

Belvedere Corte Madera County of Marin Fairfax Larkspur Mill Valley Novato Ross San Anselmo San Rafael Sausalito Tiburon

AGENDA: AB 939 LOCAL TASK FORCE MEETING

DATE Thursday, November 6th, 2025

TIME 10:00am – 11:15am

LOCATION 1600 Los Gamos Drive, Suite 210, San Rafael CA 94903

CALL TO ORDER

1. Open Time for Public Comment (Information Only) 5 Minutes.

CONSENT CALENDAR

2. Approve LTF Meeting Minutes from September 11th, 2025 (Action) 1 Minute.

REGULAR AGENDA

- 3. Marin County Green Business Program Presentation 20 Minutes
 - a. Recommendation: Information Only
- 4. Update on Potential Redwood Landfill Expansion 15 Minutes
 - a. Recommendation: Information Only
- 5. CRV Redemption Update 10 Minutes
 - a. Recommendation: Information Only
- 6. Subcommittee Updates 15 Minutes.
 - a. Recommendation: Information Only
- 7. Suggested Agenda Items 2 Minutes.
 - a. Recommendation: Information Only
- 8. Adjournment

Agendas & Staff Reports also available at https://zerowastemarin.org/





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OPEN TIME FOR PUBLIC COMMENT - ITEM 1

TO Local Task Force

FROM Casey Fritz, Senior Planner

SUBJECT Open Time for Public Comment

DATE Thursday, November 6th, 2025

The public is welcome to address the Local Task Force at this time on matters not on the agenda that are within its jurisdiction.

Please be advised that pursuant to Government Code Section 54954.2, the LTF is not permitted to discuss or act on any matter not on the agenda unless it determines that an emergency exists, or that there is a need to take immediate action which arose following posting of the agenda.

RECOMMENDATION

Receive public comment. Information Only.



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APPROVE LTF MEETING MINUTES - ITEM 2

TO Local Task Force

FROM Casey Fritz, Senior Planner

SUBJECT Approve LTF Meeting Minutes from September 11, 2025

DATE Thursday, November 6th, 2025

Please find attached the Draft Action Minutes from the last meeting on September 11, 2025.

RECOMMENDATION

Adopt a motion to receive and file the Action Minutes.

Board Chair: Please confirm the vote on this item by reading the following items out loud after the vote.

AGENDA: AB 939 LOCAL TASK FORCE MEETING

DATE Thursday, September 11th, 2025

TIME 10:00am – 11:15am

LOCATION 1600 Los Gamos Drive, Suite 210, San Rafael CA 94903

Local Task Force Members Present

Special District Members

Chair, Dale McDonald, Las Gallinas Valley Sanitary District Kevin McElroy, Bolinas Public Utilities District

Environmental Organization Members

Susan Hopp, Plastic Free Marin Kyle LaRue, Conservation Corps North Bay

Hauler Members

Greg Christie, Bay Cities Refuse
Justin Wilcock, Marin Sanitary Service

Public Members

Matt McCarron, Novato Chuck Hornbrook, Southern Marin Marisa Nordstrom, San Rafael

Staff Present

Kimberly Scheibly (Executive Director)
Meilin Tsao (Staff)
Amanda Diddams (Staff)
Jasmin Gonzalez (Admin)

Public Non-Members Present:

Angela Beran, Las Gallinas Valley Sanitary District

CALL TO ORDER

- 1. Open Time for Public Comment (Information Only) 5 Minutes.
 - Buy Now: The Shopping Conspiracy (2024) is a movie about marketing integrity. Would it be possible to place on website? The video is on Netflix.
 - No Deconstruction plan Fire CND plan.
 - Introduction Amanda Diddams Week two as a staff member

CONSENT CALENDAR

2. Approve LTF Meeting Minutes from July 10th, 2025 (Action) 1 Minute.

Motion to approve the LTF Meeting Minutes from May 8, 2025.

First Matt McCarron, Novato

Second Jinesse Reynolds, Ross Valley

Vote Count

Dale McDonald: Aye
Garrett Toy: Absent
Kevin McElroy: Aye
Matt McCarron: Aye

Susan Hopp: Aye

Kyle LaRue: Aye

Greg Christie: Aye

Jinesse Reynolds: Absent
Deirdre Fennessy: Absent
Chuck Hornbrook: Aye

Ayes: 8 Noes: 0 Absent: 4 Abstain: 0

Motion passed.

LTF Comments:

Commented on Page 5 in packet or Page 2 in the minutes- add what happens next? There is nothing about what happens next. Closing the loop that the topic would go to the JPA action is needed. In the future there should always be an action item to move forward.

REGULAR AGENDA

- 3. Legislative Update 15 Minutes
 - a. Recommendation: Information Only
 - Update was given.
 - Follow up action: Susan Hopp is requesting a letter so it would help with the communication to the community. Staff agreed that an email will be sent to the LTF members once it is complete. At the moment the mentioned letter is in draft form.
- 4. Subcommittee Updates 15 Minutes.
 - a. Recommendation: Information Only
 - o Given
 - Infrastructure & End Markets
 - Compliance & Regulations
 - No updates
 - Outreach & Education
 - Concern: There is no enforcement of the County.
 - A presentation is available: Plastic is invading the bodies.
 - Reuse Market is inspiring: upstream solutions



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- Marisa Nordstorm introduces herself and wants to connect with Outreach & Education.
- Request for a template for education on Soild Waste

Construction & Demolition

- Proposal was the first actual submission from the local task force.
 Proposal Draft Letter to be reviewed by Chuck and Justin before moving forward to JPA.
- Procedure and process clarification for submission of Formal Recommendations from the subcommittee.
- Where does the vote come in and how many times does the requests comes to the subcommittee before it goes to the JPA board.

5. North Bay Zero Waste Week

- a. Recommendation: Information Only
 - Renew Computers: Electronics recycling company in Marin County, California. We have a warehouse facility and service center centrally located in downtown San Rafael where computers and electronics are collected, sorted, repaired, reused or properly recycled.
 - Work with proper Fire Alarm Disposal.

6. Suggested Agenda Items - 2 Minutes.

- a. Recommendation: Information Only
 - Procedures for adding recommendations to Zero Wast Marin
 - Follow-up: Local task force review and approve the process
 - Status update on the Landfill Expansion
 - Buildings some measurability:
 - o how do we track our improvements?
 - Plan Ahead: actions for next calendar year, 2026
 - Do action need to take place in November or would it hurt to have in the 1st of January.

7. Adjournment

call for adjournment at 10:59 am

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MARIN COUNTY GREEN BUSINESS PROGRAM - ITEM 3

TO Local Task Force

FROM Casey Fritz, Senior Planner

SUBJECT Marin County Green Business Program Presentation

DATE Thursday, November 6th, 2025

A member of the Local Task Force requested that ZWM staff invite the Marin County Green Business Program to speak at an LTF meeting, so that that LTF could learn more about potential overlap with ZWM programs.

Sarah Thacher from the Marin County Green Business Program will join the LTF to speak about the program, with particular emphasis on the waste elements of the program.

RECOMMENDATION

Information only. Receive and file.



Marin Green Business Program

County-wide Sustainability Resources & Certification for Businesses



Sarah Thacher Sustainability Program Coordinator, County of Marin

Why & Why Now?

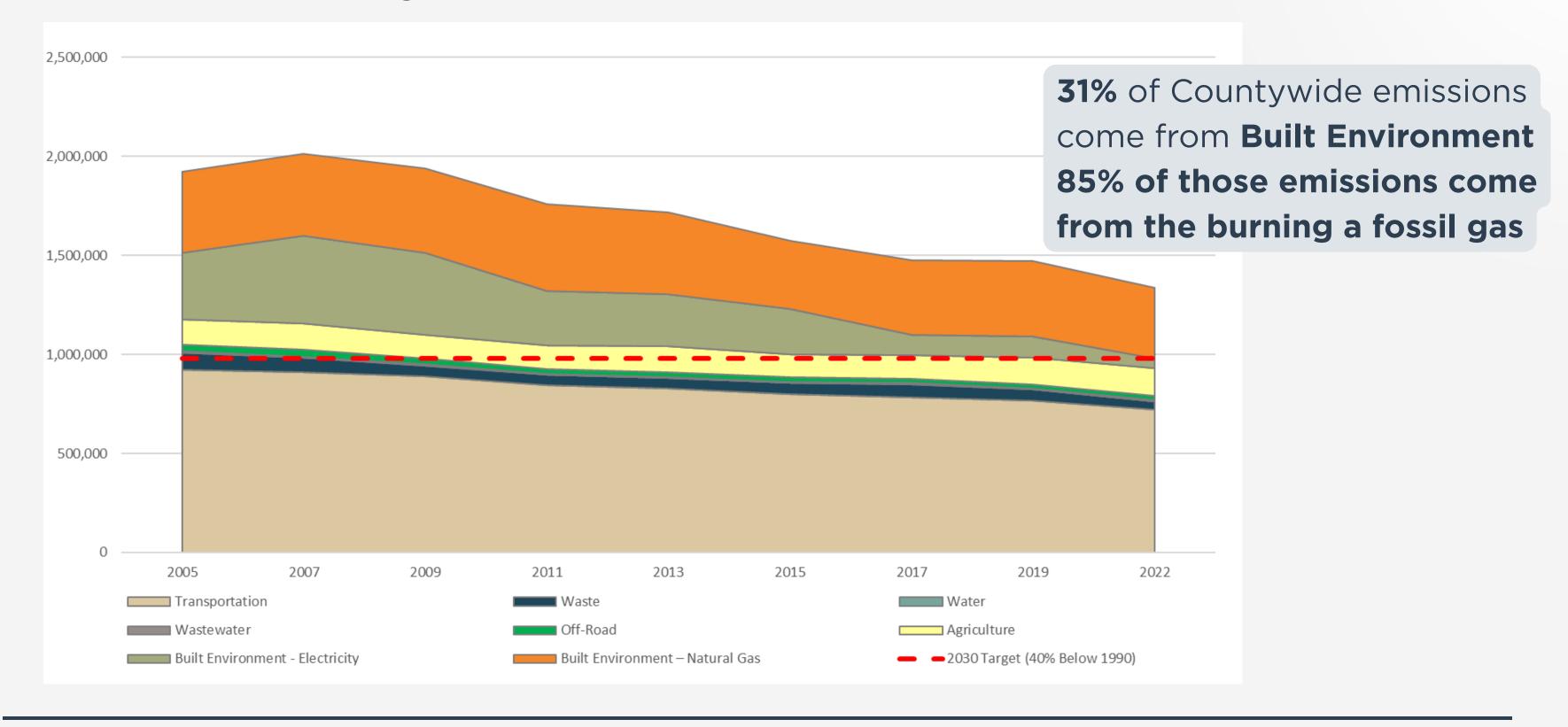








Marin Countywide Emissions 2005-2022



Marin County Sustainability Team Mitigation Programs & Activities

- County's Climate Action Plan
- Green Business Program*
- Energy Efficiency Programs*
 - Marin Energy Watch Partnership (Public Facilities)
 - Bay Area Regional Energy Network (Residential and Multi-family Properties, Small Businesses)
 - MCE Small Business Energy Advantage
- Electrify Marin*
- Transportation and E-Mobility*
- Green Building Program+
- Carbon Farming (support for Marin RCD & Ag partners)











^{*} Countywide Programs

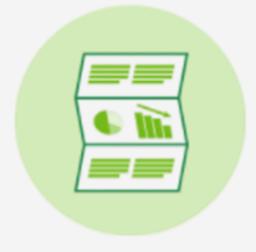
⁺ Unincorporated areas only but ordinance support, materials and templates available for all cities/towns

Marin Green Business Program

- Sustainability Assistance for Local Businesses
- Over 400 Local Businesses Certified Since 2002
- Part of statewide CA Green Business Network
- Program Benefits:



It's good for the environment and saves valuable resources



Cost savings in energy, water and garbage bills



Improve employee wellness and productivity by using less toxic products

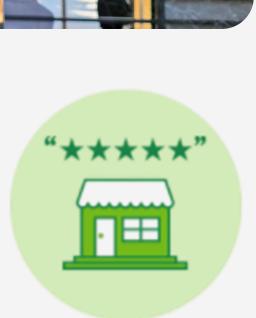


CALIFORNIA

NETWORK

GREEN BUSINESS

Receive free promotion as environmental leaders by your city/county



Marketing edge over competition - 42% of GB reported an increase in business

Areas of Focus & Technical Assistance





Low flow toilets and auto-off faucets

Conserve Energy



Upgrade lighting and equipment to save energy

Commute Sustainably



Promote and incentivize alternative transportation for employees

Prevent Pollution



Eliminate and/or properly dispose of harmful chemicals

Use Non-Toxic Cleaners



Use safer, environmentally preferable cleaning chemicals

Avoid Waste



Eliminate unnecessary packaging, printing, and purchasing

Recycle Materials



Divert waste from the landfill through reuse, recycling and composting

Hire Local Vendors



Working locally means less vehicle use

Resources, Incentives, & Grants





















Reusable Foodware Ordinance





Purchasing guide for reusable foodware

								_			
CONTAINERS											
Vanguard™ Renewable & Compostable Sugarcane Clamshells	Vanguard™ Renewable & Compostable Sugarcane Clamshells - 6in x 6in x 3in - No PFAS Added	EP-HC6NFA EP-HC81NFA EP-HC96NFA	6x6x3", 1- Compartment 8x8x3", 1- Compartment 9x6x3", 1- Compartment	Plant Fiber	Hot (up to 200°F), Cold, Microwave Friendly, Freezable		White	\$0.43-\$1.00	20% discount, go to:https://www. zerowasteevents	303-449-1876	BPI, Unlined. PFAS Free
Vanguard™ Renewable & Compostable Sugarcane Clamshells	https://www. ecoproductsst ore. com/vanguar d-renewable- and- compostable- sugarcane- World Centric Compostable	EP-HC83NFA EP-HC93NFA	8x8x3", 3- Compartment 9x9x3", 3- Compartment	Plant Fiber	Hot (up to 200°F), Cold, Microwave Friendly, Freezable Hot (up to		White	\$0.73-\$1.00	20% discount, go to:https://www. zerowasteevents com/california_o lering.html Enter Code: GoGreenCali	303-449-1876	BPI, Unlined. PFAS Free
World Centric	Fiber Clamshell				200°F), Cold,						



Scan for full guide

Certification Process



- 1. Reach out or register online
- 2. Work through a checklist of Green Business Measures
- 3. **Audits** as needed: Waste, Water, Energy, etc.
- 4. **Site visit** & follow-up action items report
- 5. Confirm completion of remaining action items
- 6. Certification & Recognition

Solid Waste Checklist



Divert Waste

- 1. Waste assessment
- 2. Accessible Waste Stations
- 3. Training & education
- 4. Food donations
- 5. Fiber-based foodware

Purchasing & Reuse

- 1. Recycled papers
- Vendor packaging requests, ingredient sourcing, meatless dishes, etc.

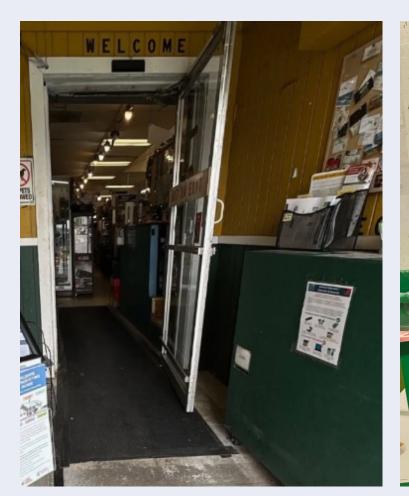
Reduce Waste

- 1. Reusable foodware
- 2. Single-use items by request only
- Waste bin liners, incentives for customers, coffeemaking waste, etc.

Collaborations



• Chamber of Commerce & other business networking events





Audits & support for businesses

Opportunities:



- Business recommendations
- Community/customer recognition
- Suggestions, insights, resources, etc.

www.marincounty.gov/greenbusiness



Sarah Thacher
Program Coordinator
Sustainability Team, County of Marin sarah.thacher@marincounty.gov
415-473-2797



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UPDATE ON REDWOOD LANDFILL EXPANDSION – ITEM 4

TO Local Task Force

FROM Casey Fritz, Senior Planner

SUBJECT Update on Potential Redwood Landfill Expansion

DATE Thursday, November 6th, 2025

Zero Waste Marin staff received a request from the Infrastructure and End Markets subcommittee to provide an update on the proposed expansion of the Redwood Landfill in Novato.

Pursuant to this request, ZWM invited staff from the County Environmental Health Department to speak about this process due to their role as the Lead Enforcement Agency with respect to the proposed landfill expansion.

RECOMMENDATION

Information only. Receive and file.



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CRV REDEMPTION UPDATE - ITEM 5

TO Local Task Force

FROM Casey Fritz, Senior Planner

SUBJECT CRV Redemption Update

DATE Thursday, November 6th, 2025

Staff would like to update the LTF on recent development regarding CRV redemption in Marin County. The Infrastructure & End Markets Subcommittee has gathered information about CRV redemption in the past, including bringing presentations to the LTF.

In the August JPA Board meeting, the JPA Board approved a template letter of support for CRV redemption projects in Marin, and authorized the Executive Director to sign these letters at her discretion. Since this time, ZWM has signed letters of support for projects led by two different entities:

- 1. United Cerebral Palsy of the North Bay (UCPNB)
- 2. Our Planet Recycling / Bottle Bank

These letters of support do not commit ZWM nor its member agencies as a partner or sponsor, but rather are meant to express support for making CRV redemption easier and more accessible in Marin County.

In addition, ZWM staff recently learned that Olyns has launched its first two reverse vending machines, which are located at:

Safeway
1 Camino Alto,
Mill Valley, 94941
Safeway
700B Street
San Rafael, 94901

RECOMMENDATION

Information only. Receive and file.

ATTACHMENTS:

- 1. Letter of support for UCPNB mobile redemption project.
- 2. Letter of support for Our Planet Recycling mobile redemption project.



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SUBCOMMITTEE UPDATES – ITEM 6

TO Local Task Force

FROM Casey Fritz, Senior Planner

SUBJECT Subcommittee Updates

DATE Thursday, November 6th, 2025

Subcommittees were established in the November 2023 Local Task Force meeting with a goal

of facilitating more focused discussion and recommendations. The Subcommittees formed included:

Infrastructure & End Markets

- Compliance & Regulations
- Outreach & Education
- Construction & Demolition

At each meeting, Subcommittees will report on their recent activities and any upcoming recommendations or projects.

RECOMMENDATION

Information only. Receive and file.



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SUGGESTED AGENDA ITEMS – ITEM 7

TO Local Task Force

FROM Casey Fritz, Senior Planner

SUBJECT Suggested Agenda Items

DATE Thursday, November 6th, 2025

Local Task Force members can suggest agenda items for the next meeting during this time.

RECOMMENDATION

Information Only. Receive and file.