories. This portion of the study was conducted at Redwood Landfill in Novato and included both consistent and specifically determined residential, commercial, and multi-family unit garbage routes from all of the franchised haulers in the County (Bay Cities Refuse Service, Marin Sanitary Service, Mill



A physical characterization of landfill-bound material from hauler loads conducted at Redwood Landfill in Novato.

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Valley Refuse Service, Recology Sonoma Marin, and Tamalpais Community Services District). The second portion of the study used visual characterization techniques to analyze self-hauled material at the Marin Resource Recovery Center (MRRC) in March 2025.



A self-haul load that was visually inspected and characterized at the Marin Resource Recovery Center (MRRC).

The overall results from the physical characterizations inspected at Redwood Landfill highlighted that the biggest material category currently in Marin’s landfill stream are organics categories defined by the Senate Bill 1383 (2016) regulations at 36.5% of the total material. This finding directed ZWM staff to focus our Spring and Summer 2025 campaign on the importance of diverting food and yard waste from the landfill stream and into the organics stream (the green container). Overall, SCS found that approximately 60% of the materials currently in the landfill stream are “divertible, potentially divertible, or compostable”. ZWM will be using this data to host public workshops, guide future programs, and as a baseline metric for future analysis of progress.

Programs Overview

Zero Waste Schools Program

The Zero Waste Schools Program (ZWSP) began working with Marin County schools in 2015 with the intent to help school sites begin or improve recycling and composting programs. To date, the ZWSP has worked with more than 40 school sites and continues to grow. The focus of the program is to help schools become compliant with mandatory

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state-wide waste laws, reduce the amount of waste they send to landfill, and empower students to make a change at their school and in their community.

During the 2024-25 Fiscal Year, the Schools program focused on supporting new campuses with onboarding into the program and continuing to support the creativity of our continuing schools. Zero Waste Marin staff coordinated with Schools Program consultant Strategic Energy Innovations (SEI) to offer flexible support to schools to develop a system that works well for their specific needs. New resources include a one-pager with ideas for structuring Green Teams, an infrastructure “catalog” for schools to choose which waste sorting bins work best for them, and a “menu” of middle school educational options tailored for the layout and structure of middle schools.



Student-made poster for Coleman Elementary School's "Green Week" initiative.

The Certification aspect of the Schools Program aims to recognize the efforts of schools to reduce their landfill waste and improve recycling and composting on campus. There are four Certification tiers: bronze, silver, gold, and platinum. During the 24/25 Fiscal Year, 25 out of our 40 school sites were certified (63%). The following Certification levels were achieved:



The Schools Program offered feedback and encouragement to all school sites and will help set goals and provide ongoing support for all school sites regardless of Certification status.

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Household Hazardous Waste (HHW) Programs

Pilot: Solar Panel Collection Program

Throughout fiscal year 24/25, Zero Waste Marin's HHW Programs implemented a pilot program for solar panel collection. The intention of this program was to understand how residents dispose of old, broken, or defective solar panels and how best to propose reuse, recycling, or disposal alternatives. ZWM sought to educate residents on best practices for removing solar panels to create reuse opportunities for functional units. In addition, ZWM sought to collect data to determine the cost estimates for a program that will best benefit Marin County Residents. ZWM contracted with the California Product Stewardship Council (CPSC) to support program development, implementation, and data collection. The pilot program was divided into two phases, which had the following components:

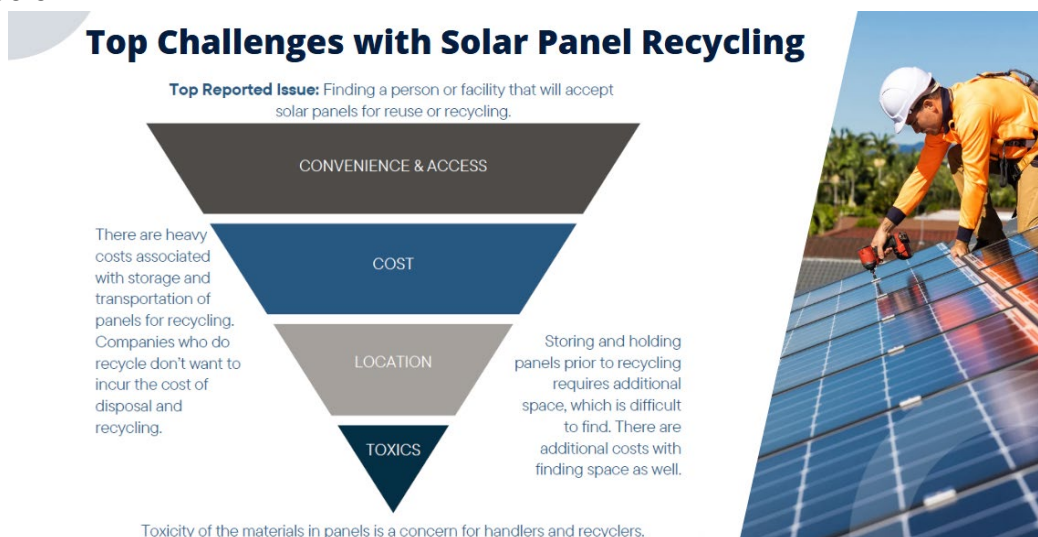
Phase I

1. Development of project tracker and an outreach campaign.
2. Market research.
3. Launch of collection event survey.
4. Planning for the collection of solar panels.
5. Establish contractors and vendors for event(s).
6. Work on preliminary report.

Phase II

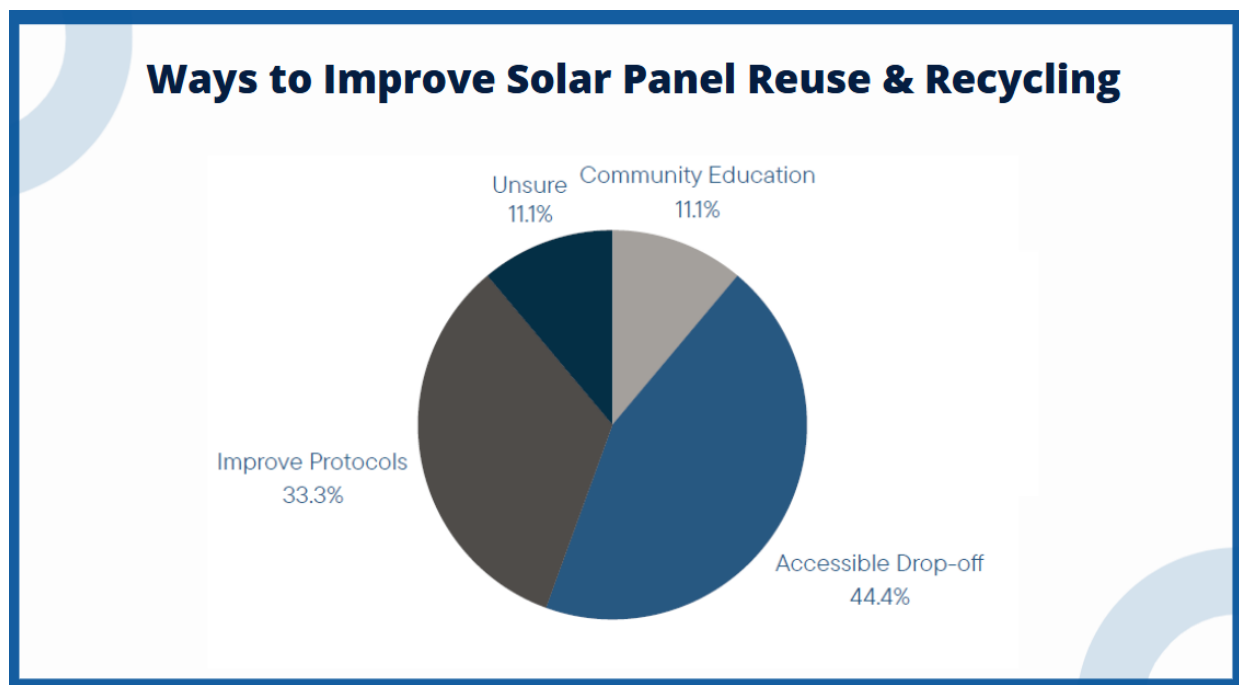
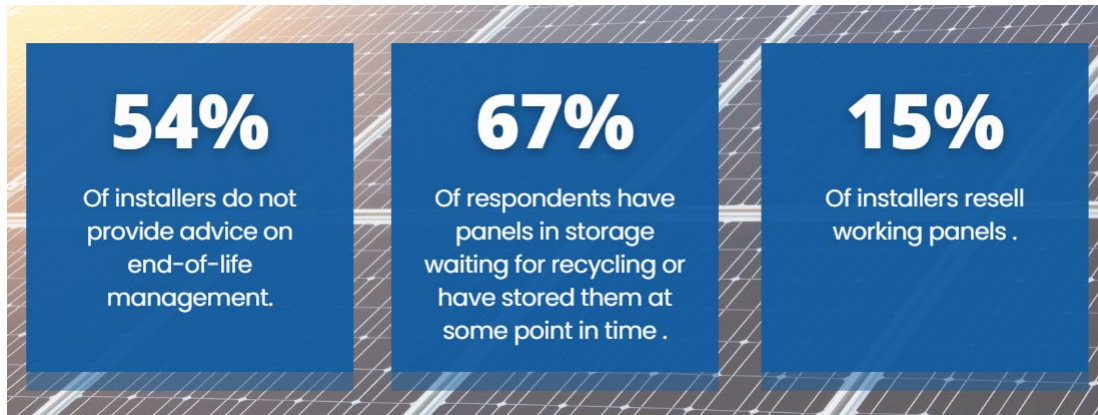
1. Verify panel vendors and provide training.
2. Launch the application and begin promotion for events.
3. Launch Phase II of the education campaign.
4. Verify requests for panel removal and schedule pick-ups.
5. Solar panel workshop.
6. Final report with recommendations for next steps.

Based on reports provided by CPSC, ZWM identified some important findings, which are listed below:



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Data obtained through survey



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Marine Flares Collection Event

On November 3, 2024, Zero Waste Marin hosted a collection event for marine flares at Clipper Yacht Harbor in Sausalito. Marine flares are explosive devices required to be carried on boats over sixteen feet long. These flares provide a similar function to road flares in cases of emergency, but expire every three years and lack convenient disposal options.

ZWM received assistance with contract negotiations for waste collection, transportation, and disposal of the flares from the California Product Stewardship Council (CPSC), in addition to outreach development and distribution. As part of outreach initiatives, CPSC and the California State Parks and California Coastal Commission distributed flyers to various yacht clubs and their members in Marin County to promote the proper disposal of marine flares.



*Open only to residents and boaters berthing their boats in the Marin County. Commercial flares not accepted. One free eVDSD per household while supplies last.



Photo from the marine flare event in Sausalito on November 3, 2024.

To decrease transportation costs, ZWM joined a “milk run” collection and transportation strategy with neighboring counties, such as Alameda, West Contra Costa, East Contra Costa, and Del Norte. Clean Harbors was the contractor awarded to accept, transport, and dispose of the marine flares collected during the event.

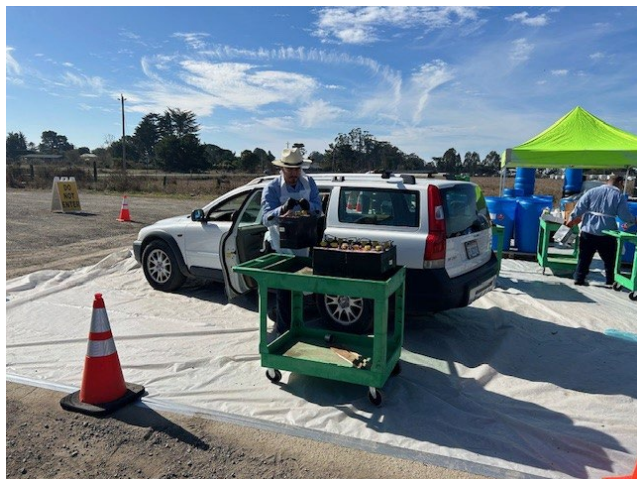
During this event, 73 participants dropped off their flares, and they received a free, reusable electronic visual distress signaling device (eVDSD) for turning in their marine flares. A total of 1,602 marine flares were collected and weighed 991 lbs.

In fiscal year 24/25, ZWM was awarded a grant by CalRecycle to host an event for the proper disposal of marine flares during fiscal years 24/25 and 25/26. Unfortunately, ZWM won't be able to apply for this grant again until fiscal year 27/28 due to grant terms and conditions.

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Temporary Collection Events in West Marin

ZWM hosted two “Toxic Away Day” events during the 24/25 Fiscal Year. These events are hosted in order to offer easier access to safe, responsible disposal of HHW to residents of West Marin, who are further from the permanent HHW facility in San Rafael. The first event was held in Bolinas on November 9th, 2024, and a subsequent event was held in Point Reyes on May 17th, 2025; both days had 40-60 cars visit to drop off waste. The total amount of waste collected at both events was 12,190 pounds (6.5 Tons).



These events are promoted through two ads in the local newspaper and flyers that are posted at the local fire department, post office, library, stores, and a radio station that targets Spanish speakers in these areas. Zero Waste Marin HHW staff educate residents of Bolinas and Point Reyes during the temporary collection event about proper ways to store common household hazardous waste used by residents, since waste that is not properly stored creates a risk for the environment and may increase disposal costs.

Permanent Household Hazardous Waste Facility

ZWM and Marin Recycling Resource Recovery Association (MRRRA) entered into a new agreement that aligns with relevant government contracts and requirements, reflecting fiscal responsibility by the agency. ZWM has added the acceptance of vape pens at the Permanent HHW facility in San Rafael due to an increase in the use of these devices among Marin residents.

Other HHW Programs Updates

ZWM staff have been working on increasing bilingual education regarding the HHW programs and proper disposal of HHW waste by participating in a radio show for Spanish speakers. During FY 24/25, staff participated in 10 radio shows where HHW topics were discussed for approximately 50 minutes.

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Additionally, relationships with vendors and partners are a cornerstone of ZWM's HHW programs. Staff are pleased to share that these relationships remain strong and positive. The vendors, who assist with the collection of household batteries, bulbs, electronic waste, and certified motor oil and oil filter collection centers, and partners, who support staff with outreach and regulatory compliance, are instrumental to the success of our diverse programs. ZWM values their continued support and collaboration.

Outreach Pilot Programs: FY 24/25

The ZWM Executive Director included funding for “pilot programs” in the FY 24/25 budget to implement and evaluate innovative new programs that could help Marin reduce waste. ZWM staff proposed pilot program ideas, and these ideas were discussed and approved with the JPA Board Program Subcommittee.

Pilot: BYOCup Campaign

ZWM staff proposed to create window decals for businesses to display to remind customers to bring their own reusables. This was inspired by a similar effort by Zero Waste Sonoma to distribute “BYO” window decals. ZWM staff worked with a graphic designer to create initial design options, and then brought the designs to the Local Task Force and jurisdiction sustainability staff for several rounds of feedback. The sustainability manager for the City of Novato suggested co-creating a register counter card that prompts customers to order their food or drink “for here” in case they forgot to bring their own reusables; ZWM worked with their graphic designer to create this material as well. Final design materials are shown below:



ZWM staff then visited 47 businesses across jurisdictions to distribute the window decal and counter card and will continue to visit sites to distribute these materials.

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Left to right: Royal Grounds in San Rafael, Sana'a Café in San Rafael, Equator Coffee in Sausalito.

Pilot: Vape Pen Collection with MCOE and GAIACA

In the fall of 2024, the Marin County Office of Education (MCOE) contacted Zero Waste Marin to inquire about the proper method of disposal for the accumulation of vaping devices (vapes) at middle and high schools in Marin. School staff and administrators are required to confiscate vapes when they see students with them, but the vapes were then accumulating at schools due to lack of clarity on how to correctly dispose of them. Vapes are a difficult material to handle because they are comprised of two components: the device itself, which is considered electronic waste due to the battery components, and the liquid nicotine, which is an acutely toxic substance.

The Zero Waste Marin Schools program manager and the HHW program manager met with the Marin County Office of Education and Marin County's CUPA team to discuss options for handling the accumulation of vapes. The Zero Waste Schools Program was able to allocate \$11,000 to properly dispose of the accumulation through a company called GAIACA, which is permitted to haul vape pens in California. The vape accumulation was then collected from 10 school sites in Marin County and disposed of in accordance with regulations. The total collection of vapes was 99 vape pens, weighing 16 pounds. Vape pens vary in weight depending on the battery type and other factors, and can vary from 0.5 ounces – 6 ounces.

Pilot: Repair Fairs with Reuse Alliance

ZWM began working with non-profit Reuse Alliance during the 24/25 Fiscal Year as a pilot program to bring Repair Fairs to jurisdictions across Marin County. At a Repair Fair, community members can bring common household items (lamps, small appliances, bikes, clothing) for free repair. Attendees sit with a Repair Coach who talks them through the fix of their item to demystify repair. Repair Fairs aim to keep useful items out of the landfill and promote a culture of reuse and repair. Seven fairs were hosted in FY 24/25,

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and were received with very positive feedback from community members that attended. An additional three fairs are already planned for FY 25/26, and ZWM will work with Reuse Alliance to bring more fairs to Marin's residents in the next fiscal year.

Some Repair Fairs also include a Clothing Swap component depending on space, where attendees can either drop off clothing in wearable condition, or "shop" for free to find something new to them. People do not need to drop off clothing in order to take clothing home, and are encouraged to take whatever items they will use. Any leftover clothing in usable condition is subsequently donated to a thrift store.

Program Results from FY 24/25:

Fair Date & Location	Attendees	# of Items Fixed	Weight of Items Fixed	Weight of Clothing Donated	CO ₂ e emissions avoided
12/7/24: South Novato Library	50	49	342 lbs	N/A	2,474 kg
2/8/25: Corte Madera Community Center	135	64	344 lbs	135 lbs	2,030 kg
3/8/25: Novato City Hall	160	78	704 lbs	245.5 lbs	2,987 kg
3/15/25: Mill Valley Community Center	95	48	351 lbs	N/A	1,496 kg
4/5/25: Sausalito City Hall	100	63	371.5 lbs	135 lbs	2,007 kg
5/31/25: Pickleweed Community Center	90	62	508 lbs	N/A	2,825 kg
6/28/25: Fairfax Public Library	150	77	757.5 lbs	N/A	3,793 kg
Totals for FY 24/25:	780 attendees	441 items fixed	3,378 lbs of items fixed	516 lbs of clothes donated	17,612 kg of CO₂e emission avoided

Fairs Planned for FY 25/26:

- July 26th: West Marin Elementary School
- August 16th: Marin City Library
- September 13th: San Anselmo Library

Pilot: Reusables at the Farmers Market with Sparkl Reusables

ZWM staff proposed and researched a pilot program to implement reusable foodware with prepared food vendors selling at the Thursday Civic Center Farmers' Market. After researching available vendors, ZWM contracted with Sparkl Reusables to provide

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reusable dishware, collection, and dishwashing services at the market. This project was funded for a three-month pilot program. ZWM collaborated with Sparkl and the Agricultural Institute of Marin (AIM) to survey vendors and customers about their opinions on the pilot. As a result of these surveys, ZWM decided to pursue a pilot program with **no** deposit system (where a person would pay a small deposit of \$0.05 - \$2.00 to use a reusable) in order to make the program as accessible as possible.

The reusable pilot program officially launched at the Thursday Civic Center Farmers' Market on January 2nd and ran through March 27th. Sparkl staff were on-site every week to provide education about the program and remind people to return their reusables. Due to the lack of deposit, there was some loss of materials that people did not return, summarized in the table below.

Item	Used	Returned	Lost Items	Return Rate
Green Cups	220	158	62	71.82%
White Cups	74	38	36	51.35%
Containers	226	154	72	68.14%
Plates	69	66	3	95.25%
Lids	249	137	112	55.02%
Sleeves	136	114	22	83.82%
Utensils	41	26	15	63.41%
TOTAL	1015	693	322	68.28%

In total, the pilot program prevented 1,015 single-use products from being used over a three-month period. To view the full report summarizing the results of the pilot, visit: <https://zerowastemarin.org/resources/>

Outreach Efforts & Community Events

Community Event Attendance

Zero Waste Marin staff attended a total of 24 community events across the County during the 2024/25 Fiscal Year, not including the grocery store tabling efforts. These events included large public events like the Slide Ranch Spring Fling, speaking

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engagements for Rotary Clubs or community groups, and Earth Day Fairs for students and staff at schools.

Zero Waste Marin staff continued to use the “Reusables Pledge” when attending events. Any community member that would like to take home a reusable item such as a ZWM thermos, bag, or compost pail must first fill out the “Reusables Pledge” with how they plan to use the reusable ZWM item to replace single-use items in their lives. This Pledge is intended to help people be mindful about how to use ZWM giveaway items, and to help them commit to reducing single-use items, which is the ultimate purpose for the ZWM giveaways.

24
Events Attended

2,100+
Community
Members
Reached

Grocery Store Tabling

After success and positive feedback on the pilot of grocery store tabling during FY 23/24, Zero Waste Marin staff continued to conduct regular tabling outreach at grocery stores around Marin County. Zero Waste Marin staff completed 17 grocery store visits in 8 jurisdictions across the County during the 24/25 Fiscal Year. Staff gave away reusable produce bags and grocery bags to customers entering the store and discussed the importance of reducing and refusing single-use plastic bags when grocery shopping. Customers were also offered a flyer reminding them of the benefits of bringing reusable bags on one side, with food waste reduction tips on the second side.

Staff had positive interactions with shoppers and reminded them of tips to reduce waste at the point of behavior (right before entering the grocery store).

Zero Waste Marin is excited to continue this direct outreach to have more discussions



ZWM's Climate Corps Fellow Shannon Keane tables outside of the Whole Foods Market in San Rafael.

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with community members and make it a regular feature of the community outreach strategy.

Social Media

Zero Waste Marin continued to post to its Instagram account (@zerowastemarin) and Facebook account (Zero Waste Marin). Instagram was utilized for more fun and informational posts, while Facebook was utilized to share webpages and events. As of the end of the Fiscal Year on June 30, the Zero Waste Marin Instagram had 580 followers (up from 351 followers at the end of last FY). The top locations for followers were San Rafael (10.9%) and Novato (8.5%). The age ranges of followers vary, but the top categories of followers are 35-44 years old (29.2%) and 45-54 years old (23.4%). 78.8% of followers identify as women, while 21.2% identify as men. Launching this Instagram account has allowed Zero Waste Marin to reach a wider audience and get more messages about zero waste out to the community.

The "Beyond the Bin" social media project, proposed and implemented by Zero Waste Marin's Climate Corps Fellow Shannon Keane, aimed to humanize the waste system in Marin County. By spotlighting waste workers through a series of co-created videos and informational newsletters, the project sought to foster a more holistic and empathetic understanding of waste among Marin residents, businesses, educators, and municipal partners. Over a six-month period, Shannon collaborated with the five waste haulers in Marin County to produce 8 tailored Instagram Reels and 3 newsletters. The project successfully delivered compelling content designed to shift public perception and promote greater appreciation for essential waste services.

Template Newsletter and Social Media Blurbs

Per the request of a Board member in a JPA Board meeting, ZWM staff began compiling newsletter blurbs and social media images with captions to provide to all jurisdictions on a monthly basis. The goal of this template content is to make it easy for jurisdictions to integrate zero waste content into their regular communications, and to increase the cohesion of zero waste messaging across the County. The first template content was sent out in November 2024, and ZWM has continued to send out template content at the beginning of each month from January 2025.

Content has included posts about Zero Waste Valentine's Day, Earth Day habit-building tips, how compost is related to pollinator health, and the importance of switching from single-use coffee cups to reusable coffee thermoses to avoid microplastics. ZWM staff send out this template content to 75 recipients, including waste haulers, Local Task Force members, jurisdiction sustainability staff, JPA Board members, city and town clerks or the staffer responsible for the newsletter, and local sustainability groups.

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Spring Campaign: Be a Composting Rock Star

In April 2024, Zero Waste Marin staff released a Request for Proposals (RFP) for Marketing & Communications Consulting Support. The RFP requested support from a consultant for drafting community-wide outreach and messaging intended to reach diverse audiences across the County. ZWM evaluated the applications and chose to award Most Likely To, a Bay Area-based marketing firm focused on sustainability. Most Likely To worked with ZWM staff to develop this year's County-wide "call-to-action" campaign focused on composting food scraps.

The theme for this year's call-to-action campaign was "Be a Composting Rock Star". Most Likely To proposed a campaign that focused on fun, short clips or "Reels" for social media that featured singers wearing food costumes and singing about how they belong in the green bin. To go along with this concept, posters in the style of a music festival were designed for bus shelters and other advertisements. Comments and feedback were overwhelmingly positive – social media comments appreciated the clever, creative nature of the campaign and enjoyed the short songs. All five of the short music videos live on the [Composting page of the Zero Waste Marin website](#).

Results of the campaign's tactics are listed below:



Pandora audio ads and banner ads:

Creative	Impressions	Impressions Delivered	Clicks	CTR	R/F
Audio English	537,112	81%			
Banners English	44,963		153	0.34%	
Audio Spanish	101,302	71%			
Banners Spanish	6,132		12	0.20%	
TOTALS	689,509	45.5	165	0.35%	70.1/13X

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Social media ads (Instagram and Facebook):

ENGLISH					
Creative	Impressions	Clicks	CTR	Completed Views	Completion Rate
Static	400,717	7,950	1.98%	N/A	N/A
TJ	147,721	3,557	2.41%	2,657	3.35%
Christian	60,569	1,442	2.38%	719	1.66%
Max & Swoon	33,786	717	2.12%	399	2.69%
Suzi	68,131	1,501	2.20%	653	1.37%
TOTALS	710,924	15,167	2.13%	4,428	2.39%
SPANISH					
Creative	Impressions	Clicks	CTR	Completed Views	Completion Rate
Static	483,165	3,334	0.69%	N/A	N/A
Gabriel	33,616	633	1.88%	228	2.51%
TOTALS	516,781	3,967	0.77%	228	2.51%

A note on some of the statistics for social media: the click-through rate (CTR) benchmark is 1%, which is generally exceeded here. A “good” video completion rate (the number of people that actually watch the whole video) is 0.6% - 0.7%, and this campaign had a completion rate of 2.39% for English videos and 2.51% for Spanish videos.

Looking Ahead: Goals for FY 25/26

As we prepare for the upcoming fiscal year, we’re excited to build on our current momentum. Our focus will remain on enhancing existing programs while also exploring innovative and convenient ways for the community to safely dispose of electronic and universal waste. We’re committed to working more closely with the Local Task Force and community partners to identify and support new opportunities for waste reduction.

We also plan to expand our programming in FY 25/26, supported in part by grant funding and unspent revenue from FY 24/25. While SB 1383 implementation remains a key priority, we’re also broadening our efforts to include:

- Evaluating disposal practices of toxic and hazardous waste across Marin County
- Advocating for Extended Producer Responsibility
- Increasing our online messaging to promote responsible purchasing and disposal habits

Key Goals for FY 2025–2026:

- **Complete a Classification & Compensation Study**
To better define the unique roles and responsibilities of the Zero Waste Marin team.

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- **Conduct an Organizational Reassessment**
To evaluate how recommendations from the 2021 Organizational Assessment have been implemented and identify areas for improvement.
- **Submit Updated ROWP Target to CalRecycle**
Using data from the newly completed Waste Characterization Study, we will recalculate and submit an updated Recovered Organic Waste Product (ROWP) target for approval.
- **Study E-Cigarette and Vape Pen Disposal**
At the Marin Household Hazardous Waste (HHW) Facility, we'll examine current disposal trends for these emerging waste types.
- **Complete a County-Wide Organics Capacity Study**
To better understand local capacity and identify future needs related to organic waste processing.
- **Develop and Launch a Waste Characterization Work Plan**
Based on recommendations from the completed Waste Characterization Study.
- **Improve HHW Outreach**
We'll enhance our public education and outreach to include more information about household hazardous waste (HHW) and make program details easier to access.
- **Create a County-wide Event Greening Blueprint**
Through a pilot program, we'll establish guidelines to support sustainable practices at local events.
- **Expand Participation in SMART 1383 Tracking**
Encouraging more stakeholders to use and engage with the SMART 1383 recordkeeping

STAFF REPORT – ITEM 6

TO JPA Board of Directors
FROM Kimberly Scheibly, Executive Director
SUBJECT Adjusted Fiscal Year 2025/2026 (FY26) Budget
DATE August 21, 2025

Attached is the adjusted FY 2025–26 Budget for the Marin County Hazardous and Solid Waste Management Joint Powers Authority (Attachment 1) and draft Integrated Waste Management (IWM) Assessments (Attachment 2). Staff continue to work to align the JPA budget structure with Munis, the County’s financial reporting system. To improve consistency and enhance budget monitoring, staff have been working in phases to reformat the JPA’s budgeting process. This effort is expected to be completed in the upcoming fiscal year. The proposed budget reflects input and recommendations from the Budget Subcommittee, County of Marin Department of Finance, Department of Public Works Accounting team, and consultants.

BACKGROUND

The JPA uses a specific method, set in 1996 with the inception of the JPA, to calculate how much each of the haulers and facilities are required to pay. These payments are called Integrated Waste Management Assessments. This money funds the majority of the JPA's programs. The amount of money assessed is based on the tons of materials sent to the landfill by each company. These numbers are updated every two years. The FY 25/26 assessments were calculated using calendar year 2023 data. This revised budget reflects actual fiscal year end fund balances and allows for a more accurate calculation of the Integrated Waste Management Assessments.

The assessments that fund the JPA are levied on Marin Sanitary Service, Recology Novato, Recology Sonoma Marin, Mill Valley Refuse Service and Bay Cities Refuse Service (franchised haulers) and Redwood Landfill, Marin Resource Recovery Center, and the Marin Sanitary Transfer Station (solid waste facilities). Franchised haulers usually pass on these costs to customers through their normal rate-setting process. Waste facilities may also choose to adjust what they charge based on these costs.

Most of what customers pay on their solid waste bills goes toward collecting, sorting, and disposing of garbage, recycling, and compost. The prices for services are set by the jurisdiction that oversees the franchise agreements with each hauler, not by the JPA. It is also important to note that the JPA is not funded by general funds from any Member Agency, nor is there any assessment imposed directly on Member Agencies.

JPA Budget Structure

The JPA's budget is organized into three distinct funds. Participation is mandatory for the Regulatory Administration & Compliance Reporting Fund (RACR) and is optional for Household Hazardous Waste Programs Fund (HHWP) and Zero Waste Programs Fund (ZWP). Below is a summary of the 3 Funds and participation.

Fund	Fund Code	Who Participates?	Fund Type
RACR	80218601	All Member Agencies (Required)	Unrestricted-General Fund
HHWP	80228601	Optional - Novato does not participate	Restricted Fund
ZWP	80238601	Optional - All Members currently participate	Restricted Fund

FUND OVERVIEW

1. Regulatory, Administration, Compliance, & Reporting (RACR) Fund

(80218601) is an unrestricted fund and serves as the General Fund for accounting purposes.

Expenditures for day-to-day operations and overall administration of programs are included in this fund. The following Services & Supplies expense categories are included in this fund.

Staffing salaries & Wages including 15% Administrative Overhead per staffing agreement with County of Marin
Clothing & Personal Protective Equipment
Meals for meetings/trainings (according to County rules)
Insurance-General Liability
Professional Memberships & Sponsorships
Procurement of Recycled Organic Products
Office Supplies
Vendor/Consultant Contracts
Legal Services
Taxes & Assessments
Professional Accounting Services
Rent/Leases
Reporting Software & Other Cloud based Subscriptions
Education & Training-Professional Development
Mileage Reimbursement
Vehicle Maintenance

RACR Program Areas include:

- Regulatory and Legislative Compliance & Reporting
 - SB 1383 implementation, monitoring, enforcement, and reporting.
 - Other mandatory regional reporting for the Electronic Annual Report.
- Professional Development and Training
- Administrative Requirements of Public Agencies
 - Conducting the annual agency Audit.
 - Rent and Insurance.
 - Legal Consultation.
- SB 1383 Reporting Software & Compost/Mulch Purchases
 - SB1383 Cloud-based Reporting Database Software.
 - Procurement of Recovered Organic Waste Products (compost & mulch) for the Member Agencies.

- 2. Household Hazardous Waste Programs Fund (80228601)** is a restricted fund. Expenditures for day-to-day operations and overall administration of all HHW programs are included in this fund and revenue collected must be used for these programs. The following Services & Supplies expense categories are included in this fund.

Staffing salaries & Wages including 15% Administrative Overhead per staffing agreement with County of Marin
Clothing & Personal Protective Equipment
Misc Expenses
Printing & Mailing
Vendor/Consultant Contracts
Advertising & Marketing
Legal Services
HHW Facility Operations & Oversight
Audit of Facility Financial Records
Minor Equipment-Giveaways for public to properly dispose of materials
HHW Specific Trainings for HHW Facility staff and ZWM staff

HHW Program Areas include:

- Professional Services Contract for operation of the permanent Household Hazardous Waste Facility
 - Marin Recycling & Resource Recovery Association (MRRRA) has managed the operation of the Marin HHW Facility safely, efficiently and in a cost-effective manner since the mid-1990s and is the only facility south of Novato that can manage the volume of wastes they collect and dispose of.
- Household Hazardous Waste Programs
 - “Toxic Away Days” for remote areas of West Marin. Bulb & Battery

Drop-off Program, operated via a subcontractor, is a popular program that provides convenient collection locations for the community to recycle bulbs and batteries that can contain mercury and other heavy metals.

- The State of California Oil Payment Program for Marin operated via a subcontractor, to provide promotion of proper motor oil and filter handling, bilingual outreach & education, certification of oil recycling centers in the County, and bilge pad absorbent distribution and collection at marinas. This program includes a significant Spanish language outreach component and leveraging of grant funds to also help promote general zero waste outreach and hazardous waste education. Storm drain markers are also provided to the Member Agencies.
- The Sharps Collection Program which is operated by the County's Environmental Health Division.
- The Marine Flares Collection Event Program is paid for through a grant from CalRecycle. This will be the third year of events and the final year of the grant. These events are extremely popular with the community.
- The Solar Panel Pilot Program. There are currently no options for residents of Marin County to properly dispose of or recycle their solar panels once they have reached their end-of-life. This pilot is in its second year. We continue to explore options for safe and cost-effective reuse-recycling options of these materials.

- 3. The Zero Waste Programs Fund (80238601)** is a restricted fund. Expenditures for day-to-day operations of all Zero Waste programs and community and jurisdiction support are included in this fund. The following Services & Supplies expense categories are included in this fund.

Staffing salaries & Wages including 15% Administrative Overhead per staffing agreement with County of Marin
Edible Food Donation Support
Printing & Mailing
Vendor/Consultant Contracts
Translation Services
Advertising & Marketing
Minor Equipment- Infrastructure support & reusables giveaways

ZWF Program Areas include:

- The Zero Waste Schools Program

- Waste diversion programs & education in partnership with MCOE, school districts, haulers, custodians, parents, unions, and students. There are two contractors included in this program SEI (Strategic Energy Innovations) and Trash Bin Cleaners.
- Advertising, Marketing, Information & Education Program
 - Educational campaigns to Marin citizens through various media sources including buses and bus pads, television, Internet, and social media.
 - Maintaining and updating www.zerowastemarin.org and the associated recycling guide database. Graphic design, printing, mailing and downloadable resources. This includes contracts for Advertising, marketing and strategic communications planning, graphic design, and translation services for bilingual education support.
- Community Workshops
 - Two non-profit organizations were chosen to conduct Waste Reduction and Composting Climate Impact Reduction Community Workshops throughout Marin.
- The Construction and Demolition Program
 - Construction, Deconstruction and Demolition outreach & education for the public on green building and landscaping resources.
 - Certification of Mixed C&D Processing Facilities that meet or exceed a 65% diversion rate.
 - Self-haulers education & outreach regarding compliance with laws.
- Member Agency, Community, Businesses and School Support and Compliance.
 - ZWM provides support for Member Agency and Community Organizations through waste reduction education and reusable merchandise like kitchen compost pails, tote bags, water bottles, and utensils to replace single use items. We will also work with the Program Subcommittee and Sustainability Managers to create and pilot a Green Event guide and program.
 - Businesses and Schools are provided the tools to be compliant with state mandates in the form of waste sorting equipment, signs, labels, and educational materials.
- General Outreach & Education
 - Zero Waste Marin staff field recycling, composting and waste diversion questions from the community, provide direct outreach through tabling activities, in-person consultations, presentations to businesses, business groups, HOAs, farmers markets and events throughout the county.

DISCUSSION

The adjusted FY25/26 Budget reflects fiscal year end fund balances and allows for a more accurate calculation of the Integrated Waste Management Assessments (Attachment 1). All three funds have a positive fund balance.

8021 Regulatory Administrative Fund End of Year FY24/25 Fund Balance

Fund Balance	\$ 190,711.87
Encumbrances (Budget from FY25 contracts)	\$ (122,104.54)
Available Fund Balance	\$ 68,607.33

8022 HHW Programs Fund End of Year FY24/25 Fund Balance

Fund Balance	\$2,269,044.62
Encumbrances (Budget from FY25 contracts)	\$ (168,249.25)
Available Fund Balance	\$2,100,795.37

8023 ZW Programs Fund End of Year FY24/25 Fund Balance

Fund Balance	\$ 120,842.24
Encumbrances (Budget from FY25 contracts)	\$ (79,551.59)
Available Fund Balance	\$ 41,290.65

The revised proposed FY 25/26 Budget is shown below in Table 1.

Table 1:

Revised FY 25/26 Budget				
	Zero Waste Fund	State Reporting Fund	HHW Fund	All Funds Total
Expenses	\$ 1,866,540	\$ 1,105,536	\$ 2,965,331	\$ 5,937,407
Contingency	\$ 93,327	\$ 110,554	\$ 396,533	\$ 600,414
Revenue Requirement	\$ 1,959,867	\$ 1,216,089	\$ 3,361,865	\$ 6,537,821
Interest	\$ 1,000	\$ 1,000	\$ 2,000	\$ 4,000
CalRecycle Grants	\$ 285,742	\$ 275,000	\$ 125,045	\$ 685,787
Assessments	\$ 1,673,125	\$ 940,089	\$ 2,734,820	\$ 5,348,034
Use of Available Fund Balance	\$ -	\$ -	\$ 500,000	\$ 500,000
Revenue	\$ 1,959,867	\$ 1,216,089	\$ 3,361,865	\$ 6,537,821

This new budget reflects a 4% increase overall from the budget approved May 16, 2025. The table below details the high-level comparison for all funds (8021, 8022, and 8023) between the FY25 approved budget, the budget approved in May and this final revised budget. The primary cause of the increase in staffing costs is due to a 4% cost of living adjustment (COLA) for management and non-management salaries. Fully burdened salaries for ZWM staff include wages plus 43% for management classifications (2 staff 40 hours per week staff in these classifications) and 47% for non-

management classifications (5 staff 37.5 hours per week in these classifications). The COLA increase is on top of this. In addition, the JPA pays the County of Marin 15% administrative overhead for support services including but not limited to fiscal, accounting, human resources, information technology, and procurement (Attachment 2).

Table 2:

Category	Description of change	FY2025 Approved	FY2026 Approved	FY2026 Revised Budget	% Change FY25
Salaries & Wages + Overhead	Staff time is allocated between the 3 funds	\$1,508,158	\$1,510,957	\$ 1,642,504	9%
Expenditures	Program expenditures including staffing.	\$6,269,840	\$6,599,061	\$ 6,537,821	4%
Contingency Reserves	Contingency is 5-10% of expenditure budget.	\$1,447,493	\$ 539,437	\$ 804,294	-44%
IMW Assessment Revenues	IMW Assessments for all three funds.	\$4,160,517	\$5,437,013	\$ 5,348,034	29%
Revenue Requirement	Funds needed to administer programs.	\$7,717,333	\$6,599,061	\$ 6,537,821	-15%

Tables 3, 4, and 5 summarize the key changes to each of the three JPA governmental funds. In the budget approved in May, no staffing costs were allocated to the Zero Waste Programs fund. After consultation with the auditor, staff time has been reallocated among the three funds. This reallocation is the primary factor driving the largest changes in the revised budget.

8021 RACR Fund- Unrestricted General Fund: Overview – FY2026 Revised Budget

- **Spending:** The revised FY2026 budget lowers planned expenditures from \$2.06 million to \$1.22 million, reflecting updated program needs. The other significant decrease is in the expenditure on Professional Services. Since the JPA has had a new SB1383 procurement target for recovered organic waste product approved by CalRecycle based on the findings of our Waste Characterization study, we were able to decrease the budget from \$330,000 to \$100,000 for the procurement of compost and mulch. The procurement target follows a calendar year (CY) and the annual target for Marin County was 20,621 tons based on 0.08 multiplied by the population of the County. The original budget was to purchase compost/mulch for the remainder of calendar year 2025 and half of calendar year 2026. Based on the new target of 10, 104 tons annually, we have met and exceeded the 2025 requirement. With this budget, we anticipate meeting 60% of the calendar year 2026 target.
- **Reserve:** The contingency reserve decreases from \$206,000 to \$111,000 to align with reduced spending.

- Revenue: Total revenues from Integrated Waste Management Assessments are adjusted from \$1.79 million to \$940,000, including \$275,000 in year two state grant funding.

The revisions ensure the fund's resources are aligned with current priorities and available funding, while maintaining a 10% contingency reserve.

Table 3:

	FY2025 Approved	FY2026 Approved	FY2026 Revised Budget
RACR Fund Expenditures	\$2,235,947	\$2,056,894	\$ 1,216,089
RACR Fund Contingency Reserve	\$ 223,595	\$ 205,689	\$ 110,554
RACR Fund Expenditures for Professional Service	\$ 555,000	\$ 455,000	\$ 225,000
RACR Fund IWM Revenues	\$ 475,251	\$1,786,584	\$ 940,089
RACR State Grants-Revenue	\$ 355,000	\$ 275,000	\$ 275,000

8022 HHW Programs Restricted Fund: Overview – FY2026 Revised Budget

- Spending: The revised FY2026 budget slightly increases planned expenditures from \$2.94 million to \$2.97 million to reflect updated program priorities requiring more dedicated staff time.
- Contingency Reserve: The general contingency reserve remains stable, at around \$296,000. Additionally, a new \$100,000 capital contingency has been added for the HHW facility.
- Revenue: Total revenues Integrated Waste Management Assessments increased slightly from \$2.61 million to \$2.73 million, including state grant funding of \$125,500, which remains unchanged from the approved budget.

The revisions align expenditures and revenues with current program needs, add a small facility capital contingency, and maintain a 10% contingency reserve.

Table 4:

	FY2025 Approved	FY2026 Approved	FY2026 Revised Budget
HHW Programs Fund Expenditures	\$2,959,833	\$2,939,452	\$ 2,965,331
HHW Programs Fund Contingency Reserve	\$ 900,658	\$ 293,945	\$ 296,533
HHW Facility Capital Contingency	\$ -	\$ -	\$ 100,000
HHW Programs Fund IWM Revenue	\$2,628,387	\$2,611,952	\$ 2,734,820
HHW State Grants	\$ 163,509	\$ 125,500	\$ 125,500

Request to appropriate \$500,000 from fund balance to one-time HHW program improvements.

Household hazardous waste (HHW) in Marin homes pose environmental, health, and safety risks, including fires, chemical leaks, and contamination of recycling and organic waste streams. Proper disposal not only protects residents, but it also protects the people who collect and sort the materials we place in our curbside containers and can save rate payers money by ensuring lower company insurance premiums.

Under AB 939, jurisdictions must maintain a Household Hazardous Waste Element (HHWE) as part of their Integrated Waste Management Plan (IWMP). Zero Waste Marin (ZWM) has made progress by offering convenient drop-off locations, hosting collection events, and operating a permanent HHW facility, but educational outreach has not been updated or funded since the early 2000s. Current programs also rely heavily on restricted grant funding that changes year to year, limiting public engagement.

Approximately \$500,000 is needed to provide comprehensive outreach and education, ensuring residents know what qualifies as HHW, how to safely dispose of it, and encouraging full participation in HHW programs, reducing risks to people and the environment. This will also ensure compliance with the requirements of the Integrated Waste Management Plan. Anticipated one-time costs and program details are listed in Attachment 3.

There are many direct benefits of these program improvements for the public.

- Enhanced Safety: Reduced fire and chemical hazards for residents, staff, and drivers.
- Increased Participation: Easier access to programs and standardized guidelines.
- Data-Driven Decisions: Vape pen study informs effective collection policies.
- Environmental Protection: Fewer contaminants in recycling and organics streams.
- Equity: Bilingual materials reach all households

8023 Zero Waste Programs Restricted Fund Overview – FY2026 Revised Budget

- Spending: The revised FY2026 budget increases expenditures from \$1.33 million to \$1.96 million, reflecting reallocation of staff time and additional program investments.
- Contingency Reserve: The fund's contingency reserve rises slightly from \$66,525 to \$93,327 to maintain a buffer for unexpected costs.
- Revenue: Total revenues collected from Integrated Waste Management Assessments increased from \$1.04 million to \$1.67 million, including year two state grant funding of \$285,742, which is slightly lower than the approved FY2026 grant amount.

The revisions ensure that the fund has adequate resources to support program activities, maintain a 5% contingency reserve, and account for updated staff allocations.

Table 5:

Zero Waste Programs Fund	FY2025 Approved	FY2026 Approved	FY2026 Revised Budget
Zero Waste Programs Fund Expenditures	\$1,270,000	\$ 1,330,500	\$ 1,959,867
Zero Waste Programs Fund Contingency Reserve	\$ 127,000	\$ 66,525	\$ 93,327
Zero Waste Programs Fund-Revenue	\$1,056,579	\$ 1,038,477	\$ 1,673,125
ZW State Grants-Revenue	\$ 230,724	\$ 292,548	\$ 285,742

RECOMMENDATION

1. Adopt a motion to approve the Revised Fiscal Year 2025-26 Budget as presented. This budget includes an allocation of \$1,000,000 from the available fund balance, distributed as follows:
 - \$500,000 to offset Integrated Waste Management (IWM) Assessments.
 - \$500,000 for one-time capital expenditures, including:
 - Updates to the battery collection program, and
 - Development of public education materials for Household Hazardous Waste (HHW).

Alternatively, the Board may provide specific guidance to staff regarding any changes they wish to see incorporated into the budget.

Adopt a motion to approve the Integrated Waste Management Assessments for Fiscal Year 2025-26 as presented.

FISCAL IMPACT

Assessment fees for the haulers and facilities will increase. These are partially offset by the revenue received from grants and use of available fund balance. The franchised haulers may pass along these costs to their customers as prescribed in the rate-setting methodology section of the franchise agreements. The facility operators may choose to pass on these savings to the customers who use their facilities.

EQUITY IMPACT

Zero Waste Marin is working on behalf of all cities, towns, and the unincorporated areas of Marin County to provide continuous outreach, education, and support of zero waste efforts and compliance with regulations. The JPA now has two full-time bilingual staff dedicated to ZWM.



**MARIN COUNTY HAZARDOUS AND SOLID WASTE
MANAGEMENT JOINT POWERS AUTHORITY (JPA)**

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

ATTACHMENTS

1. Revised FY 25/26 Budget
2. FY25/25 Staffing Costs
3. Household Hazardous Waste Program Proposal

Board Chair: Please confirm the vote on this item by reading the following items out loud after the vote.

Motion (First) _____ Second _____

Ayes _____

Noes _____

Abstentions _____

Absent _____

Item 6, Attachment 1.

Marin Hazardous and Solid Waste Joint Powers Authority (Zero Waste Marin) Revised FY2025-2026 Budget
RACR Fund 8021

Org	Object	Description	2026 Approved Budget	Revised FY26 Budget	Change	Contract Amt. FY26	Vendor	Grant Funded Amt.	Project	Narrative
80218601	521220	Clothing & PPE	\$ 500	\$ 500	\$ -	NA	Various	\$ -	NA	Clothing for ZWM public events
80218601	521410	Food for Workshops/Trainings	\$ 1,000	\$ 1,000	\$ -	NA	Various	\$ -	NA	For Board and Staff workshops
80218601	521615	General Liability Insurance	\$ 33,355	\$ 33,357	\$ 2	NA	Alliant	\$ -	NA	Insurance for JPA
80218601	521810	Vehicle Maintenance	\$ 4,000	\$ 4,000	\$ -		County Fleet	\$ -	NA	Reimbursement to County for maintaining ZWM vehicle
80218601	522210	Professional Memberships & Sponsorships	\$ 15,000	\$ 15,000	\$ -	NA	Various	\$ -	NA	Professional Memberships and Sponsorships of Waste Advocacy Organizations
80218601	522310	Misc. Expense		\$ 1,500	\$ 1,500			\$ -	NA	
80218601	522410	Office Supplies	\$ 1,200	\$ 1,200	\$ -	NA	NA	\$ -	NA	Through County Green Procurement
80218601	522510	Professional Service Contracts	\$ 455,000	\$ 225,000	\$ (230,000)	NA	Listed Below	\$ -	NA	Various PSCs
80218601	522510	Professional Service Contracts			\$ -	\$ 60,000	Agromin	\$ 125,000	65POWR4-PWPRFSVC	Compost (SB1383)-Procurement of Recovered Organic Waste Products to help Members meet 2025 Annual Procurement Requirement. 2024 65% of target. 2025 100% of target.
					\$ -	\$ 50,000	SCC Engineers	\$ 50,000	65POWR4-PWPRFSVC	County wide Organics Capacity Study (SB1383)
					\$ -	\$ 75,000	R3	NA	NA	Organizational Reassessment Implementation. Public Workshop on WCS and ZW Planning. Regulatory & Program Support.
					\$ -	\$ 40,000	West Marin Compost	\$ 50,000	65POWR4-PWPRFSVC	Compost (SB1383)-Procurement of Recovered Organic Waste Products to help Members meet 2025 Annual Procurement Requirement
			\$ 100,000	\$ -	\$ (100,000)	NA	NA	\$ -	NA	Changed to different agreement type and decreased due to new procurement target.
80218601	522545	Legal Support	\$ 15,000	\$ 20,000	\$ 5,000	\$ 2,500	County Counsel	\$ -	NA	Legal Review of County Contracts & Agreements
					\$ -	\$ 12,500	Outside Counsel	\$ -	NA	Legal Review of Staffing and JPA agreements
80218601	522585	Outside Accounting for Audit	\$ 37,000	\$ 37,000	\$ -	NA	Sorren	\$ -	NA	Annual Audit JPA Financial Statements
80218601	522735	County Salaries & Benefits, County Administrative Overhead & Fiscal Support	\$ 1,318,839	\$ 585,978	\$ (732,861)	NA	County	\$ -	NA	Salary/Benefit/Overhead reimbursement to County via PSC. Decreased due to reallocation of staff time to this program fund.
80218601	522925	Rent at Los Gamos	\$ 25,000	\$ 25,000	\$ -	NA	County	\$ -	NA	Rent at Los Gamos per staffing agreement.
80218601	522935	Software and Cloud based Subscriptions	\$ 134,500	\$ 139,500	\$ 5,000	\$ 120,000	SMART1383	\$ 50,000	65POWR4-IT SOFTWARE	SMART1383 Contract and handheld printers.
					\$ -	\$ 15,000	Mobius	\$ -	NA	Website hosting and support
					\$ -	\$ 4,500	MiniExtensions, Airtable, Doodle, Zoom	\$ -	NA	Other monthly cloud-based subscription services
80218601	523210	Training/Professional Development	\$ 15,000	\$ 15,000	\$ -	NA	Misc	\$ -	NA	Professional Development-Trainings and Conferences
80218601	523445	Mileage & Routine Travel	\$ 1,500	\$ 1,500	\$ -	NA	Misc	\$ -	NA	Mileage reimbursement for use of personal vehicle
			\$ 2,056,894	\$ 1,105,536	\$ (951,359)	\$ 379,500		\$ 275,000		

80218601	900010	Contingency General Unrestricted	\$ 205,689	\$ 110,554						
			\$ 2,262,583.29	\$ 1,216,089.06						

REVENUE

Org	Object	Description	2026 Approved Budget	Revised FY26 Budget	Project	Narrative
80218601	441115	Interest	\$ 1,000	\$ 1,000		Interest
80218601	451970	CalRecycle Local Assistance Grant	\$ 275,000	\$ 275,000	65POWR4	Grant Monies from State for SB1383. Expenditure details above.
80218601	461510	Integrated Waste Management Assessments	\$ 1,786,584	\$ 940,089		IWM Assessments from Franchised Haulers and Disposal facilities per JPA agreement (based on tons disposed in landfills-AB939).
80218601	470310	Misc. Revenues	\$ 200,000	\$ -		Category removed from budget at recommendation of DOF and DPW Accounting
			\$ 2,262,584	\$ 1,216,089		

Marin Hazardous and Solid Waste Joint Powers Authority (Zero Waste Marin) Revised Budget FY2025-2025
HHW Fund 8022

Org	Object	Description	2026 Approved Budget	Revised FY26 Budget	Change	Contract Amt. FY26	Vendor	Grant Funded Amt.	Project	Narrative
80228601	521220	Clothing and PPE	\$ 500	\$ 500	\$ -	NA	Various	\$ -	NA	ZW Branded materials. For HHW education outreach events.
80228601	522310	Sharps & Needles Program MOU	\$ 97,850	\$ 97,850	\$ -	NA	County EHS	\$ -	NA	Support for the Sharps and Needles Program via Environmental Health Services. Increased by COLA per EHS
80228601	522430	Printing Services	\$ 10,000	\$ 10,000	\$ -	NA	County Print Shop, Fast Signs	\$ -	NA	Facility Brochures & printed materials in English & Spanish.
80228601	522510	Professional Service Contracts	\$ 502,000	\$ 507,000	\$ 5,000	NA	Listed Below	\$ -	NA	Professional Service Contracts
					\$ -	\$ 60,000	Clean Earth	\$ -	NA	Toxic Away Days West Marin (Pt. Reyes, Bolinas)
					\$ -	\$ 200,000	Revolt	\$ -	NA	Fluorescent bulbs and batteries Haz waste collection at businesses
					\$ -	\$ 10,000	Sweetser & Associates	\$ -	NA	Consultant to review the program, agreements, and all regulatory compliance needs. Increased to \$10K from \$5K due to regulatory changes and need for support.
					\$ -	\$ 15,000	Vendor TBD	\$ -	NA	New Pilot Programs for E-Waste/Vapes
					\$ -	\$ 85,000	Soluna	\$ 63,000	65POPP15-PWPRFSVC	Bilingual outreach & education on proper disposal of HHW and Used Motor Oil. Partially funded through State grant ~\$63,500
					\$ -	\$ 25,000	CPSC - Marine flares	\$ 25,000	65HD415-PWPRFSVC	Marin Marine Flares O&E, State Reporting
					\$ -	\$ 37,000	Clean Harbors-Marine Flares	\$ 37,045	65HD415-PWPRFSVC	Marin Flares Collection & Disposal
					\$ -	\$ 75,000	CPSC - Solar Panels Phase 2	\$ -	NA	Solar Panels O&E, Management of collection & disposal, Reporting
80228601	522530	Advertising & Marketing Social Media/Ads	\$ 1,500	\$ 1,500	\$ -	NA	NA	\$ -	NA	Advertising toxic away days in West Marin.
80228601	522540	PSC-Graphic Design	\$ 2,500	\$ 2,500	\$ -	NA	Erin Duckhorn	\$ -	NA	Advertising for HHW Facility
80228601	522545	Legal Services	\$ 5,000	\$ 5,000	\$ -	NA	County Counsel	\$ -	NA	New HHW Facility Agreement and Operations Plan
80228601	522555	Professional Services Management Contract- HHW Facility Operations	\$ 1,843,262	\$ 1,843,262	\$ -	NA	MRRRA	\$ -	NA	PSC with MRRRA for operation of HHW Facility anticipated costs for reimbursable expenses (labor, disposal, admin overhead) and revenue received from VSQGs and EPR programs.
80228601	522585	Outside Accounting for Audit	\$ 10,000	\$ 10,000	\$ -	NA	Sorren	\$ -	NA	Audit of Facility Financial Records
80228601	522735	County Salaries & Benefits, County Administrative Overhead & Fiscal Support	\$ 192,117	\$ 472,719	\$ 280,602	NA	County DPW	\$ -	NA	Salary/Benefit/Overhead reimbursement to County via PSC. Increased due to reallocation of staff time to this program fund.
		HHW Specific Trainings		\$ 7,500	\$ 7,500		NA	\$ -	NA	
80228601	522930	Public HHW Bulb & Battery Containers	\$ 7,500	\$ 7,500	\$ -	NA	Various	\$ -	NA	HHW Giveaways
			\$ 2,672,229	\$ 2,965,331	\$ 293,102	\$ 507,000		\$ 125,045		

80228601	900010	Contingency General Restricted	\$ 267,222.95	\$ 296,533.14						
80228601	900199	HHW Capital Costs Reserve-Restricted		\$ 100,000.00						
			\$ 2,939,452.42	\$ 3,361,864.55	Total Expenditure Budget					

Org	Object	Description	2026 Approved Budget	Revised FY26 Budget	Available Fund Balance	Project	Narrative
80228601	441115	Interest	\$ 2,000	\$ 2,000			Interest
80228601	451970	CalRecycle Oil Payment	\$ 125,045	\$ 125,045		65POPP15	CalRecycle grant funding for Used Motor Oil Program
80228601	451970	CalRecycle Marin Flare				65HD41	CalRecycle grant funding for Marine Flare Disposal Program
80228601	461510	Integrated Waste Management Assessments	\$ 2,611,952	\$ 2,734,820			IMW Assessments from Franchised Haulers and Disposal facilities per JPA agreement (based on tons disposed in landfills-AB939)
80228601	470310	Misc. Revenues	\$ 200,000	\$ -			Category removed from budget at recommendation of DOF and DPW Accounting
					\$ 500,000		Recommend allocating \$1,000,000 from fund balance to offset IMW Assessments
					\$ 500,000		Recommend allocating \$500,000 for one-time capital costs for an update to our battery collection program and the creation of HHW public education materials.
			\$ 2,938,997	\$ 3,361,865			

80228601	250510	Deferred Revenue Liability HHW Post-Closure Reserve			\$ 160,000.00	Not part of Operating Budget per Auditor. This is a regulatory requirement and an obligation of the JPA per the HHW Facility Agreement.				
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Marin Hazardous and Solid Waste Joint Powers Authority (Zero Waste Marin) Revised FY2025-2026 Budget
ZWP Fund 8023

Org	Object	Description	2026 Approved Budget	Revised FY26 Budget	Change	Contract Amt. FY26	Vendor	Grant Funded Amt.	Project	Narrative
80238601	522310		\$ -	\$ 15,000	\$ 15,000	\$ 15,000	Various	\$ 15,000	65POWR4-PWMSCSVCS	Mini grant program and/or small contracts with community organizations that facilitate edible food recovery.
80238601	522430	Printing & Mailing Services	\$ 75,000	\$ 75,000	\$ -	NA	County Print Shop, Fast Signs	\$ 30,000	65POWR4-PRINTSHOP	Printing and Mailing of O & E materials per state mandates
80238601	522510	Professional Service Contracts	\$ 675,000	\$ 625,000	\$ (50,000)	NA	Listed Below	\$ -	NA	Professional Service Contracts
			\$ -		\$ -	\$ 52,500	ExtraFood	\$ 52,500	65POWR4-PWPRFSVC	Edible Food Recovery Mini Grant funded with SB1383 grant \$
			\$ -		\$ -	\$ 52,500	SF Marin Food Bank	\$ 52,500	65POWR4-PWPRFSVC	Edible Food Recovery Mini Grant funded with SB1383 grant \$
					\$ -	\$ 15,000	R3 - C&D	\$ -	NA	Contract support for Construction & Demolition outreach at Members.
			\$ -		\$ -	\$ 30,000	Cleaner California Coast, Resilient Neighborhoods	\$ -	NA	Waste Reduction and Composting Climate Impact Reduction Community Workshops
			\$ -		\$ -	\$ 100,000	Reuse Alliance	\$ -	NA	Repair Fairs & Clothing Swaps Countywide
			\$ -		\$ -	\$ 75,000	SEI CC fellows	\$ 75,008	65POWR4-PWPRFSVC	Member Agency Staff SB1383 Support
			\$ -		\$ -	\$ 300,000	SEI ZWSP	\$ -	NA	Increased to add more schools the program and continued support to those enrolled.
80238601	522512	General Trade Service Contracts	\$ 85,000	\$ 85,000	\$ -	NA	Trash Bin Cleaners	\$ -	NA	ZW Schools Program-Contracted service to clean organics carts. NORTHBAY CLEANING COMPANY
80238601	522520	Translation Services	\$ 5,000	\$ 1,500	\$ (3,500)	County		\$ -	NA	Support for translation services decreased due to bilingual certified ZWM staff.
80238601	522530	Professional Services for Advertising & Marketing	\$ 220,000	\$ 225,734	\$ 5,734	NA		\$ -	NA	
					\$ -	\$ 210,000	Most Likely To	\$ -	NA	PSC: Print, bus shelter, and other outlets for zero waste educational campaigns including social media.
					\$ -	\$ 15,734	Various	\$ 15,734	65POWR4-ADVMRKTNG	Social media support boosts and ads placed directly by ZWM. Collateral & signage: printing costs for ZWM collateral, including signage and posters provided to businesses.
80238601	522540	Professional Services for Graphic Design	\$ 10,000	\$ 10,000	\$ -	\$ 10,000	Erin Duckhorn	\$ 10,000	65POWR4-ADVMRKTNG	Graphic design for professional printing of materials and website.
80238601	522735	County Salaries & Benefits, County Administrative Overhead & Fiscal Support	\$ -	\$ 583,806	\$ 583,806					Salary/Benefit/Overhead reimbursement to County via PSC. Increased due to reallocation of staff time to this program fund.
80238601	522930	Infrastructure support & reusables giveaways	\$ 260,000	\$ 260,000	\$ -					Equipment for compliance & reusable items to give away.
					\$ -	\$ 60,000	Various			Reusable items for member and community events.
					\$ -	\$ 100,000	Various	\$ 35,000	65POWR4-EQUIPMENT	Sorting equipment (waste station containers, signage, supplies, etc.) to help business with SB1383 compliance.
					\$ -	\$ 100,000	Various			Sorting equipment (waste station containers, signage, supplies, etc.), Green Team t-shirts, hats, compostable food ware, trash grabbers.
80238601	522935	Cloud based Subscriptions	\$ 500	\$ 500	\$ -		CANVA			Canva subscription for inhouse design.
			\$ 1,330,500	\$ 1,866,540		\$ 1,120,734		\$ 285,742		

80238601	900010	Contingency General Restricted	\$ 66,525.00	\$ 93,327.00						
			\$ 1,397,025.00	\$ 1,959,866.93						

Org	Object	Description	2026 Approved Budget	Revised FY26 Budget	Project	Narrative
80238601	441115	Interest	\$ 1,000	\$ 1,000		Interest
80238601	451970	CalRecycle Local Assistance Grant	\$ 292,548	\$ 285,742	65POWR4	CalRecycle Local Assistance Grant for SB1383 Year 2
80238601	461510	Integrated Waste Management Assessments	\$ 1,038,477	\$ 1,673,125		IWM Assessments from Franchised Haulers and Disposal facilities per JPA agreement (based on tons disposed in landfills-AB939)
80218601	470310	Misc. Revenues	\$ 65,000	\$ -		Category removed from budget at recommendation of DOF and DPW
			\$ 1,397,025	\$ 1,959,867		

Item 6, Attachment 2.

County Classification	JPA Functional Title	Hrs/Wk	Salary	COLA	Bilingual Pay	Total Salary*	Benefits & Retirement	Total Labor Costs	% FTE JPA	Staffing Cost JPA	15% Admin. Overhead	JPA Staffing Cost + AO
Admin. Assistant III	Admin. Assistant III	3.75	\$ 138,174	\$ 5,527	\$ -	\$ 143,701	\$ 67,539	\$ 211,240	10%	\$ 21,124	\$ 3,169	\$ 24,293
Senior Department Analyst	Senior Department Analyst	4	\$ 99,372	\$ 3,975	\$ -	\$ 103,347	\$ 48,573	\$ 151,920	10%	\$ 15,192	\$ 2,279	\$ 17,471
Executive Director	Executive Director	40	\$ 184,870	\$ 7,395	\$ -	\$ 192,265	\$ 82,674	\$ 274,939	100%	\$ 274,939	\$ 41,241	\$ 316,179
Senior Planner	Administrative Operations Analyst	37.5	\$ 131,060	\$ 5,242	\$ -	\$ 136,302	\$ 64,062	\$ 200,365	100%	\$ 200,365	\$ 30,055	\$ 230,419
Senior Planner	Zero Waste Programs Administrator	37.5	\$ 131,060	\$ 5,242	\$ -	\$ 136,302	\$ 64,062	\$ 200,365	100%	\$ 200,365	\$ 30,055	\$ 230,419
Senior Planner	HHW Programs Administrator	37.5	\$ 131,060	\$ 5,505	\$ 6,553	\$ 143,118	\$ 61,598	\$ 204,716	100%	\$ 204,716	\$ 30,707	\$ 235,423
Sr. Program Coordinator	HHW & ZW Sr. Program Coordinator	40	\$ 124,259	\$ 5,219	\$ 6,213	\$ 135,691	\$ 53,431	\$ 189,122	100%	\$ 189,122	\$ 28,368	\$ 217,491
Waste Reduction Specialist	Waste Reduction Specialist	37.5	\$ 115,050	\$ 4,602	\$ -	\$ 119,652	\$ 56,236	\$ 175,888	100%	\$ 175,888	\$ 26,383	\$ 202,272
Program Coordinator	HHW & ZW Program Coordinator	37.5	\$ 95,862	\$ 3,834	\$ -	\$ 99,696	\$ 46,857	\$ 146,554	100%	\$ 146,554	\$ 21,983	\$ 168,537
TOTAL		275.25	\$ 1,150,767	\$ 46,541	\$ 12,766	\$ 1,210,074	\$ 545,034	\$ 1,755,108	7.2	\$ 1,428,264	\$ 214,240	\$ 1,642,504

KEY:

100% ZWM

10% Allocated to ZWM

Management Classification (MCMEA)

Non-management Classification (MAPE)

Benefits and Overhead Rates

COLA 4%

Overhead % for Support 15%

Bilingual Pay 5%

Full Cost Compensation MCMEA 43%

Health Fringe

Retirement

Retirement Health

Workers Comp

Medicare

Full Cost Compensation MAPE 47%

Health Fringe

Retirement

Retirement Health

Workers Comp

Medicare

Staffing	\$ 1,428,264
Overhead	\$ 214,240
Total	\$ 1,642,504

Business Case for Expanded HHW Public Education and Outreach Funding

1. Rationale for Funding

Household hazardous waste (HHW) is increasingly present in Marin households and poses significant environmental, health, and safety risks. Improper disposal can lead to fires, chemical leaks, and contamination of recycling and organics streams, threatening residents, facility staff, and first responders.

While Zero Waste Marin (ZWM) has made important progress—establishing accessible drop-off locations and hosting collection events—educational outreach has not been significantly updated or funded since the early 2000s. Current programs rely heavily on restricted grant funding, which limits the scope of public engagement. Without dedicated funding for comprehensive outreach, Marin residents remain under-informed, reducing program participation and increasing risk of harm.

2. Proposed Solution

We propose targeted investments in education, outreach, and collection infrastructure to ensure safe HHW handling and disposal:

- **Reusable Battery Containers:** Provide residents with containers to safely store and transport batteries, and standardize collection at fire stations, retailers, and participating agencies.
- **Targeted Outreach Campaigns:** Develop videos, printed, and downloadable materials in English and Spanish to educate households on HHW hazards and proper disposal practices.
- **Vape Pen Study:** Conduct research to assess chemical risks and disposal behaviors, informing policy and improving collection strategies.
- **Household Mailers:** Deliver bilingual educational materials directly to every household in Marin, covering batteries, bulbs, vape pens, and marine flares.
- **Program Promotion & Website Enhancements:** Expand digital and media outreach to boost program awareness and participation.












3. Expected Benefits & Outcomes

- **Enhanced Public Safety:** Reduced risk of fires, chemical exposure, and injuries for residents, drivers, and facility staff.
- **Increased Program Participation:** More accessible battery collection and standardized HHW program guidelines.
- **Data-Driven Policy Development:** Insights from the vape pen study enable targeted, effective collection strategies.
- **Environmental Protection:** Educated residents reduce contamination in recycling and organics streams.
- **Equity & Accessibility:** Bilingual outreach ensures all Marin households receive safety information.

4. Spend Plan & Justification

Item	Estimate	Justification
Reusable Battery Containers	\$185,000.00	Durable, reusable containers to encourage proper storage and disposal.
Vape Pen Study findings to promote proper vape pen disposal	\$25,000.00	Assess chemical risks, disposal habits, and pilot solutions, increase public awareness.
HHW Mailers + Outreach materials	\$100,000.00	Mailers and outreach materials for Bulb and Battery, Vapes, & Marine Flares.
Bilingual Proper HHW disposal Educational Mailer (printing + postage)	\$50,000.00	Reach (how many Marin County households) with safety info (fires, leaks, eco impact).
Bilingual Program Promotion (Social Media, video productions ads, radio.)	\$120,000.00	Boost participation and awareness.
HHW Programs Website	\$20,000.00	Website redevelopment

Total Requested Funding: \$500,000

Business Case for Household Hazardous Waste Education and Outreach Funding															
Rationale for Funding Household hazardous waste (HHW) is increasingly present in Marin households and poses significant environmental, health, and safety risks. Improper disposal can lead to fires, chemical leaks, and contamination of recycling and organics streams, threatening residents, facility staff, and first responders.	Benefits & Expected Outcomes  Reduce fire risk for residents and staff  Increase battery collection accessibility  Standardized guidelines for HHW programs  Use vape pen study data to inform policy  Reduce contamination through public awareness														
Proposed Solution  Purchase reusable battery containers for residents  Install battery containers at drop-off locations  Targeted outreach campaigns with videos and printed materials  Conduct vape pen study to inform policy  Reduce contamination through public awareness  HHW Program Website	Spend Plan & Justification <table> <tr> <th>Item</th><th>Estimate</th></tr> <tr> <td>Reusable Battery Containers</td><td>\$185,000</td></tr> <tr> <td>Vape Pen Study</td><td>\$25,000</td></tr> <tr> <td>HHW Mailers & Outreach materials</td><td>\$100,000</td></tr> <tr> <td>Bilingual Educational Mailers</td><td>\$50,000.00</td></tr> <tr> <td>Bilingual Program Promotion</td><td>\$120,000.00</td></tr> <tr> <td>HHW Programs Website</td><td>\$20,000.00</td></tr> </table>	Item	Estimate	Reusable Battery Containers	\$185,000	Vape Pen Study	\$25,000	HHW Mailers & Outreach materials	\$100,000	Bilingual Educational Mailers	\$50,000.00	Bilingual Program Promotion	\$120,000.00	HHW Programs Website	\$20,000.00
Item	Estimate														
Reusable Battery Containers	\$185,000														
Vape Pen Study	\$25,000														
HHW Mailers & Outreach materials	\$100,000														
Bilingual Educational Mailers	\$50,000.00														
Bilingual Program Promotion	\$120,000.00														
HHW Programs Website	\$20,000.00														

STAFF REPORT – ITEM 7

TO JPA Board of Directors
FROM Kimberly Scheibly, Executive Director
SUBJECT Integrated Waste Management Assessment Resolution
DATE August 21, 2025

BACKGROUND

The JPA uses a specific method, set in 1996, to calculate how much each of the haulers and facilities are required to pay. These payments are called Integrated Waste Management Assessments. This money funds the majority of the JPA's programs. The amount of money assessed is based on the tons of materials sent to the landfill by each company. These numbers are updated every two years. The FY 25/26 assessments were calculated using calendar year 2023 data.

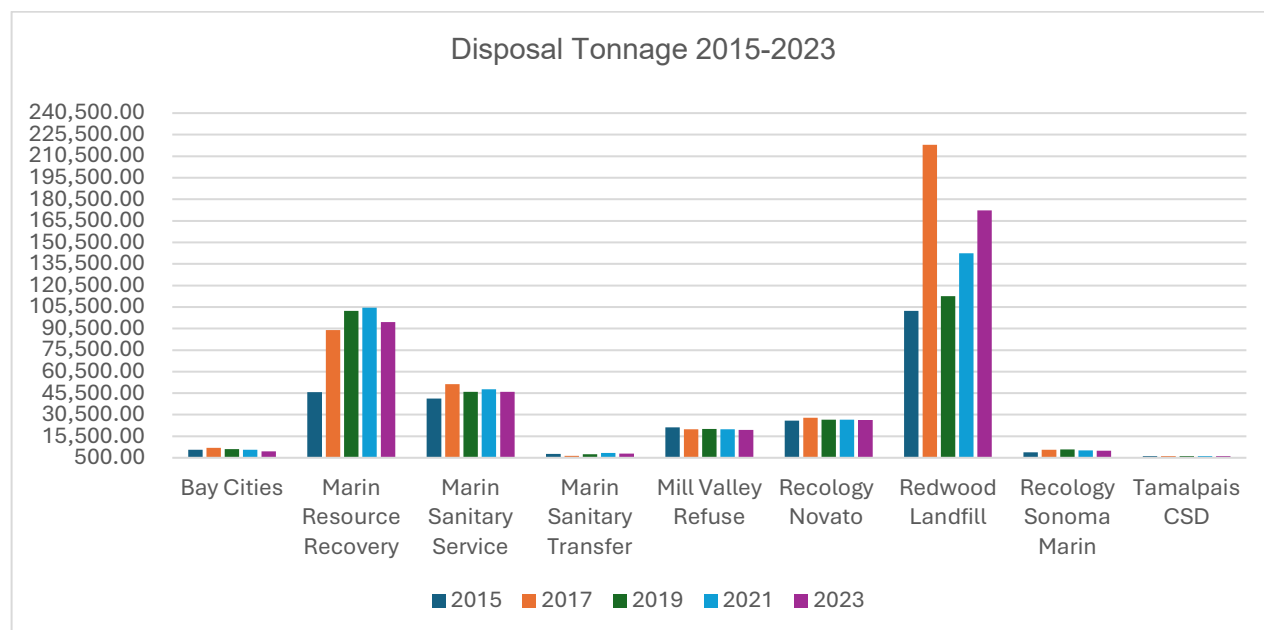
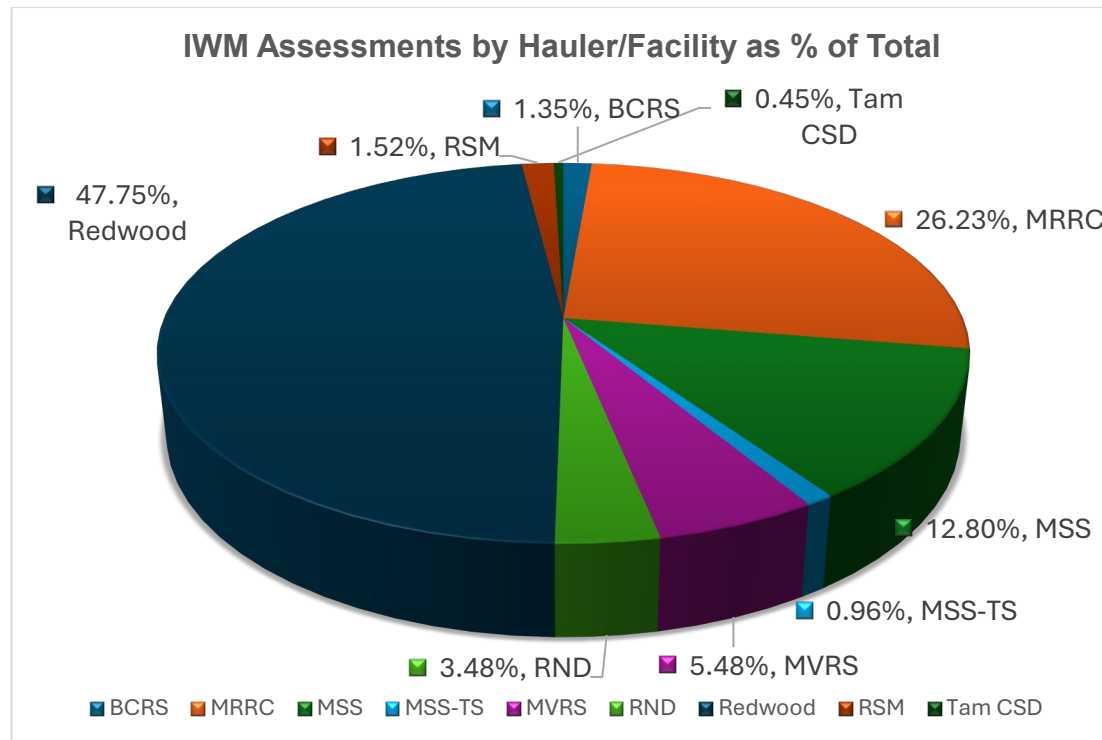
The assessments that fund the JPA are levied on Marin Sanitary Service, Recology Novato, Recology Sonoma Marin, Mill Valley Refuse Service and Bay Cities Refuse Service (franchised haulers) and Redwood Landfill, Marin Resource Recovery Center, and the Marin Sanitary Transfer Station (solid waste facilities). Franchised haulers usually pass on these costs to customers through their normal rate-setting process. Waste facilities may also choose to adjust what they charge based on these costs.

Most of what customers pay on their solid waste bills goes toward collecting, sorting, and disposing of garbage, recycling, and compost. The prices for services are set by the jurisdiction that oversees the franchise agreements with each hauler, not by the JPA. It is also important to note that the JPA is not funded by general funds from any Member Agency, nor is there any assessment imposed directly on Member Agencies.

Franchised Haulers and Solid Waste Facilities

Redwood Landfill (Redwood)	\$2,553,440
Marin Resource Recovery Center (MRRC)	\$1,402,544
Marin Sanitary Service Transfer Station (MSS-TS)	\$51,081
Bay Cities Refuse (BCRS)	\$72,160
Marin Sanitary Service (MSS)	\$684,373
Mill Valley Refuse Service (MVRS)	\$292,952
Recology Novato Disposal (Recology ND)	\$185,918
Recology Sonoma Marin (Recology SM)	\$81,380
Tamalpais Community Service District (Tam CSD)	\$24,186
TOTAL	\$5,348,034

Assessments from Redwood Landfill, Marin Sanitary Service Transfer Station and Marin Resource Recovery Center together account for 75% of the total assessments. The chart below illustrates the breakdown in assessment paid by the haulers and facilities as a percentage of the total IWM Assessment revenue requirement.





FISCAL IMPACT

Assessment fees for the haulers and facilities will increase. These are partially offset by the revenue received from grants and carryover. The franchised haulers may pass along these savings to their customers as prescribed in the rate-setting methodology section of the franchise agreements. The facility operators may choose to pass on these savings to the customers who use their facilities.

EQUITY IMPACT

Zero Waste Marin is working on behalf of all cities, towns, and the unincorporated areas of Marin County to provide continuous outreach, education, and support of zero waste efforts and compliance with regulations. The JPA now has two full-time bilingual staff dedicated to ZWM.

RECOMMENDATION

Adopt a motion to approve the Integrated Waste Management Assessments and Resolution 2025-01

ATTACHMENTS

1. ZWM FY25-26 Integrated Waste Management Assessments
2. Integrated Waste Management Assessments Resolution ZWM-IWMA-2026-01

Board Chair: Please confirm the vote on this item by reading the following items out loud after the vote.

Motion (First) _____ Second _____

Ayes _____

Noes _____

Abstentions _____

Absent _____

Item 7. Attachment 1

JPA Integrated Waste Management Disposal Assessments
FY25/26

A		B	C	D	E				F	G	H
					FY25/26						
2023 DISPOSAL (tons)			TOTAL TONS	FY 24/25 Assessments	Zero Waste	Compliance & Reporting	HHW	Total			
MSW Haulers	MSW & Debris	Self-Haul									
Bay Cities Refuse	4,885	N/A	4,885	\$ 56,631	\$ 21,724	\$ 12,206	\$ 38,229	\$ 72,160			
Marin Sanitary Service	46,330	N/A	46,330	\$ 537,097	\$ 206,035	\$ 115,766	\$ 362,572	\$ 684,373			
Mill Valley Refuse	19,832	N/A	19,832	\$ 229,909	\$ 88,195	\$ 49,555	\$ 155,202	\$ 292,952			
Recology Novato Disposal	26,767	N/A	26,767	\$ 108,982	\$ 119,035	\$ 66,883	\$ -	\$ 185,918			
Recology Sonoma Marin	5,509	N/A	5,509	\$ 63,867	\$ 24,500	\$ 13,766	\$ 43,114	\$ 81,380			
Tamalpais Community Services District	1,637	N/A	1,637	\$ 18,981	\$ 7,281	\$ 4,091	\$ 12,813	\$ 24,186			
Total Franchised Haulers	104,960	N/A	104,960	\$ 1,015,468	\$ 466,771	\$ 262,267	\$ 611,931	\$ 1,340,969			
Landfills											
Redwood	N/A	172,860	172,860	\$ 2,003,943	\$ 768,730	\$ 431,931	\$ 1,352,778	\$ 2,553,440			
Redwood Landfill	N/A	172,860	172,860	\$ 2,003,943	\$ 768,730	\$ 431,931	\$ 1,352,778	\$ 2,553,440			
	Wants bill early not october. Speak with DOF										
Transfer Stations											
Marin Resource Recovery Center		94,948	94,948	\$ 1,100,718	\$ 422,245	\$ 237,250	\$ 743,049	\$ 1,402,544			
Marin Sanitary Service Transfer Station		3,458	3,458	\$ 40,088	\$ 15,378	\$ 8,641	\$ 27,062	\$ 51,081			
Total Transfer Stations		98,406	98,406	\$ 1,140,806	\$ 437,624	\$ 245,890	\$ 770,111	\$ 1,453,625			
TOTALS	104,960	271,266	376,226	\$ 4,160,217	\$ 1,673,125	\$ 940,089	\$ 2,734,820	\$ 5,348,034			

**MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT
JOINT POWERS AUTHORITY**

RESOLUTION NO. ZWM-IWMA-2026-01

**ESTABLISHING ASSESSMENTS FOR INTERGRATED WASTE MANAGEMENT
PLANNING AND IMPLEMENTATION OF PROGRAMS FOR FY 2025-2026**

WHEREAS, the Marin County Hazardous and Solid Waste Management Joint Powers Authority (Authority) was established to prepare, adopt, and administer hazardous and solid waste plans; and

WHEREAS, the Authority may impose assessments based on the types and amounts of solid waste for costs, among other things, related to the preparation and adoption of a Regional Integrated Waste Management Plan (AB 939); and

WHEREAS, the Authority established the assessments at its regular meeting on June 15, 2023; and

WHEREAS, these assessments are set and imposed for FY 2025-2026 only; and

WHEREAS, the City of Novato is not participating in the Authority's household hazardous waste collection program and instead participates in a program in conjunction with the Novato Sanitary District;

NOW, THEREFORE, BE IT RESOLVED that the following assessments are imposed for FY 25-26 and shall be collected from the organization specified herein;

<u>FY 25/26 Integrated Waste Management Assessments</u>	
Redwood Landfill	\$2,553,440
Marin Resource Recovery Center	\$1,402,544
Marin Sanitary Transfer Station	\$51,081
Bay Cities Refuse	\$72,160
Marin Sanitary Service	\$684,373
Mill Valley Refuse	\$292,952
Recology Novato	\$185,918
Recology Sonoma Marin	\$81,380
Tamalpais Community Service District	\$24,186
TOTAL	\$5,348,034

BE IT FURTHER RESOLVED that collection of assessments shall be as follows:

1. Assessments are based upon the tons of material collected and disposed during 2023, with data provided by the haulers, landfills, transfer station, and recovery center.
2. Assessments shall be paid in two installments – half of the amount shall be due and payable on December 1, 2025; the remaining half shall be due and payable on May 1, 2026. Letters will be mailed to all parties in the first week of October 2025 and the first week of March 2026.
3. Assessments shall be due and payable to the “Marin County Treasurer – Tax Collector”, Administration Bldg., Civic Center, P.O. Box 4220, San Rafael, CA 94913-4220.

PASSED AND ADOPTED at a regular meeting of the Marin County Hazardous and Solid Waste Management Joint Powers Authority held August 21, 2025, by the following vote:

AYES:

NOES:

ABSENT:

JPA Board Chair

DATE

ATTEST: _____
ZWM Executive Director

DATE

STAFF REPORT – ITEM 8

TO JPA Board of Directors
FROM Casey Fritz, Senior Planner
SUBJECT Support for CRV Recycling Projects
DATE August 21, 2025

Several different non-profits and organizations have reached out to Zero Waste Marin staff to discuss new or expanded California Redemption Value (CRV) programs and projects. Redeeming CRV is currently very difficult in Marin County due to lack of accessible options; only the Novato Recycling Center provides a dedicated option for CRV redemption.

Zero Waste Marin would like to create a template letter of support that can be applied to CRV projects that propose to operate in Marin County, where relevant. This template letter would signify support for CRV projects from the JPA, but would **not** commit Zero Waste Marin to being a formal partner, an administrator of the program, or a formal sponsor or partner.

EQUITY IMPACT

This project would provide greater access to CRV redemption in Marin County, which would improve equity outcomes.

FISCAL IMPACT

None.

RECOMMENDATION

Adopt a motion to approve a template letter of support for projects to expand CRV redemption access in Marin County, and allow the Executive Director to sign future letters of support for CRV redemption projects.

ATTACHMENTS

1. Draft template letter of support for CRV redemption projects.



MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

Board Chair: Please confirm the vote on this item by reading the following items out loud after the vote.

Motion (First) _____ Second _____

Ayes _____

Noes _____

Abstentions _____

Absent _____



MARIN COUNTY HAZARDOUS AND SOLID WASTE MANAGEMENT JOINT POWERS AUTHORITY

Belvedere Corte Madera County of Marin Fairfax Larkspur
Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

SUBJECT Support for CRV Recycling Project

DATE {date}

To Whom It May Concern,

The Marin County Hazardous and Solid Waste Joint Powers Authority, otherwise known as Zero Waste Marin, is a governmental agency that oversees efforts across Marin County to reduce waste, recycle and compost correctly, and comply with State-wide waste legislation. Zero Waste Marin represents Marin's 11 cities and towns and the unincorporated County of Marin on issues related to waste management and reduction.

Zero Waste Marin is writing to express support for the California Redemption Value (CRV) recycling project led by {entity}. Zero Waste Marin supports this project because it will bring greater accessibility for redeeming CRV to Marin County, and {additional reasoning or explanation}.

We encourage locations to participate in this program and make CRV redemption more accessible throughout Marin County.

Thank you,

Kimberly Scheibly
Executive Director, Zero Waste Marin Joint Powers Authority

SUGGESTED AGENDA ITEMS – ITEM 9

TO JPA Board of Directors
FROM Kimberly Scheibly, Executive Director
SUBJECT Suggested Agenda Items
DATE August 21, 2025

On August 17, 2023, the Board adopted the recommendation to allocate five minutes to allow board members to provide suggested topics for upcoming Zero Waste Marin JPA board meetings.

This standing item provides members of the board the opportunity to make suggestions regarding future agenda topics for the consideration of Staff, ensuring that the needs of the Board are being addressed.

RECOMMENDATION Information Only.